

The Rotarian

AN INTERNATIONAL MAGAZINE

AUGUST • 1957

Canada—Seven Features

John Fisher . . . James Montagnes . . . Francis Dickie

What You Should Know about Your Coroner—Bruce F. Andreas

"... and on behalf of the members of this club I wish to present you with this CERTIFICATE OF APPRECIATION and a one year subscription to Rotary's official publication THE ROTARIAN."



Designed to be awarded to non-Rotarians who have performed a service for your club, or to persons to whom you especially want to express the club's appreciation, such as:

Speakers
Students
Newspaper editor
Neighbors who have assisted with a club project
Local faculty members
Club sponsored contest winners
Radio station manager, etc.

EXPRESS YOUR APPRECIATION—NOT ONCE—BUT TWELVE TIMES!

Certificate of Appreciation



for

In appreciation of your special service to our Club we present you with this certificate.

To continue this pleasant relationship with you, we are sending you, with our compliments, the English edition of Rotary International's official magazine THE ROTARIAN for one year. It will remind you of us, and will give you a deeper understanding of our world-wide organization.

We believe you will find the magazine's varied contents to be helpful and inspiring. Outstanding authors from around the globe contribute to its pages, discussing and debating big and little questions in fair and interesting ways.

Secretary

Rotary Club

Date

Order a supply of certificates today (they're free) from:

The ROTARIAN

Dept. 20

1600 Ridge Ave.

Evanston, Illinois

Your Letters

Footnote on a Fountain

From RALPH H. WESTON, Rotarian
Ceramic-Materials Distributor
Brazil, Indiana

Readers of THE ROTARIAN will, I am sure, recall the account in the April issue of the presentation of a fountain to our city by the people of Brazil [see *Brazil to Brazil*]. The fountain was a gesture of international friendship and goodwill.

The Brazilian Government has been very pleased with the friendly relationship which has been developed and has



An Ambassador (right) is welcomed.

gone on record as establishing a tradition whereby each new Ambassador to the United States would make a courtesy call to Brazil, Indiana. Recently the present Ambassador, Ernani do Amaral Peixoto, made his call. At that time he was made an honorary member of our Club. The accompanying photo shows me, as the then President of the Club, welcoming him into membership.

'Reflection of My Views'

Reports ALLAN HUTCHESON, Rotarian
Decorating-Materials Retailer
Claremont, New Hampshire

The letter of John A. Peart [Your Letters, THE ROTARIAN for June] arrested my attention because his views concerning Esperanto were a reflection of my own.

For many years I have watched the growth of the movement for a neutral language, as a means of better international communication and understanding. I believe that the time is not too far distant when Esperanto will be recognized as filling this want. It has had a steady growth and stood the test of time, and its neutrality can offend no one who may have pride in his own national manner of speech.

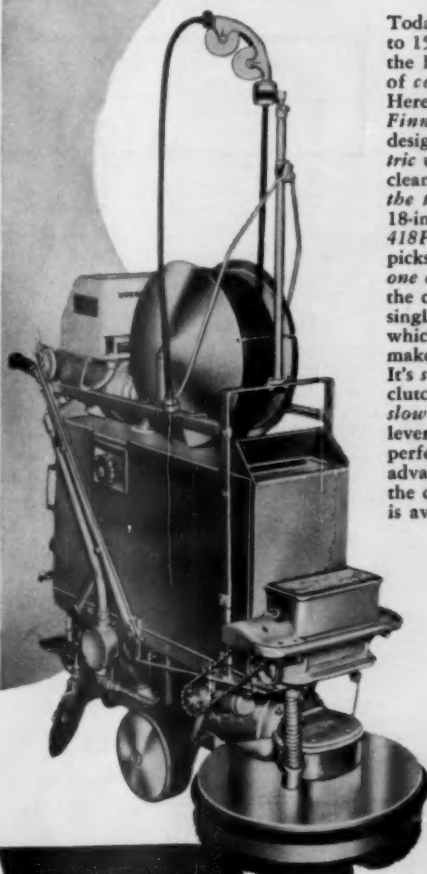
Practically every new idea or movement which looks forward is met with apathy, misrepresentation, and misunderstanding. The last named is the chief hindrance to the realization of the ultimate acceptance of this language. The belief is prevalent among those who have vaguely heard about Esperanto that it proposes to change the language of the world, discarding all present languages. Nothing could be further from the truth. It is an extra or auxiliary

SMALL-AREA BUILDINGS...

Save $\frac{2}{3}$ of Every Hour of Scrubbing Time

WITH A

COMBINATION SCRUBBER-VAC!



Today, even buildings with but 2,000 to 15,000 sq. ft. of floor space can reap the labor-saving, cost-reducing benefits of combination-machine-scrubbing. Here's a Combination Scrubber-Vac, Finnell's 418P at left, that's specially designed for such buildings. This electric unit, with its 18-inch brush spread, cleans floors in approximately one-third the time required with a conventional 18-inch machine and separate vac. The 418P applies the cleanser, scrubs, and picks up (damp-dries the floor)—all in one operation! Maintenance men like the convenience of working with this single unit...the thoroughness with which it cleans...and the features that make the machine simple to operate. It's self-propelled, and has a positive clutch. No switches to set for fast or slow—slight pressure of hand on clutch lever adjusts speed to desired rate. Vac performs quietly. The 418P also serves advantageously in larger buildings for the care of floors in narrow aisles, and is available on lease or purchase plan.

Finnell makes Scrubber-Vac Machines for small, vast, and intermediate operations, and in gasoline or propane as well as electric models. From this complete line, you can choose the size and model that's exactly right for your job. It's also good to know that a Finnell Floor Specialist and Engineer is nearby to help train your maintenance operators in the proper use of the machine and to make periodic check-ups. For demonstration, consultation, or literature, phone or write nearest Finnell Branch or Finnell System, Inc., 4708 East St., Elkhart, Ind. Branch Offices in all principal cities of the United States and Canada.

Also can be used
for dry work — steel-
wooling, et cetera

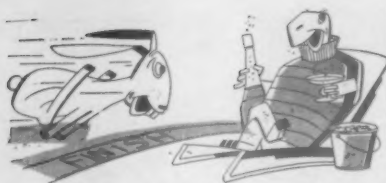
(Powder Dispenser
is an accessory)

FINNELL SYSTEM, INC.

Originators of
Power Scrubbing and Polishing Machines



BRANCHES
IN ALL
PRINCIPAL
CITIES



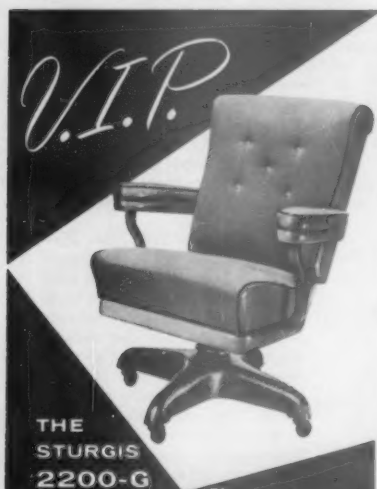
"the race is not always to the swift"

Overconfidence can prove disastrous — particularly if costly investments are made when you enter new markets.

However, you can safeguard against losses in the Wisconsin market by "spot-stocking" your supplies at HANSEN STORAGE. Pay only for the space you use WHEN YOU USE IT — and SAVE between high LCL rates and carload rates when you ship in quantity. Consult your traffic manager.

HANSEN Storage

2 STRATEGIC WAREHOUSE LOCATIONS:
MILWAUKEE Downtown—126 N. Jefferson St.
Outskirts—6201 N. 35th St.
Affiliate: Hansen Storage of Madison, Inc.
Madison, Wisconsin



THE
STURGIS
2200-G

with scuff-proof, noiseless,
self-leveling fiber glass base

for all men in big jobs
and big men in all jobs



POSTURE
CHAIRS

THE STURGIS POSTURE CHAIR COMPANY
Sturgis, Michigan

See your Sturgis dealer or write for literature to
General Sales Offices, 154 E. Erie St., Chicago 11, Illinois

language to be learned, spoken, or written by those who otherwise do not understand or speak any language except his or her native one.

Esperanto has now a firm footing in practically every country. It is broadcast from many stations in various countries. It has its annual national and international conventions. The next convention is to be held in August in Marseille, France.

UNESCO approval vouches for its respectability, and should make it an object of at least a superficial study by every Rotarian who has in view international understanding and goodwill.

Inspiration from Stripped Gears

Told by B. M. SAPAT, Rotarian
Cotton-Goods Manufacturer
Ratlam, India

Inspired by the reading of an item in *Stripped Gears* in THE ROTARIAN for December, 1956, one of our Club members, Framroze Kabir, whose Rotary classifi-



Don't drive as if you owned the road—
drive as if you owned the car.—Rotary
Realist, LaSalle, Illinois.

cation is "automobile industry—garage and servicing," had stickers printed containing the item [see cut] and affixes these on all vehicles that come for service to his garage.

'Double Significance'

Says GEORGE W. PREMIER, Rotarian
YMCA Secretary
St. Louis, Missouri

The article by Clarence B. Randall, *What Is an Educated Man?* [THE ROTARIAN for June], has double significance for us Rotarians.

First of all, there is the implied challenge that all Rotarians should achieve the qualities of an "educated man" because these are virtually a revised statement of our Rotary objectives.

Secondly, such a broad and deep attitude toward life with emphasis on human and spiritual values, and on service to one's fellowman, coming from this outstanding business leader, reinforces us as Rotarians around the world.

Footnote on a Banner

From HARRISON L. REINKE, Educator
Secretary, Rotary Club
Marlborough, Massachusetts

Thousands of Rotarians around the world will note the photo which appears on page 38 of THE ROTARIAN for July. It shows Ralph Anderson, Vice-President of the Rotary Club of Marlborough, presenting a Rotary banner to Emile Meyers, of the Rotary Club of Strasbourg, France. Here is a bit of added background to the caption information:

On December 15, 1944, Captain John F. Byrne, U. S. Artillery, entered a public building in Strasbourg, France. In one of the rooms he found a small safe.

Since the building had been occupied by a department of the N.S.D.A.P. (Nazi Party), Captain Byrne and his associates forced open the safe. It contained only one thing: a Strasbourg Rotary Club banner. Since Captain Byrne was at that time the son of a Rotarian, he kept the banner as a souvenir and brought it home. Captain Byrne never did know the street address of the building or the particular department that had occupied the building.

When Ralph Anderson went to Lucerne to the Rotary Convention, John ("Jack") Byrne, now a Rotarian, gave him the banner to present to some Strasbourg Rotarian. It is good to know that the banner is now back in Strasbourg. Someday we may learn how it happened to be in the safe which Captain Byrne opened.

Another Family with a Future

By RUBE W. SIGMAN, Rotarian
Photographer

Darby-Lansdowne, Pennsylvania

Another family with a future [see *A Future for the Fehers*, by Elliott McCleary, THE ROTARIAN for June] is the Tihanyis, Laszlo and Julia, of our town.

Laszlo and Julia Tihanyi came to the U.S.A. a few months ago from strife-ridden Hungary. Our Rotary Club helped them to come here, found them an apartment and supplied it with furniture. We haven't forgotten them since they were established. Members of the



A conversation piece (a dictionary) proves an aid to a Rotarian caller.

Club call on them regularly—and take with them a Hungarian-English dictionary to help along the conversation. Enclosed is a photo I took the day 1956-57 President Lee Weckerly stopped in to see them. They do appreciate their newfound friends in our community. And we appreciate them, too.

'Lifts the Heart'

Says CLYDE S. KING
Mays Landing, New Jersey

I have just finished reading William Calder Mackay's *Forests Forever* [THE ROTARIAN for June]. It is this type of endeavor that lifts the heart and makes you know that there are those who appreciate the beauty and the productivity of God's world.

Congratulations to all those down under who are doing this great work. Congratulations and thanks to THE ROTARIAN for letting us know about it.

THE ROTARIAN

THIS ROTARY MONTH

NEWS FROM 1600 RIDGE AVENUE, EVANSTON, ILLINOIS, U.S.A.

PRESIDENT. Rotary's new President, Charles G. Tennent, of North Carolina, began his term by outlining a "blueprint for service" for 1957-58: "enlist for action—extend for strength—explore for knowledge." Next came a preliminary meeting with the Board of RI in Zurich, Switzerland, and then the planning of an itinerary for Rotary visits in Europe, Africa, and South America. Though not final at presstime, his plans included an August 30 sailing for Europe aboard the "S. S. Nieuw Amsterdam." Before beginning his African visits he will attend the meeting of the European, North African, and Eastern Mediterranean Advisory Committee in Zurich, Switzerland, September 10-12. With him on this journey will be his wife, Jess.

BOARD. At its first meeting in 1957-58 the Board of RI recorded numerous important decisions. These and the personnel of international Committees for the year will be reported in the September issue.

COMMITTEE MEETINGS. Rotary Foundation Committee.....July 22-23.....Evanston, Ill.
Magazine Committee.....July 29-30.....Evanston, Ill.
Program Planning Committee.....August 26-30.....Evanston, Ill.

INSTITUTE MEETINGS. Scheduled for coming months are meetings of five Rotary Information Counsellors Institutes to plan the advance of Rotary information in their respective regions. For United States, Canada, and Bermuda: July 15-17, in Evanston, Ill.; for Australia, New Zealand, South Africa, and Asia: August 5-7, in Manila, The Philippines; for the Continental European, North African, and Eastern Mediterranean Region: September 16-18, in Zurich, Switzerland; for Central and Southern South America, October 21-23, in Buenos Aires, Argentina; and for Mexico, Central America, the islands of the Caribbean, and Northern South America: November 4-6, in Panama City, Panama.

1021 Last month the 100th and 101st countries to join the roster of Rotary nations were reported. These were Liechtenstein and Uganda. This month addition of the 102d country to the Rotary roster is announced. It is Guadeloupe, in the French West Indies, and the Rotary Club there is Pointe-a-Pitre. Thus does Rotary continue to "extend for strength."

NEW "O. D." The "Official Directory"—the book that lists Rotary Clubs, their meeting places, and meeting dates—is being readied for 1957-58. Scheduled for mailing late in August, copies will go to each Rotary Club on this basis: one for the President, one for the Secretary, and one for each 20 members in excess of 40. Additional copies will be available to Rotarians for 50 cents each at Rotary's Central Office.

NEW "BRIEF FACTS." Recently off the presses is a new edition of "Brief Facts," the long-popular pocket-sized pamphlet packed with concise information about Rotary, its history, growth, membership statistics, and varied activities. It also features a world map showing the 102 countries in Rotary. One to 50 copies may be had gratis; more than 50 copies, 2 cents each.

MEMBERSHIP. As of June 24, the number of Rotarians was estimated at 447,000, a gain of 17,000 over the number of a year ago. The number of Clubs admitted to membership since July 1, 1956, totalled 361.

VITAL STATISTICS. On June 24 there were 9,493 Rotary Clubs.

The Object of Rotary:

To encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and foster:

- (1) The development of acquaintance as an opportunity for service.
- (2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.

- (3) The application of the ideal of service by every Rotarian to his personal, business, and community life.
- (4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.



MONEY

...make more of it with a Smith-Corona cash register!

Lowest-priced of any full-featured cash register in America, the Smith-Corona records every transaction on tape, has coin bank for tax money, boasts many other "extras." Available with special keyboard for any specific business.

From **\$179⁵⁰***

Prices for all states permitting Fair Trade Laws. Subject to change. Model shown \$219.50

SMITH-CORONA INC

707 East Washington Street, Syracuse 1, N. Y.

Tell me more about profits! Rush me full details and tell me where I can see and try a Smith-Corona cash register!

Name

Address

City Zone State

The Editors'

WORKSHOP

NEXT MONTH Clement Attlee writes for you. Yes, Lord Clement Attlee, Britain's Prime Minister in the eventful postwar years. He is on the subject of "If We Would Have Peace" and he is thoughtful. . . . Next January a number of people expert on travel will write for you; that issue, as an advertising message on our back cover proclaims, is to be a travel issue. . . . This month we salute Canada and have said more about this on page 7.

DO YOU like contests? Our book reviewer, John Frederick, announced one in his July installment, but did it so unobtrusively you may have missed it. At the risk of spoiling some little plan John may have had for measuring reader interest, we call your attention to his page in last month's issue.

WE REPEAT what we said last month, and said reluctantly: Henceforth, effective August 1, 1957, we shall accept for use photos of Rotarians with 100 percent attendance only if they have achieved 25 years or more of perfect attendance. Henceforth, effective with the same date, we shall accept for use photos of father-and-son groups only if the Rotarian father has two or more Rotarian sons.

YOUR headquarters building, into which your staff moved three years ago this month, continues to attract attention. Some photographers are out front as this is written taking pictures they hope will win a prize in a landscaping contest. Rotarians from the world over come to see their service center. So do others planning to build buildings. And so do local school children who find it interesting to know that here in their midst is an office that has direct and friendly connections with people in 102 countries. You see some of these children as they stopped at the desk of our Art Editor Frank some time ago.



HERE'S a suggestion of merit, we think. It's from Oxie Reichler, editor of the *Herald Statesman* of Yonkers, New York, a man who has been on the receiving end of a good many one-sided speeches. He'd like to see Rotary and other Clubs require a five-minute question period at the end of every speech which is in anywise controversial. So often, says Rotarian Oxie, the speaker offers a brand-new or a very old view or takes an ultraconservative or an ultraradical position. And there's no opportunity for other viewpoints to be presented. Even a brief question period would help to remedy this, he feels, for such a "spree of honest debate and discussion would be an approach to truth." Editor Oxie doubtless knows Rotary policy on the discussion of controversial matters in Rotary Clubs, but if you and your Club do not, start with Article 9 of the Recommended Club Constitution.

Our Cover



FIND the State of Maine on the map. Up in the top, right-hand corner of it locate a small place called Presque Isle. Now take a short jump eastward across the Maine-New Brunswick border and you land on the site of the dam pictured on our cover. This is Beechwood Hydro Dam, now rising under the authority of the New Brunswick Electric Power Commission near the little town of Perth. Beechwood will hold back the waters of the St. John River for a distance of 16 miles and when fully developed will furnish 120,000 KW of power for the mining industries of near-by Bathurst and Woodstock (both Rotary towns!) and for farms and cities all around. The dam's first unit goes on power October 1. Beechwood is a little one compared to some dams building in Canada, but it will loom large in the lives of local people. Chris Lund, of the Canadian National Film Board, took the picture and the Board provided us with his transparency.—Eds.

THE ROTARIAN

ABOUT OUR CONTRIBUTORS

A Canadian free-lance writer, JAMES MONTAGNES has the newspaperman's sharp eye for following the affairs of a nation and its people. His articles about Canada appear in many British and American magazines. His byline has long been a familiar one to Rotarian readers.



Montagnes

A Rotarian of Fort William, Ont., Canada, since 1916, CRAWFORD C. McCULLOUGH was President of Rotary International for 1921-22. He is a medical specialist.



McCullough

Writing in this issue about coroners is a coroner's pathologist, Ohioan BRUCE F. ANDREAS, an ex-U. S. infantryman who obtained his medical degree at Ohio State University.



Andreas

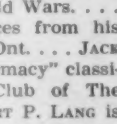
A lawyer, S. M. CHOWN is a Rotarian of Renfrew, Ont., Canada.

... FRED B. BARTON, an Ohio free-lance writer, is new to the ranks of Rotary, but not new as a writer for this Magazine. He has contributed to it for many years. He is author of several books.



Barton

A Past Director of Rotary International, NORMAN G. FOSTER, a retired Canadian businessman, is now ending a two-year term on the Constitution and By-Laws Committee. ... An out-of-doors enthusiast, Canadian FRANCIS DICKIE, a free-lancer, writes much about travel and open-air sports. ... Another Canadian free-lancer is FRANK N. PICKFORD, who served as an airman in both World Wars. ... PAUL C. O'NEILL free-lances from his headquarters in Toronto, Ont. ... JACK RUDNETSKY holds the "pharmacy" classification in the Rotary Club of The Moriches, N. Y. ... ALBERT P. LANG is a topographer for a Venezuelan oil company and a handy man with a camera.



Dickie

SUBSCRIPTION RATES: \$2 the year in the U.S.A., Canada, and other countries to which minimum postal rate applies; \$2.50 elsewhere; single copies, 25 cents; REVISTA ROTARIA (Spanish edition) \$2.75 annually; single copies, 25 cents. As its official publication, this magazine carries authoritative notices and articles on Rotary International. Otherwise no responsibility is assumed for statements of authors. Any use of fictionalized names that correspond to the names of actual persons is unintentional and is to be regarded as a coincidence. No responsibility is assumed for return of unsolicited manuscripts or photographs. THE ROTARIAN is registered in the United States Patent Office. Contents copyrighted 1957, by Rotary International. Entered as second-class matter at the Post Office, Evanston, Illinois. Additional entry at Chicago, Illinois.

IN THIS ISSUE

VOLUME XCI

AUGUST, 1957

NUMBER 2

This Rotary Month.....	3
A Canadian Looks at Rotary.....	6
Picture of Canada.....	7
Canada—Proving Its Claim on a Century.....	8
Rotary Thrives in Canada.....	12
Handicap—20.....	15
Rotary Homes, Ltd.....	16
The Tourist's Canada.....	18
Home Is Best, but.....	24
The Bighorns on the Way Back.....	25
Airman, Jr.....	26
What You Should Know about Your Coroner.....	28
I'm 'In' and Glad of It.....	31
¡En Plena Carrera!.....	32
You Are the Retailer—What Would You Do? (Symposium).....	34
Frank H. Appleton, Bert Martin, Clyde F. Curtis, William Botting, E. B. Pritchett, Lawly Sen, Neil S. Hewitt, Reginald A. Mitchell, William J. Crawford, W. H. Avery, Allan MacDonald, A. H. Prescott, George Maloney.	
Peeps at Things to Come.....	37
Pulling for Health.....	38
Speaking of Books.....	40
Lucerne... and Later.....	42
Music... and More.....	44
Get Set for Fellowship!.....	45
Humor Makes Us Human.....	55
Other Features and Departments:	
Your Letters.....	1
The Editors' Workshop.....	4
For Every Day.....	14
Rotary Reporter.....	46
Names Make News in Rotary.....	48
Personalia.....	51
Incurable.....	56
Opinion.....	58
Rotary Foundation Contributions.....	60
Bedrock Rotary—The Object of Rotary.....	61
Hobby Hitching Post.....	62
Stripped Gears.....	64



THE ROTARIAN MAGAZINE

is regularly indexed in *The Readers' Guide to Periodical Literature*

Published monthly by Rotary International

President: CHARLES G. TENNENT, Asheville, North Carolina, U.S.A.

Secretary: GEORGE R. MEANS, Evanston, Illinois, U.S.A.

Treasurer: RICHARD E. VERNOR, Chicago, Illinois, U.S.A.

Magazine Committee Members

LLOYD HOLLISTER, Wilmette, Illinois, U.S.A. (Chairman); WALTER R. BEAUMIER, Lufkin, Texas, U.S.A.; ALEJANDRO GARRETÓN SILVA, Santiago, Chile; HAROLD ("SAM") KESSINGER, Ridgewood, New Jersey, U.S.A.; CHESLEY F. PERRY, Fort Myers, Florida, U.S.A.

Editor: KARL K. KRUEGER

Associate Editor: AINSLEY H. ROSEAN

Business Manager: RAYMOND T. SCHMITZ Advertising Manager: WALTER R. BUELL

Editorial, Business, and General Advertising Office: 1600 Ridge Ave., Evanston, Illinois, U.S.A. Cable Address: Interotary, Evanston, Illinois, U.S.A. Telephone: DAVIS 8-0100. Change of Address and Subscriptions: Mail all correspondence to address above. When ordering change of address, allow one month and please furnish old as well as new address, including postal zone number if you have one.

A Canadian Looks at Rotary

Our primary concern is with the hearts of men; our greatest impact is on the conscience. So holds this 'elder statesman.'

By **CRAWFORD C. McCULLOUGH**

President of Rotary International 1921-22; Rotarian, Fort William, Ont., Canada

CANADA had one Rotary Club in 1911. The following year a second was added, and by the close of 1915 there were ten Clubs with three more in the making. One of the latter was in my city. I was asked by a businessman friend to join with him and others, whom he named, to be a charter member.

Until then I had never heard of a Rotary Club notwithstanding that there were the ten Clubs in key cities across Canada, more than 200 in the U.S.A., and one each in Britain and Ireland. Anyway, I had never been "a joiner" and though the whole proposition was ably detailed to me, I was unimpressed. The only feature that induced me to take a second look was the unique vocational basis of membership. Here was something which, if practicable, could put meaning and purpose into "Service above Self—He Profits Most Who Serves Best," the Club's emblazoned motto.

In the end I signed up but explicitly on a trial basis, for I had no intention of being caught irrevocably long on an idea which might well turn out to be impracticable! That was in 1916. I soon went long on Rotary and have stayed that way ever since.

I imagine the prospective member of today approaches his election with much the same attitude of mingled curiosity, doubt, and hope. There is a difference, however. Today Rotary establishment is world-wide and Clubs flourish in minute communities as well as in metropolises. Men everywhere, having seen this and having watched Rotary pioneer the impressive sociologic phenomenon we call the service-club movement, now count it both

privilege and honor to be invited to fill a classification in a Rotary Club. Few refuse. Yet even so, the new member has much to learn and maybe has some prejudices of which to be rid before he can make Service above Self a habit, if not a way of life. It is just here that Club fellowship—companionship on equal and friendly terms—with other men of diverse vocations sparks the happy transformation.

The rate of turnover of membership in any good Club is high. There are many thousands of living past Rotarians. Some of these, whether from indifference or neglect, had never attained the stature of a true Rotarian. Many more, however, are involuntary pats through no fault of their own, but for one reason or another have had to turn in their classifications. High turnover is not necessarily a sign of weakness. It is only so in those cases where the Club has failed the new member; failed to put opportunity in his way to do productive work both within and without the Club; failed in the quality of its fellowship and friendly interest. It is a good thing there abound in the world so many former Rotarians who, having acquired the Rotary way of life during the period of their membership, continue true exemplars of that same way.

The Rotary content is so simple that such organization as may be required to maintain cohesion and objective direction by the Rotary Clubs of the world needs to be kept to the minimum. For "bigness" carries with it the danger of attack by the twin blights of

institutionalism and bureaucracy. Rotary, the movement, can scale any height. If just another institution, it will inevitably come to disaster. Universal in scope and field of action, the movement's primary concern is with the hearts of men. The family home of Rotary is the unit Club. And it is there that the hearts will be captured.

We in Canada, with our two official languages—English and French—reflecting our two dominating racial cultures, have our own home-made field in which to cultivate the fruits of interracial understanding and goodwill. This, Rotary in Canada does with success.

Who will venture to assess the total of Rotary impact upon the conduct of business and the professions, or indeed upon the world in general? We know it has been great, but how great we cannot know. The real impact has been on the conscience of man. There is no yardstick by which the intangibles which flow from a good conscience can be measured. Sometimes they derive directly from the spirit; at others they may be the fruits of mass service to the community or to the State; or they may be only the natural fruits of a good life. One thing is sure: the grand opportunity for which so many seek, and so often in vain, is usually the sum of many smaller and lowlier opportunities, maybe so commonplace that when they advance to greet us they are allowed to pass by unrecognized, so high are our heads in the air and so strained to distant vistas are our eyes.

If we did well yesterday, the world will know of it; tomorrow is another day; but today is here.

Quest EDITORIAL



Picture of Canada

This is the month for looking at Canada. This is the month in which more people do so than in any other. This is the month when nearly 3 million visitors from other lands, and nobody knows how many Canadians themselves, hike, ride, and paddle from St. John's to Prince Rupert, exploring ten thousand rural and urban wonders and fixing on film and canvas millions of little pictures of such overwhelming beauty as Mount Edith Cavell in Jasper National Park. This month this Magazine takes a special look at Canada through a group of articles by and about Canadians, who, when they formed a Rotary Club in Winnipeg 47 years ago, made Rotary international.

CANADA—Proving Its



A NOTED Canadian statesman once predicted that the 20th Century would be Canada's. We Canadians like to believe he was right; not, of course, in the sense that we want to exclude other people, but in the sense that the world always belongs to those who can enjoy it to the full.

We Canadians have just about everything nowadays, not entirely due to our own efforts, but partly as the result of good fortune and good friends in other lands.

We have the second-highest standard of living in the world and, at that, we're crowding the United States for the honor. We have all the space and opportunity you could ask for; with only 16 million people we have as our country the third-largest land area in the world.

We are a highly strategic nation too, one of the chief friends of the United States and one of the most influential nations of the British Commonwealth. Geographically we are at the crossroads of the new air world, and it is no coincidence that the world's air headquarters is at Montreal, Quebec.

What is Canada today? What is she going to become? One thing I am sure she is not: she is not what most people in other lands think she is.

People and places get a reputation that lives long after the fact has passed by. Canada, if I may say so, is like the young lady very

much grown up meeting her aunts from far-off places at her coming-out party. The young lady is a rather fetching mixture of sophistication, ingenuousness, enthusiasm, and ability with, perhaps, just a bit of uncertainty under the gaze of the great. And, of course, inevitably, all the aunts say: "But, my dear, where are those lovely pigtailed I remember?"

So many of our good friends elsewhere think of Canada as a land of wheat, or a romantic, idyllic spot in which red-coated "Mounties" court delicate young ladies in canoes, or even as a land of endless forests in which sturdy lumberjacks fight the fires single-handed and escape to their log cabins to fight another day.

It sometimes comes as a shock to us Canadians to realize that, within limitations, Canada really is these things—up to a point. But you would have to look rather hard for these things. Somewhere, no doubt, in Canada, lumberjacks may be fighting forest fires, though they're more likely to be fought by modern young men with scientific equipment, guided by planes.

"Mounties," being human, no doubt are courting delicate young ladies still, though they have

abandoned their red coats except for ceremonial occasions.

And we do have a great deal of wheat on the prairies, farmed by shrewd, machine-minded men who not infrequently spend their Winters in Florida . . . men who are no less capable than the business executives of New York or London, but who love their land and choose to live and work on it.

The fact that our friends in other lands have a few old-fashioned ideas about Canada doesn't annoy us. We've grown at such a phenomenal rate that we wouldn't expect other folk to keep up. We lost our pigtailed about the time Great Britain gave us complete independence in the '20s and the freckles—well, they just went, as freckles do.

The only extraordinary thing about the ignorance people have of us is that the very people who seem to know least sometimes are the people who have helped us most.

For instance, the United States has helped us immeasurably. Private investors from that nation have poured 1.4 billion dollars a year into Canada, without which a major part of our development would have been impossible.

Europe has been supplying us

By JOHN FISHER



Photo: Steele

EDUCATED as a lawyer, John Fisher has successively been a newspaperman, broadcaster, writer, and lecturer, and is now executive director of the Canadian Tourist Association. As the "Wandering Observer," he was long heard over the Canadian Broadcasting Company network each Friday in the series "John Fisher Reports." Often described as Canada's most travelled Canadian, he is said to know at firsthand "virtually every hamlet and city in Canada from Newfoundland to Vancouver Island." He has interpreted the Canadian scene to hundreds of audiences in Canada and the U.S.A.

Claim on a Century

with a commodity equally important to Canada—people. According to our last available census of 1951, 46.7 percent of Canadians are of British origin, 31.6 French, and the remaining made up of German, Italian, Dutch, Polish, Scandinavian, Ukrainian, Asiatic, native Indian, and Eskimo. Others, not in these groups, accounted for 4.5 percent only.



Canada's Peace Tower soars above the center Parliament block in Ottawa, Ont. The map locates some of Canada's dominant economic activities.



Map by Sam Brown; photo © Capital Press Service

In the last ten years an enormous immigration program has been in full swing. Our population grew from some 4 million in 1881, to 7 million in 1911, to nearly 14 million in 1951, and is now estimated at something over 16 million.

It is plain to see that with more people coming in, plus the development of our resources, mostly through Canadian and United States capital, Canada is a rich and satisfying country in which to

live. There is a burgeoning virility in the nation. There is a consciousness of our fabulous new iron mines in Labrador and our vast timber wealth (44 percent of the country is still wooded), and of the great oil fields discovered in Alberta in the last few years.

It is as though Canada's place in the future had been assured and her title to it made effective in this century. We even have uranium—the fuel of the future—in abundant quantities.

Even our duality of French and English language, which started out as a compromise, is turning into a wonderful asset, enriching the life of our country with two great cultures. There is something satisfying in feeling that—without leaving the bounds of Canada—you can enter a great French-speaking and French-thinking Province which, nonetheless, can and will speak to you in English if you desire it.

We have this singularly happy



Near Steep Rock Lake, Ont., bulldozers engage in open-face mining. Canada is rich in petroleum, gold, and uranium; it produces 20 percent of the world's aluminum, leads the world in asbestos, nickel, and platinum production, has North America's largest deposit of uranium.



Photos: Ontario Dept. Travel & Publicity

A jackladder at Terrace Bay, Ont., scoops logs from the river then carries them there. More than half of the area of the Provinces forested; the pulp and paper industry is the nation's largest, and Canada produces more than half of the world's total newsprint output.

and harmonious union of French and English which is unparalleled in this way before. It is, in a sense, similar to our relationship with the United States, where another unique connection enables us to live absolutely independently across a border which exists more as a line of goodwill than as a boundary, and across which 30 million people pass freely back and forth each year.

We all know that this internal association of British and French and the external ones with Britain and the United States are part of the very character of Canada. We are proud of the memory of the French *voyageurs*, of the great explorers like Champlain and Cartier, of the gentle French nuns who founded our first hospitals, and of the delicate culture and chivalry we inherited from our French forebears.

We are no less proud of our British connection: of the fact that we remain a monarchy ruled by Queen Elizabeth on the advice of her Canadian Ministers.

In a sense, we think of ourselves

as very close to the Americans too. I'm not at all sure that some of us Canadians don't think of Times Square as at least partly our own.

It may seem that we are not a nation at all, but only a conglomeration of other nations. But this is not true. In Canada the influences of our great friends become modified, softened, and changed into something that is our own.

From some people's point of view we might seem a little stodgy. We have only recently favored Sunday sports in some of our largest cities. Canada's first Sunday newspaper started only a few months ago and we still can't quite decide whether we approve of these things or not.

We are, on the whole, very particular about our liquor laws: we don't let people carry alcoholic beverages out of "pubs" as they do in Europe, and we have bars only—on the whole—in our larger cities.

Only in relatively recent years

has our theater and art begun to grow up. Our Shakespearean Festival, in Stratford, Ontario, is internationally famous now, and so is the Winnipeg Ballet.

Look deep, scratch the surface of Canada, and you will find gold in the land and gold in the people. It is her population that is small, not her destiny.

What is Canada? Most of all, she is her people. She is her businessmen who work in her new air-conditioned skyscrapers, drive expensive automobiles, and go home to penthouses. She is her farmers who rise at the crack of dawn to watch the mist rising like smoke off the creek by the house or the rim of the sun pushing over the bowl of the prairies. She is her ranchers in the foothills of the Rockies out by Calgary, where the air is clear and the sky a blue you never see down east.

She is her woodsmen, flying out in planes to spot new timber areas . . . her explorers and prospectors, wielding electronic tools . . . for there are few prospectors left now of the old school who blazed

AN INTERNATIONAL SERVICE FEATURE

the unforgettable "Trail of 98" from Skagway, Alaska, to Dawson City.

She is her fishermen, rowing a high-prowed dory into the Atlantic swell of Lunenburg, Nova Scotia. . . . Or her guides setting off after pickerel in Lake Nipissing, tuna off Wedgeport, or bear in the Rockies . . . perhaps with a welcome party of United States tourists.

She is more than people . . . she is beauty too, part of it man-made, but most of it still the work of God. She is a maritime cove, on a fine day, with the sea dashing against the rocks in snowy waves and the green hills striding away to the horizon, the fishing boats mincing delicately across the water from their boathouses standing on stilts like stork houses in the water.

She is the grandeur of the Rockies and the solitude of a thousand lonely lakes with loons crying plaintively over them.

She is her cities . . . the gay and lovely Montreal, with its crowning glory of Mount Royal rising above it; Toronto with its bustle and business . . . both of them cities of more than a million population. She is Vancouver, with its wide, clean thoroughfares, modern buildings, and the mountains rising beautifully out of the sea. She is Winnipeg, Calgary, Edmonton, friendly, charming cities, all of them growing, all of them proud of the new life bursting their seams.

We are spending some 7 billion dollars a year on building in Canada alone. Whole new towns are going up within months in the suburbs of our great cities, and within the cities themselves the makeup is changing. New skyscraper offices, new architecture of every type is the rule. Within a single month this year two major hotels were opened in Toronto.

Few people even in Canada

seem to know that the stock exchange with the largest daily turnover in North America is situated in Toronto; that Canadian Pacific is one of the largest privately owned transport companies in the world; and that Canada has the third-largest department-store chain in the world (the other two are both in the United States).

I do not think Canada is going to become a great nation in the sense that she will ever dominate or seek to dominate anyone. We believe she is already great because she is at the crossroads of many things, and her influence has always been to stanch old wounds, to bring peace, and to promote understanding.

Within this sense, that we have what we want in Canada and that we are bringing to bear a beneficial influence upon the world, I think the 20th Century is Canada's already, not because of what we are taking from it, but because of what we are giving to it.



A double harvest of wheat and oil is coming off this flat prairie land in Alberta. Such scenes are fairly common in the wheat- and oil-producing lands east, west, and south of booming Edmonton.

Photos: (left) Canadian National Railway; (below) Ontario Hydro



Near Queenston, Ont., the Sir Adam Beck-Niagara generating stations of Ontario Hydro harness the Niagara River. When all new units are completed in 1958, old capacity will be tripled.



By NORMAN G. FOSTER

*Past Director of Rotary International;
Rotarian, Ottawa, Ont., Canada*

ONE frosty morning last March a caravan of 50 automobiles streamed out of Nipawin, Saskatchewan, and headed for Flin Flon, Manitoba. The drive to the bustling mine town 175 miles to the northeast would not be easy. It was only a few weeks earlier that bulldozers had scraped a Winter trail through the frozen bush to create this first direct link between the two towns. On this Saturday morning the Nipawinians, joined by others along the route, were simply bent on paying a friendly call on their Manitoba neighbors.

The event rated little mention in newspapers, save the local ones. But the picture of that happy bunch of people bouncing along for a day on a frozen dirt road—just to pay a friendly call—typifies for me the spirit and vitality of this expanding nation. It is that spirit of friendly interest in others that has made Canada fertile soil for Rotary.

With the establishment of a Club in Winnipeg, Manitoba, 47

years ago, Rotary took root in Canada. The new Club, the first outside the U.S.A., made Rotary an international organization. Today 336 Rotary Clubs with 17,400 members enrich the Canadian scene. This is a barometer of how Rotary has caught the fancy of business and professional men in this country, and it forecasts a future bright and clear.

Yes, there were many Rotarians in the group that left Nipawin that March morning. Rotary came to Nipawin more than a decade ago and to Flin Flon ten years before that. The gathering which all the Rotarians and their wives enjoyed later that evening was a bit of fellowship that will be long remembered.

As you may know, most of the 16 million people of Canada live in a narrow belt along the 4,000-mile Canadian-U. S. border. Naturally, most of our Clubs are in that belt. Yet as Canadian frontiers push northward, so do Rotary's. Kitimat is an example. Doubtless you have read about

this British Columbia project in which engineers have harnessed the watery torrents of the coastal mountains and turned their energy into electric power. The engineers also hewed out a town site on those rugged slopes for the workers, their families, the merchants, the teachers—all who soon swelled the original work camps into a full-fledged community. Today there is a 20-member Rotary Club in that humming town. Kitimat and Rotary are growing together.

Many economists have called Canada's expanding economy a well-regulated "boom." I like to think of Rotary's growth here in like terms. In 1915, five years after Winnipeg pioneered the movement, there were nine Rotary Clubs in Canada. A decade later there were 84, and ten years after that Canada counted 115 Clubs with a membership of more than 6,000 men. In 1945, the Club total had jumped to 204, with a membership of about 10,500. Two years ago membership had soared to more than 16,500, and today Canada's 336 Clubs with 17,406 members rank it fourth, in number of Clubs, behind the United States, England, and Brazil.

There are 18 Rotary Districts



The author breaks ground for a project of Renfrew, Ont., Rotarians—housing for the aged—described elsewhere in this issue.

in Canada, and you may be surprised to learn that 14 of them are international—that is, they include territory in both Canada and the United States. These international Districts play a great part in cementing the friendly relations between these two countries.

Canada's largest Rotary Club (460 members) is in Toronto, Ontario. Not far behind in size are the Rotary Clubs of Vancouver, Montreal, and Winnipeg. And we have some "babies" too, but they are, for the most part, healthy young Clubs which will grow

the Rotary Club of Quesnel, in British Columbia. The 1955-56 District Governor, Merrill C. ("Robbie") Robinson, of Vancouver, attended the meeting. ("Robbie" travelled 30,000 miles that year, visiting 72 Clubs in what was then District 151. The District stretched from Chehalis, Washington, to Nome, Alaska, a distance of 2,065 miles!) That evening the temperature plunged to 42 degrees below zero, and in the building where Quesnel Rotarians and their wives had gathered the heating plant went out of order.

Did the meeting break up? In-

French speaking (Canada is officially bilingual). Many of our Clubs love to sing. On special occasions we invite our wives. It's common practice for our Clubs to toast the Queen of England at some time during the meal.

The activities of Clubs in Canada form a changing and improving panorama of effort, and a proud one. You've read about such activities as Winnipeg's annual International Friendship Meeting; the International House at the University of British Columbia, built by the Rotary Club of Marpole; my own Club's Ad-

Photo: Pringle-Booth



A clown band and a boat ride were part of the fun for 325 crippled children hosted at an outing on Toronto Island by the Toronto Rotary Club in 1935.

The Mayor of Victoria, B. C., Canada, receives the key to a spacious new \$20,000 publicity building given to the city by the local Rotary Club in 1949.



Colonel A. W. Morley, charter member of the Rotary Club of Winnipeg, cuts the Club's 45th-anniversary cake in 1955. It was the first non-U. S. Club.

with their fast-growing communities.

Divide Canada's total number of Clubs into the total membership and you will find the average Club membership is 52. Rank the Clubs according to size and you will discover that the Club halfway down the list, or the median Club, has a membership of 37.

What are our Rotary gatherings like? They are formal and informal, and occasionally some meant to be formal turn out otherwise. I recall reading of an incident that took place in 1955, during the charter-night gathering for

deed not! The ladies ate dinner with fur coats bundled about them; then everyone warmed up with a rousing square dance after the charter-presentation ceremonies. Governor "Robbie," who is totally blind, as many of you know,* stepped before a frosty microphone and called the square-dance changes himself! Well, the evening was not only salvaged but turned out to be a great success. To me it's another example of what makes Rotary "click" in Canada.

Some of our gatherings are

* See Captain Robbie, by Alex Hutchison, THE ROTARIAN for February, 1957.

venture in Citizenship program which enables Canadian youth to see their Government in action. And perhaps you know of the great efforts Canadian Rotary Clubs have made in behalf of crippled children and handicapped adults. From the formation of Provincial crippled-children societies to the establishment of clinics, hospitals, and camps, our Clubs have achieved probably as much as any comparable group of Clubs anywhere.

Canada has given four Presidents to Rotary International. The first was a Winnipeg clergyman, the late E. Leslie Pidgeon,



*First Canadian
RI President
was E. Leslie
Pidgeon, 1917-18.*

*Crawford C.
McCullough was
President of RI
in 1921-22.*



*John Nelson, of
Montreal, held
the top Rotary
post in 1933-34.*



*Arthur Lagueux,
of Quebec, Que.,
was Rotary's leader
in 1950-51.*

who headed Rotary in 1917-18. Dr. Crawford C. McCullough, a physician of Fort William, Ontario, served in 1921-22. He fathered the Canadian Advisory Committee, a nonadministrative five-man body which studies problems of national policy and submits for approval by the Board of Directors of Rotary International a program of public-service activities in which Canadian Rotary Clubs engage.

In 1933-34 the late John Nelson, an insurance executive of Montreal, Quebec, served as President. Arthur Lagueux, an investment banker of Quebec, Quebec, was President of Rotary International in 1950-51. Every year, of course, a Canadian is elected to the 14-man Board of Directors of Rotary International. This year's Director from Canada is Douglas A. Stevenson, of Sherbrooke, Quebec.

Two distinguished Canadians who have passed on gave rewarding service to Rotary International. They were the late James W. Davidson, of Calgary, Alberta, and the late Colonel J. Layton Ralston, who later became Minister of National Defense in World War II. These two Canadians

were responsible for the introduction of Rotary into New Zealand and Australia through their visits to those two countries made for that purpose. They were eminently successful. It can be fairly claimed that the many existing Clubs in those two countries are a monument to their efforts and their memory.

Hundreds of individuals have contributed much to the growth of Rotary in Canada, but I dare not try to name more for fear of neglecting to mention scores of deserving men. Because of their efforts, however, the importance that Canadians attach to the Rotary movement is constantly drawing to Club ranks an increasing number of professional, business, scientific, and Government men. It is providing a reservoir of talented leadership that guarantees an adventurous and dignified future for Rotary.

In the House of Commons and Senate of Canada are many Members and Senators who are active and practicing Rotarians in their home Clubs. The same can be said of the judiciary in the different courts of the land. It may be fairly claimed that Canada was the first country in Rotary International to introduce classifications for members of the Federal, Provincial, and municipal civil services. It may be wondered why members are accepted from the judiciary and the various civil services, but the explanation is that in no case are the members of these two classifications elected; they are all appointed on a permanent basis be they local, Provincial, or Federal. Changes in Governments effect no change in the status of such members. No applicants holding elective office are accepted. Rotary members in the various civil services hold senior executive positions.

To the credit of all Clubs in the larger urban centers of Canada, not in a single instance has territory been withheld impeding the formation of other Clubs in the immediate territory.

Rotary in Canada has been responsible for the introduction of codes of practice in some industries and in many corporations; it has changed the lives of many

of its members. Many who gave it only a passing thought previously now regard the Golden Rule as an essential if life is to be enjoyed to the fullest and finest degree.

Twice since the introduction of Rotary into Canada has a Canadian Club acted as host to the international Convention, both times in the city of Toronto, Ontario, and Toronto Rotarians hope that the privilege may be theirs a third time.

And what of the future of Rotary here? In a growing and progressive country like Canada, where new industries and new power projects are coming into being, where new mineral finds evoke the wonderment of the world, new communities are springing up. Better roads are smoothing the barriers that once isolated others. Steadily, Rotary is finding its way into these communities. As Canada's great cities grow, undoubtedly many new "trade center" Clubs will be established. Already there are ten such Clubs in Canada.

Certainly it is no boast to say that Rotary's future is secure, its outlook ambitious beyond dream, its opportunities challenging, its entire structure strongly girded by thoughtful and inspired men. Indeed, Canada is growing in many ways, and I am happy, as are millions of Canadians, that Rotary is here to grow with it.

For Every Day

*When I am busy being kind
Before I know it, I will find
That I forget to think or see
Someone has been unkind to me.*

*When I am busy being glad
And cheering folk who might be sad,
Although my heart may ache a bit,
I soon forget to notice it.*

*When I am busy being true
To what I know I ought to do,
The days are full and I forget
The blunders of the folk I've met.*

*So when I'm doing all I can
To help my neighbor with a plan
That fills his heart with happy song,
It helps to make our friendship strong.*

—W. A. ROBBINS
Rotarian, Lincoln, Nebr.

Handicap

—20

By PAUL C. O'NEILL

WHEN bullets blinded Bill Oxenham in the Battle of the Somme in 1917, they smashed his fondest boyhood hope—of becoming a surgeon.

Yet today he is a successful osteopathic physician, a golf champion, a top tournament bridge player, and a long-time Rotarian.

It's a long time since the Somme, but Rotarian Oxenham still remembers four days and nights of constant, burning pain. With its subsidence came the realization of blindness. Convalescing in England, his native land, he entered St. Dunstan's, world famous as a blind veterans' rehabilitation center. There he learned to live in the dark, to listen, to interpret sound and touch. He learned handicrafts, and soon discovered that the feel of an object could reveal an abundance of information he had thought unobtainable without sight. He studied Braille, a skill that has served him ever since. Bill progressed quickly, but he was not happy.

Then one day he had a chat with Sir Arthur Pearson, head of St. Dunstan's. Blind himself, Sir Arthur had rebuilt the tottering dreams of many a sightless soldier. "He put a Braille watch into my hand so kindly that he became an inspiration at once," the doctor recalls. Later on, when he knew his protégé a little better, Sir Arthur said, "Why not study physiotherapy? It's not surgery, but it's an allied field and you can handle it by touch."

Soon, with readers, Braille books, and other assistance from St. Dunstan's, Bill Oxenham began his studies. By the early 1920s, Wil-

liam Oxenham, physiotherapist, was in private practice. Soon after, impressed by the work an osteopath had done on one of his physiotherapy patients, Bill Oxenham decided to study osteopathy himself. In 1926, after four years of intensive study, he became England's first blind osteopath.

Blindness ceased to bother the young doctor, and his skill was so great his fame spread throughout London. He bought a Summer home in Hove on the Sussex coast, reared three children, and became a member of the Rotary Club of Hove.

Bill's golfing career began about 1931. A friend was finishing a round on the greens when Bill dropped by. "I'd sure love a crack at that ball," said Bill. Soon the club was in his hand as his friend lined it up with the ball. Bill's first shot split the fairway and his second put him on the green. Two more strokes, and the ball was in the hole.

Bill became an enthusiastic golfer. At first he felt conspicuous, but his chauffeur acted as coach, describing the terrain, calling the distance for each shot; sighted players encouraged him. Soon he was invited to join the West Hove Golf and Country Club. With a handicap of 20, the venturesome

osteopath competed with the best. "Believe-It-or-Not-Ripley" in 1938 invited him to New York, where he demonstrated his skill before newsreel cameras and sports writers.

Their West Hove home destroyed by World War II bombs, the Oxenhams moved to Toronto, Canada, where once more Bill became a Rotarian. Rotarians helped him get established. He met other blind people interested in golf, in 1947 became vice-president of the Canadian Blind Golfers Association and was thrice Canadian champion. In 1954 he helped organize a United States-Canadian match of blind golfers. Bill's own average score is about 117.

When he's not on the green or busy with patients, Bill reads Braille editions of current magazines. He still finds time for a keen game of bridge with Braille decks while sighted friends call out the cards. He belongs to the Rotary Club of Eglinton, near Toronto, and served as its President in 1955-56.

Bill's hair is graying now, but youthful zest is in his handshake, vigor in his voice. He doesn't wait for life to come to him. He goes out to meet it. He's successful and he knows it, but he's still eager for new adventure.



Blind golfer Bill Oxenham prepares to drive as Mrs. Oxenham lines up his club.



Photo: © Toronto Globe and Mail

Rotary Homes, Ltd.

JOSEPH ST. LOUIS swung open the door of the brick home and smiled broadly as I entered the cheerful living room. The light green walls, a colorful slip-covered sofa, and the vase of fresh flowers on the table all seemed to say, "Welcome!" Mrs. St. Louis, preparing dinner in a kitchen lined with spacious cabinets, a sparkling-white electric stove, and a refrigerator, called in greeting.

"We're all settled," she announced spryly, showing me the modern bathroom and their neat, crisp-curtained bedroom. This was their new home, and they were mighty pleased with it.

The St. Louis' were among the first couples to move into one of the 14 low-rent housing units which our local Rotary Club built for the elderly citizens of Renfrew, Ontario, Canada—a project that took more than two years, the help of many people, and a provision of Canada's National Housing Act to complete. But it was a project, I hasten to add, we would not hesitate to repeat, and in that declaration I speak for everyone of our 54 Club members who has seen firsthand its gratifying results.

Renfrew is a town of 8,000 people 60 miles west of Ottawa. It's very much like your own commu-

nity in that we share a common responsibility: caring for that growing segment of our population that has passed the age of 65.

On the average, people are older all over the world. Science and medicine have accounted for that. Many persons who formerly would have died in infancy now live to adulthood, thus increasing the "average expectancy of life." In 1954 about 8 percent of the estimated 15½ million people in Canada were 65 years of age and older—a significantly larger group than in 1950. In Canada, only about 10 to 15 percent of this age group are economically active. That means a large and growing body of our citizens must depend upon social security measures to provide them with essential food, clothing, and shelter. It's a social problem, and an important one, almost everywhere.

What, you ask, can a small group do about it? Well, we did something about one of the basic three: shelter. The National Housing Act of Canada authorizes Government loans up to 90 percent of the appraised value of land and improvements to any limited-dividend corporation that is engaged in providing housing for elderly citizens. In addition, the Province of Ontario, through its Elderly Persons Housing Aid

Act, provides such corporations with a \$500 grant for each living unit constructed. With this basic assistance, we realized that our Club could promote a sizable housing project.

Our interest in such a program began in the Fall of 1954, when we were exploring various projects with which to commemorate Rotary's Golden Anniversary Year. After investigating municipal housing programs in Toronto, Burlington, Brantford, and Windsor, we incorporated our project under the name of "Renfrew Rotary Homes Limited" (permission was received to use both names), and looked for an architect. We secured the services of Dr. A. J. Hazelgrove, of Ottawa, whose interest, coöperation, and assistance far outstripped the usual architect's services. When the plans were approved, we were a corporation with an architect, plans, enthusiasm, and a purpose, but no money!

We voted to raise 10 percent of the cost of the construction, which was estimated at \$75,000, among ourselves by purchasing shares in the corporation. Soon two giant "thermometers" appeared in our Club's meeting room. One showed the number of Club members and the weekly goals; another indicated the ac-



How a small Club provides housing for senior Canadians.

By S. M. CHOWN

Barrister; Rotarian, Renfrew, Ont., Canada

tual number of shares that we had purchased. At the end of the third week (which was our self-imposed deadline), we had purchased more than \$7,500 worth of shares needed for the down payment.

For \$6,210 we bought six lots in a fine residential area from the town of Renfrew. In lieu of taxes, the town of Renfrew is to receive 20 percent of the gross annual rentals and an option to purchase the entire assets of the corporation in 40 years when the mortgage will be retired. The construction plans called for seven two-unit brick structures (we built them to last!), each unit including a kitchen, bath, living room and bedroom, oil-heating unit, and a new stove and refrigerator. Two additional buildings would serve as storage space for the tenants' use. By Spring, 1956, our corporation called for bids. The lowest bid plus lot costs boosted the project's cost to \$87,000—\$12,000 more than we had originally estimated. Thus our Club members had to purchase another \$1,200 of stock to finance the plan.

By July 31, 1956, when Norman G. Foster, of Ottawa, a Past Director of Rotary International, turned the first spadeful of dirt during the dedication of the project, our Club had already received

14 applications from prospective tenants.

The loan agency set the monthly rental for each unit at \$39. Our Club members had hoped the monthly rent would not exceed \$35, so we set out to subsidize the rentals to the extent of \$4 a month from the proceeds of one of our Club fund-raising activities. Shortly afterward the Canadian Government announced that the old-age pensions would be increased by \$6 a month, so our Club cut its subsidy in half. Today the tenants are paying \$37 monthly for a modern three-room living unit. All tenants, by the way, must be at least 65 years old, with an income of not less than \$80 a month nor more than \$150.

Yes, there were problems that cropped up here and there, but, generally, the project was smoothly carried out from start to finish. Today some folks are moving into the last-completed units, the newly sown lawns are transforming the big courtyard into a green carpet, and the happy tenants are already planning their gardens for next year. We feel that we could sponsor a similar project in half the time that this one took. After all, we now have building experience, and we'll be glad to pass it along to any interested Rotary Club.



Illustration by Bernard Glochowsky




Here are the seven two-unit brick homes which the 54-member Rotary Club of Renfrew, Ont., Canada, built for elderly citizens of its town. All the occupants are 65 or older.

The TOURIST'S *Canada*

TAKING IT FROM LEFT TO RIGHT

EVERY year about 23 million people from all the continents swarm into Canada. Most go for business, but many, many go for pleasure. And how this third largest of all lands gives it to them! Come in from the west and you'll soon be out after the mighty King Salmon of the Pacific or hitting the mountain trails of Glacier, Yoho, Jasper, and Banff National Parks. Move eastward to the Great Plains and in the north you explore a lakeland of spruce and pine and in the south a yield of wheat, clover, and alfalfa. In the lake district around Kenora, Ontario, you'll find some of the finest whitefish, pickerel, and trout fishing in the world.

Roll down into the St. Lawrence Lowlands and you come upon the great cities of Ottawa, Toronto, Montreal, and Quebec with its streets three centuries old. Cross the lush meadows into the Maritime Provinces and maybe you will want to rent a boat at North Rustico, and try your hand at lobster and mackerel fishing off Prince Edward Island. Visit Green Gables, the quaint quays of Nova Scotia seacoast villages, see the tides rush in at Fundy, bask on the beaches at St. John's, and you will enrich your memory. The photos on these six pages "pan" from left to right that long green expanse of earth we call "The Tourist's Canada."



BRITISH COLUMBIA. Rugged mountains are mirrored in Columbia Lake, the source of the Columbia River. This diverse Province has wide plateaus, fertile valleys, tumbling rivers, coastal islands, and beautiful cities.

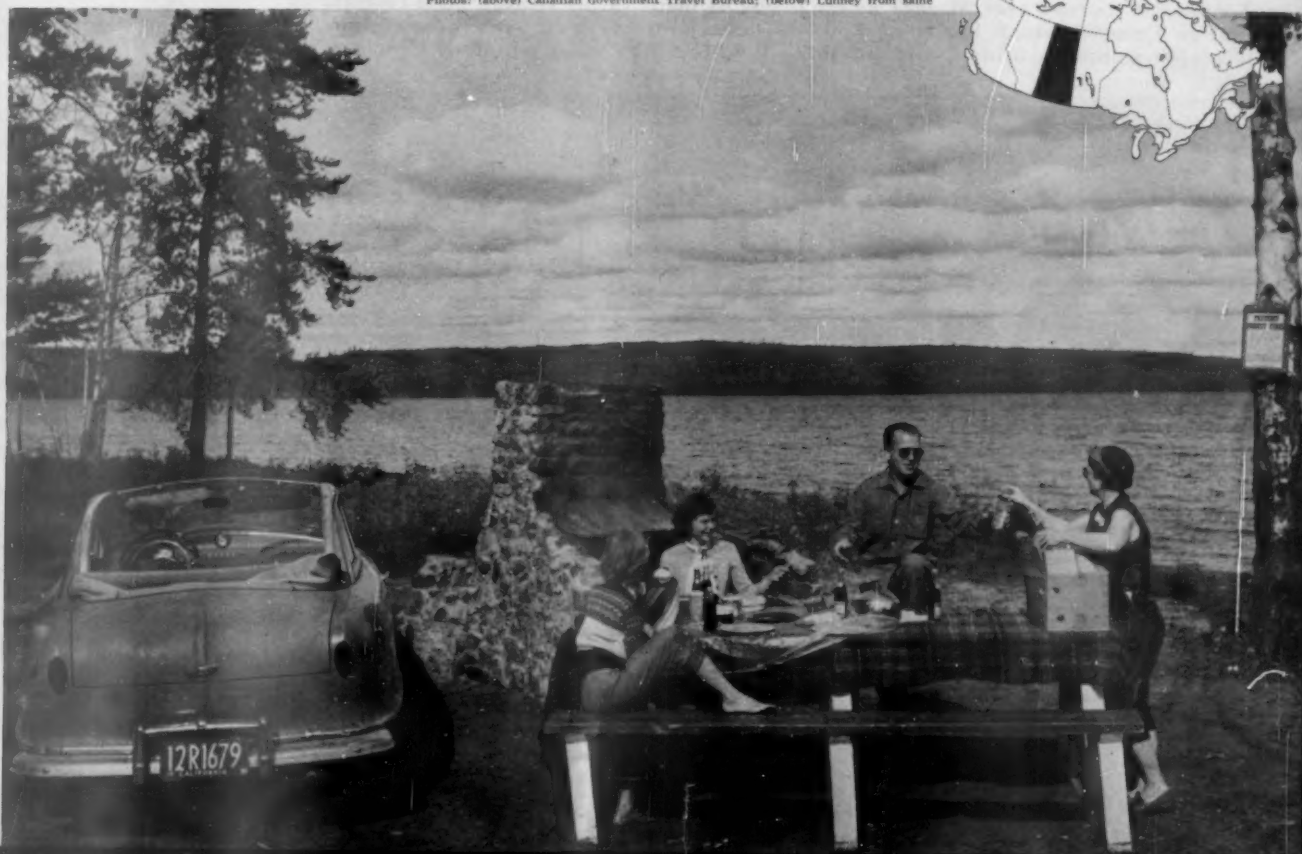




ALBERTA. Banff is famous for Lake Louise and the annual Banff Indian Days, which are scheduled soon after the Calgary Stampede. Exciting scenery, luxury hotels nestled in the Rockies, superb hunting, fishing, and skiing lure tourists to Alberta.

Famed for its vast wheatlands, Saskatchewan also has its **SASKATCHEWAN** share of lakes and forests, as these Californians have discovered at Prince Albert National Park. Northern Saskatchewan is gaining in appeal for fishing vacations.

Photos: (above) Canadian Government Travel Bureau; (below) Lunney from same

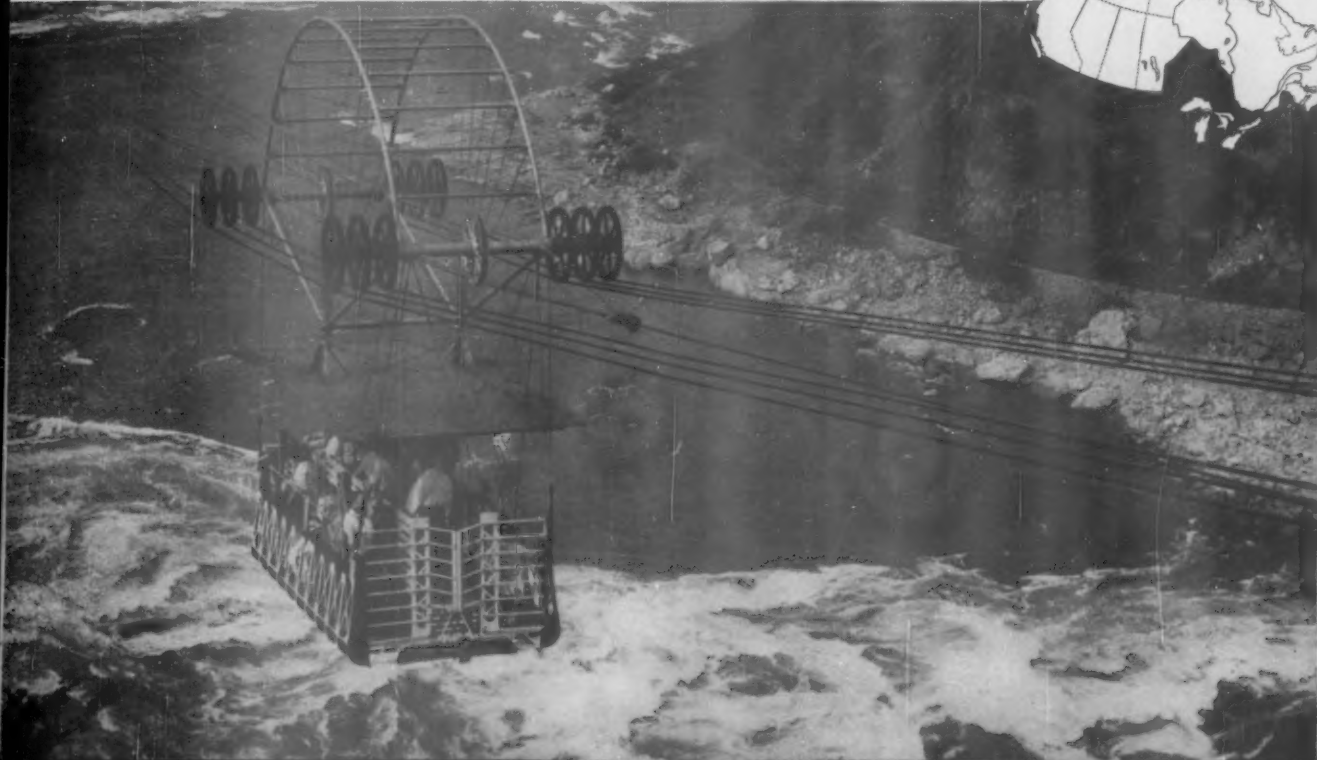




MANITOBA. The lakes and streams of Whiteshell Provincial Park near Winnipeg are full of fighting northern pike and lake trout. Manitoba has rolling wheat country to the south and a forest-covered northern frontier where big game abounds.

A cable-car journey over Niagara waters is one of many thrills visitors find in Ontario, which has some 250,000 lakes, and northern wilderness regions ideal for camping, fishing, and hunting. It is Canada's most populous Province.

Photos: Lund from Canadian Government Travel Bureau





QUEBEC. A carriage trip to the top of Mount Royal is a "must" for visitors to Montreal in the French-speaking Province of Quebec, which delights tourists with its Old World hospitality, customs, and traditions, its picturesque cities and towns.

The covered bridge at the approach to the village of Alma is **NEW BRUNSWICK** one of 300 in New Brunswick. Heavily forested, the Province abounds in game of many varieties. Fine beaches are found along its 600 miles of Atlantic shoreline.

Photos: (above) Lund from Canadian Government Travel Bureau; (below) Hunter



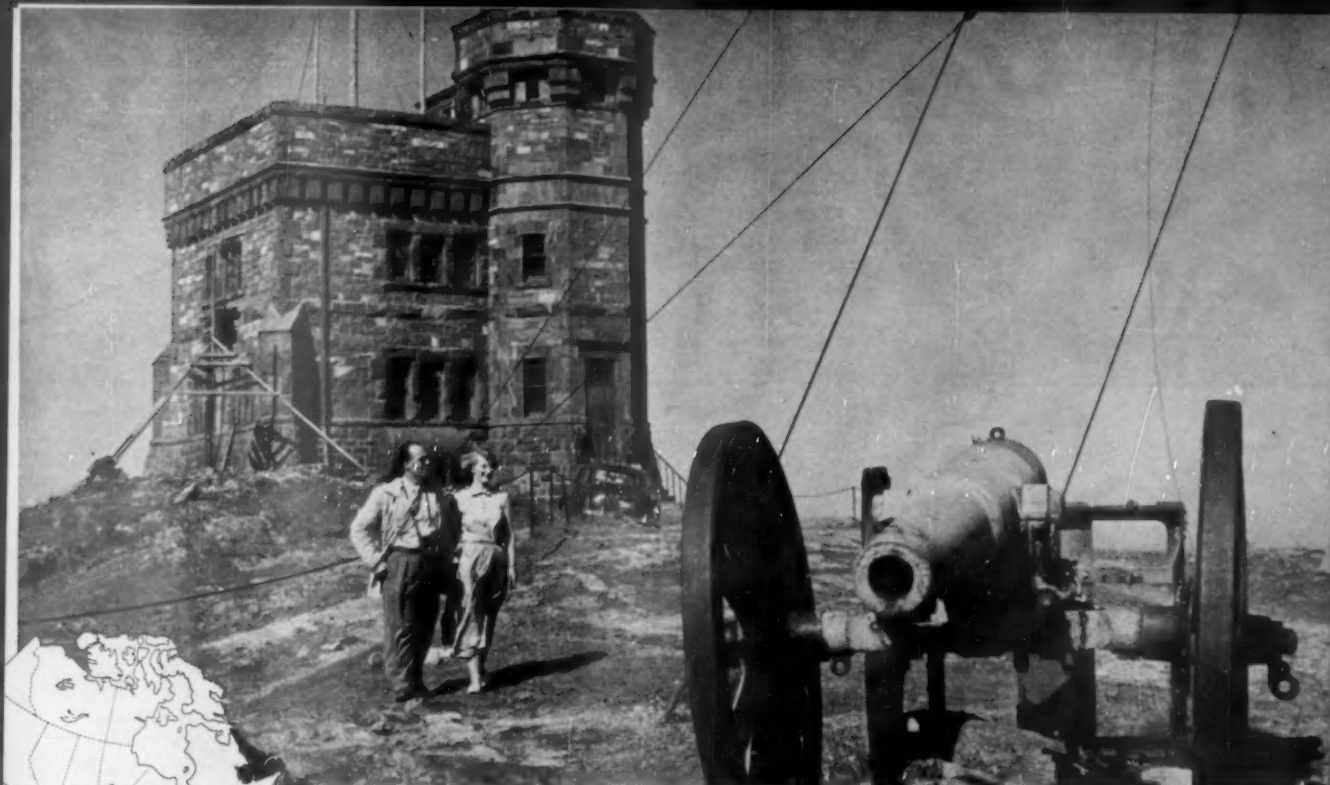


NOVA SCOTIA. Tourists pause beside a rocky beach near the fishing village of North Ingonish in Nova Scotia. Its jagged coastline includes many such sheltered bays; fishing is a main industry. Halifax, the capital, is a shipping center.

A quiet village graces a pleasant valley on rolling Prince Edward Island. Canada's smallest Province, it has fine beaches that slope gently into the water. Harness racing is a popular sport on the Island.

Photos: (above) Manitoba Government Dept. of Industry & Commerce; (below) Ontario Dept. Travel & Publicity





NEWFOUNDLAND. Cabot tower on Signal Hill guarded the harbor of St. John's, Newfoundland, when it held the British fleet during the American Revolution. The interior of the Province is laced with lakes and rivers set in rolling, rocky country.

A pingo — giant frost heave — rises 330 feet above the Mackenzie Delta. Farther south are forests, lakes, streams. The Yukon and Northwest Territories had a 1951 population of 25,100.

Photos: (above) Canadian National Railways; (below) Canadian Government Travel Bureau



IT IS NOT surprising that citizens of a great vacation land like Canada are travel-conscious. What is surprising is that Canadians who journey to other countries now outnumber the people who visit Canada.

Canada's tourist trade, measured by dollars, is steadily increasing. Since 1948 it has, in fact, increased 17 percent. And more people are visiting Canada, though they are staying for shorter periods than before.

But at the same time Canadians themselves are travelling more. In increasing thousands they are discovering the rewards of international travel, the pleasures of sunning on Florida beaches when Montreal is shivering, the joys of making new friends in Marseille and Mexico City, in Rome and Honolulu.

You can't measure the deepen-

121-million-dollar "deficit" in tourist trade, Canada had a "surplus" of 145 million dollars. Today Canadians are no longer stay-at-homes.

A good many factors are helping the boom along. Canadians have more money. There are more places to go to and better ways of getting there. And the travel restrictions that were a deterrent in the 1940s have vanished.

More Canadians than ever are piling into family cars for extended jaunts to Yellowstone Park and Niagara Falls; to Washington, D. C., and New York City. This rise in auto travel accounts for the largest share of the increase of recent years. Surprisingly, those who visited the United States for short periods spent more on an average than those who remained for longer periods.

But the number of Canadians

give their employees an extra week of vacation in the Winter.

The Canadians who visit the American Southland during the cold Winter months are likely to return there during the hottest months of the following Summer, lured by the drastically reduced July and August rates of resorts and hotels.

During the Summer, too, Canadians in large numbers set off on all-expense tours of the United States, strengthening the bonds of friendship between the two peoples. Recognizing this trend, a large number of Canadian travel agents have banded into an association to organize such tours for Canadians in the United States and for Americans and Canadians in Canada.

If the increase of Canadians travelling in the United States can be called remarkable, their increased travel in other countries is startling. Canadians now spend four times as much in this way as they did in 1948.

For the last few years, ships and planes bound for Europe have been booked solid. During the Summer months factory groups charter flights to Europe. Travel to Mexico, the West Indies, and Central America is increasing at a rapid rate. Each year, travel to other continents jumps 15 to 20 percent.

A good share of this increase can be attributed to Canada's post-war immigration boom. Nearly 1½ million former residents of Europe and the British Isles have settled in Canada since 1945. As soon as they can, they like to return to their homelands for visits with relatives and friends they have not seen for several years. Numerous foreign-language travel agencies have opened in major Canadian cities to facilitate such visits.

The basic reason for the boom in Canadian travel abroad, however, is the awakening wanderlust of Canada's people. Travel columns in newspapers and magazines and increased advertising by travel agencies, resorts, and hotels reflect this interest of Canadians in the world beyond their borders.

The result, surely, is good for Canada and good for the world.



Canadians themselves are travelling more and more—not only in their own great travel land, but in others beyond it. Here are some surprising facts on the subject.

By JAMES MONTAGNES



ing understanding of the world that footloose Canadians are thereby gaining. But you can get an idea of their increasing wanderings when you know that in 1955 Canadian travellers spent 363 million dollars in the United States and 86 million in other countries, while U. S. travellers spent only 303 million dollars and citizens of other countries spent 25 million in Canada. In 1948, instead of this

cruising over the border into the United States by airplane is zooming. This is especially true in the Winter, as more Canadians, for a week or more, exchange the chill winds of their native land for the warm breezes of Florida, California, Arizona, New Mexico, Nevada, and even Hawaii. More Canadians are now taking their holidays during the Winter months, and many companies now

the BIGHORNS

THE vigil began in September at the corral built in the mountains of central British Columbia. The hunters who manned it could see their quarry, wary but curious, watching from the edges of the near-by forest.

The months went by, Winter came on, and still the choice alfalfa and grain inside the enclosure failed to lure the hunted animals. Still the lookouts waited, ready to set off a powder charge that would drop a gate to trap the animals inside the corral. For this was no ordinary hunters' ambush.

The animals in the Canadian forest were rare California bighorn sheep (*Ovis nelsoni*). Only 1,000 existed in the entire world. And 200 of them grazed in the woods near the corral.

The huntsmen were three biologists and two game wardens of the British Columbia Game Commission. They hoped to capture a small flock of the wild sheep and return them to their ancestral habitat in the mountains of the

on the way back

by Francis Dickie

The plan was to transport the sheep that were captured to the Hart Mountain National Wildlife Refuge in Oregon, 800 miles south. If all went well, the bighorns would increase. They could then be turned into open-wilderness range to spread throughout the lower mountain areas their ancestors had once roamed.

But the whole plan depended upon capture of the sheep. At the corral near the fork of the Chilcotin and Fraser rivers, the conservationists waited and worried. Winter was deepening and the first snowfall might cause the departure of the bighorns. Then biologist Lawson Sugden had an



Photos: (both below) the author; (right) Bettmann Archive



By the following Spring, one ewe had died, but others had given birth to eight lambs, six of which survived. Last Summer, 17 months after the Winter capture, the flock had increased to 32.

Canada's gift of rare bighorns to its southern neighbor continues to grow with the birth of new lambs—international lambs—each Spring. Thanks to the warm friendship that has existed between two nations for more than 140 years, the California bighorn may not, after all, vanish from the face of the earth.

U. S. Northwest. This would be an international venture, with Oregon conservationists cooperating.

Unlike the Rocky Mountain bighorns of the high altitudes, which were still numerous and thriving, the California bighorns which roamed the U. S. West by the thousands 75 years ago were now extinct everywhere but in a tiny area of British Columbia. Now even this range was threatened by growing cattle ranches.

idea; he brought in a truckload of succulent cabbages and scattered them within the enclosure, where they sparkled in the sun. Early or a sunny morning in late November he gazed from his lookout and suddenly hit the electric plunger. He had trapped 28 sheep inside the corral.

Twenty choice sheep—a huge 205-pound ram and 19 ewes—were cut from the pack, roped in a wild tussle, and trucked to the Hart Mountain Refuge in Oregon.



Airman, Jr.

He's one of 21,000 young Canadians learning to 'fly right' in the Air Cadet League.

By FRANK N. PICKFORD

ACROSS Canada today some 4,000 men are turning youth's universal interest in airplanes into a potent weapon against juvenile delinquency. They are citizens of all callings who give their free time to the supervision, teaching, and financing of the Air Cadet League of Canada, an aviation-training program which has soared into the hearts and engulfed the idle time of 21,000 Canadian teen-agers. Civilian committees, in coöperation with the Royal Canadian Air Force, sponsor 280 Air Cadet squadrons.

Typical is the 598 Sabre Jet Squadron sponsored by the Rotary Club of Cobourg, Ontario. Weekly sessions teach navigation, meteorology, photography, principles of flight, and related subjects to boys from 14 to 19 years of age. Though cadet activities are basically Air Force education, their primary aim is to produce better citizens by encouraging habits of neatness, respect for authority, self-discipline, qualities of leadership, and coöperation. A magistrate's recent decision testifies to the League's character-building potential. The magistrate suspended sentence on a sullen 16-year-old charged with petty theft on condition he join the local Air Cadet squadron. In the past 12 months the youth has earned a promotion and for the first time is seriously concerned about his high-school studies. There are many like examples.

Cadets pay no dues, receive no pay. Uniforms are loaned them by the Air Force, which also picks up the tab for training and equipment expense. As sponsor of the 598 Squadron, the Cobourg Rotary Club provides training quarters, civilian instructors, sports equipment, and funds for the Squadron's 20-piece bugle corps. In addition to weekly drills and lectures, Cadets attend a two-week Summer camp at a near-by R.C.A.F. base, where they make their own beds, drill, and take training flights aboard Air Force planes.

More than 100,000 Canadians have received Air Cadet training since 1941, and in today's Air Age the program seems on its way up to higher altitudes than ever.

All set, including parachute, for a training flight! Civilian groups sponsor local squadrons with the assistance of the Royal Canadian Air Force. Boys from 14 through 18 years of age are eligible for training.



Photo: Canadian National Defense



Photo: Canadian National Defense

Canada's 260 Air Cadet squadrons are inspected annually by Royal Canadian Air Force officers. More than 21,000 teen-agers are enrolled in the program.

The Rotary Club of Cobourg, Ont., sponsors the 598 Sabre Jet Squadron. Here a recruit (photo upper left) gets his uniform from an Air Cadet officer.



Photo: Canadian National Defense

Cadets attend weekly lectures during the year. In this one a R.C.A.F. instructor demonstrates the operation of an aerial camera. Since 1941, 100,000 youths have taken Air Cadet training.



Photo: R.C.A.F.

What You Should Know

By BRUCE F. ANDREAS, M.D.

NO ONE KNOWS what time Farmer Brown entered his barn for the last time. But the smoky, orange flames which rolled from the dry roof later that August afternoon attracted friends from miles around. When the embers had cooled and were searched, his body was found pinned beneath a large timber. Deputies quickly notified the newly appointed coronor, and he began his investigation.

As he had only recently taken office, and as he had knowledge of neither medicine nor law, his investigation was sketchy. Carefully he questioned neighbors and survivors; hesitantly he examined the surrounding ground; reluctantly he glanced at the charred remains. Eventually the coronor expressed his verdict, which was satisfactory to all. Death, he declared, was accidental, due to fire. Farmer Brown had apparently discovered his flaming barn, had rushed inside to free his animals and possessions, and had been caught by a falling timber.

brought forth these lead shotgun pellets, as well as a bit of cardboard shell wadding. But the murderer roams at large in that community today because the crime was never discovered, or even suspected.

We have no idea how many times this hypothetical scene may be repeated yearly. That such oversights *do* occur frequently we know from similar cases which have later been uncovered by chance.

The fault for such tragic blunders almost invariably lies in outmoded laws pertaining to the initial handling of such investigations. These laws—often handed down for generations—frequently imply that anyone can conduct

Had the coroner examined the remains more thoroughly and with a more experienced eye, he might have noted a charred and shattered bone protruding from the victim's head. X-ray examination would have disclosed numerous small, opaque objects in the brain. Autopsy would have

such an investigation and can correctly judge the mechanism of death in a given instance. Obviously this is not so. To distinguish a cleverly concealed homicide from accidental or natural death often requires all the insight and skill of years of medicolegal training and experience.

There are many systems throughout the world for handling such matters. In much of the British Empire and many of the other English-speaking countries the traditional coroner system prevails. This originated in England centuries ago. At that time men of noble birth were ap-





Don't Fool Your Coroner

If he is untrained, his mistaken verdicts can convict the innocent and set murderers free.

In contrast to this is the system of medical examiners which now prevails in most European countries and which perhaps dates back to German law of the 16th Century. Under this plan all autopsies, toxicologic studies, and chemical examinations are conducted by a pathologist, a medical doctor with extensive training in this field. Frequently such work is done at large medical centers where complete facilities are available. Final verdict as to cause of death is rendered by this qualified specialist.

In the United States a mixture prevails, with more than 40 of the States remaining under the coro-

nary system. In other States he need have no medicolegal training whatsoever, and inadequate knowledge of the medical nature of sudden death may prevent him from realizing when autopsy is essential or what the findings mean.

That a knowledge of medicine is necessary for such work was recognized in China in the Middle Ages, and papers from that period list medical tests to be performed upon the deceased. Requirements necessary for physicians to testify in court as medicolegal experts are found in Italian legislation of the 13th Century, and in 44 B.C. the body of Julius Caesar was examined by a physician to determine which of the knife wounds inflicted by his assailants was the

Illustrations by A. H. Winkler

pointed to investigate unexpected deaths, and, as representatives of the King, claim certain properties for the Crown. Time has wrought changes, and today the coroner's primary duty is to officiate in cases of violent or sudden death, and to render a verdict as to mode and manner of such death. Generally he has the power to summon witnesses, convene a jury, hold inquest, direct investigation, and authorize autopsy.

ner system. A few have adopted the medical-examiner plan, however, and some places have successfully combined the two. Generally the laws are formulated at the State level but administered by the individual counties, in each of which a coroner is elected from the citizenry. Requirements as to his qualifications vary widely. In some States the coroner must be a physician, and in some places autopsies must be done by quali-

fatal one. Mention of the relationship between medicine and law is even found in the records of ancient Egypt.

The necessity for medical training is readily illustrated by the following case:

A young woman was rushed to the hospital and died under rather unusual circumstances. Autopsy findings were confusing, and anyone without extensive medico-legal experience might easily have attributed death to any of several natural causes. The pathologist in this case, however, was skeptical. He noted minute areas of hemorrhage in the lungs, easily overlooked, but not normally present. He also noted that the uterus, or womb, showed changes usually seen following an abortion. Was this true? And, if so, had the abortion in some way caused the death?

Small specimens were carefully removed from the uterus and the lung, taken to the laboratory, and treated in various chemicals. Then tissue-thin slices were deftly cut from these, delicately stained, and mounted on glass slides. Microscopic examination of these proved that the pathologist had been correct. There *had* been a recent pregnancy, and a few small clumps of cells still remained to prove it—definitive cells from the placenta, found only with pregnancy.

Now he examined his slides from the lungs. There, abnormally scattered throughout the small blood vessels, he found more of these cells from the uterus. Even more unusual was the close association of these cells with many small, bizarre, plant fibers—objects which were identified as mustard seeds! These strange findings gave the pathologist his diagnosis.

A very dangerous mustard solution had been introduced into the uterus as an abortifacient several days before. The placenta had torn loose and mustard seeds, bacteria, and clumps of placental cells had all been sucked into the adjacent blood vessels and carried to the lungs. Death had been the result of this abortion, and could be attributed to the presence of

the mustard seeds in the blood and lungs, and to the effects of the bacteria and germs which had been introduced with these seeds. Without extensive knowledge of the normal appearance of the body's tissues the investigator might well have overlooked these seemingly insignificant changes, the true cause of death would not have been demonstrated, and the crime would have gone unproved.

Just as essential as thorough training are adequate laboratory facilities and the ability to interpret the results of chemical tests. Facilities for determining the presence or absence of alcohol or barbiturates in the body tissues, as well as for signs of arsenic, mercury, fluorides, and other more common poisons, must be available to every coroner to substantiate a verdict of poisoning.

In one such case a healthy-appearing middle-aged sportsman became suddenly ill, was hospitalized, and died. Poisoning was suspected, but various tests failed to bring forth proof. Police investigation was begun, however, and arrests were about to be made when the pathologist found his diagnosis.

Examination of the blood had shown that the red blood cells were of a strange, crescentic shape. The man had had a rather unusual condition called "sickle-cell anemia" which may be present many years before blood cells throughout the body suddenly break down and cause severe illness or, in this case, death.

Because this coroner knew what he was doing and had the facilities with which to do it, the community was saved the expense of further futile investigation, and innocent friends of the deceased were absolved of suspicion.

Critics will ask if it is worth this effort merely to unveil a few such unusual cases and hidden crimes. They fail to understand that such is not the coroner's sole function. His decisions have much wider and more varied implications.

For example, nearly every pathologist knows of traffic accidents in which the accused driver has been posthumously vindicated when autopsy has disclosed that he had died at the wheel immediately *before* the accident, due to sudden heart attack or cerebral hemorrhage. Such significant findings may avert lawsuits and support the proper administration of insurance claims.

Conversely, autopsy has occasionally shown the "natural death" to have been due to accidental or industrial causes, making double indemnity or industrial compensation an important legal consideration.

Such was true in the death of an elderly asthmatic. Natural causes were blamed for his respiratory troubles and subsequent death until postmortem studies revealed large amounts of an irritating dust in the lung tissues, with much resultant microscopic scarring. Investigation showed that this dust had been inhaled over a period of many years at his place of employment. On the basis of these findings his impoverished widow was granted increased compensation, and preventive measures were adopted at the plant.

In many such controversial cases the future security or the integrity of an entire family may depend upon the coroner's competence [Continued on page 54]



I'm 'In' and Glad of It



*The confessions of a brisk 60-year-old
who long thought Rotary was not for him.*

By FRED B. BARTON

Author, Rotarian, Akron, Ohio

IT TOOK Rotary and me a long time to get together—20 or 30 years. But at last I'm "in" and happier about it than I ever thought possible. Why, this thing you fellows started way back in the Horse Age is one of the greatest life expanders I've ever come across.

It wasn't a case of trying for membership all these years. I hadn't tried. Rotary, I'd figured, was not for me. Yes, I'd visited a few Clubs in a few places as a guest. I had heard good speeches and bad. I had noted the automatic friendship, the repetitious handshakes, the nicknames on the huge luncheon badges.

At times I thought I had detected a degree of self-assured naïvete; my picture of a Rotary Club was that of a group of well-upholstered business chiefs who rise from the dinner table, move to outlaw war, and then go back to their desks, serene and confident that war is duly outlawed.

I had felt it was at times ponderous rather than important, pedestrian rather than deliberate, and self-conscious to the nth degree. As a free-lance writer, I gloried in the freedom of my vocation, and rebelled at the thought of being someplace every Tuesday noon, or finding a substitute meeting somewhere—within the week. I thought with Kipling that be it:

*Down to Gehenna or up to the Throne
He travels the fastest who travels alone.*

And yet, as I sat as a guest in more recent Rotary meetings, I realized that things were going on in which I was not a part. I felt the need of human companionship. It seemed well to do something about this.

So when a new and reckless President asked me in, I belatedly joined. And how my views of Rotary have changed! Rotarians I had known before I now see in a new light. Evidently Rotary issues a challenge which makes a member declare himself, which prompts him to stand up and appear at his best. Take the small matter of saying grace. Our Rotary Club passes the assignment around the membership, and each of us takes his turn. I am pleasantly surprised to find that many businessmen of [Continued on page 59]



*Illustration by
Marvin Saruk*



Venezuelan vaqueros match their mounts in a day of horse racing sponsored by the Rotary Club of El Tigre. . . . Coveted saddles (right) are presented to the winners. . . . A shaded grove (below) serves as a corral and stable.



iEn Plena Ca

IN VENEZUELA, as in other Latin-American countries, the sinewy *vaqueros* are proud of their horses and horsemanship. So when the Rotary Club of El Tigre, located in Eastern Venezuela's cattle country, announced a day of horse racing at a new picnic area in near-by San Tome, several dozen riders and their mounts arrived on race day, ready to go, as the idiomatic Spanish title above proclaims, "at full speed!"

A bulldozer had scraped a straight race track 500 meters long, its finish line near a baseball field grandstand built by an oil company. The thorough El Tigre Rotarians, who used the day's proceeds for their Club's charitable projects, paid close heed to every detail: a trumpet called the riders to the post (and each time the crowd roared its delight); a loudspeaker announced the entries as they paraded before the stands; saddles and other prizes were awarded the winners. There was even a floral wreath for the winning horse.

For the hundreds of spectators (who lunched on *empanadas* and cold drinks), riders, and sponsors alike, it was a grand day, and it bore further testimony to the fact that from small village tracks to luxurious race courses like the Jockey Club in Buenos Aires, horse racing is a firmly established sport in South America . . . and not without its Rotary uses.

—ALBERT P. LANG





CUARTA CARRERA
PRIMA CARRERA DE EL TIGRE
Distancia: 400 metros

Nº	CABALLA	PROPIETARIO
1	CONQUETA	José Pérez
2	FLORIANO	José Pérez
3	EDILDO	José Pérez
4	BARBARIE	José Pérez

SEGUNDA CARRERA
SEGUNDA CARRERA DE EL TIGRE
Distancia: 400 metros

Nº	CABALLA	PROPIETARIO
1	CONQUETA	José Pérez
2	FLORIANO	José Pérez
3	EDILDO	José Pérez
4	BARBARIE	José Pérez

TERCERA CARRERA
TERCERA CARRERA DE EL TIGRE
Distancia: 400 metros

Nº	CABALLA	PROPIETARIO
1	CONQUETA	José Pérez
2	FLORIANO	José Pérez
3	EDILDO	José Pérez
4	BARBARIE	José Pérez

PRIMERA CARRERA
PRIMERA CARRERA DE EL TIGRE
Distancia: 400 metros

Nº	CABALLA	PROPIETARIO
1	CONQUETA	José Pérez
2	FLORIANO	José Pérez
3	EDILDO	José Pérez
4	BARBARIE	José Pérez

PROGRAMA DE CARRERA DE CABALLOS
A BENEFICIO DEL ROTARY CLUB DE EL TIGRE
EN EL ESTADIO SAN JUAN DE LOS RIOS DE EL TIGRE
A LAS 5 PM A. R.



A pretty girl with a floral wreath and a grandstand packed with cheering spectators applaud the winners.

The Club uses proceeds from admissions to swell its project fund. . .

The horses and riders parade (below) before stands (built for baseball) before start of races.

Photos: The author



YOU are a successful retailer with an expanding business. You are on friendly terms with your competitors—specially with Bill Roland, whom you've helped in various ways. The two of you visit each other often and go to meetings together.

On your visits to Bill's store, you've gotten to know his capable young clerk, Jim. You like this responsible young fellow and wish you had him in your own organization. Since you are soon to open a new store and need an assistant manager, you begin to think seriously of Jim.

Wanting to be fair, you explain your idea to competitor Bill.

"What!" he exclaims—and he's serious. "You'd steal Jim away? I thought we were friendly competitors! After all, Jim hasn't asked you for a job."

"True," you agree, "but he couldn't know about this new store unless I tell him. It's the opportunity of a lifetime."

"Maybe," says Bill. "But why make the boy dissatisfied? I've spent a lot of time training Jim. You can get another man. Why pick on me? I can't compete with you on salaries."

You could let the matter drop and keep competitor relations friendly. You could indirectly make an offer to Jim—but if his boss ever heard about it, you'd have a bitter quarrel on your hands. Should you offer Jim the job and destroy your friendly competitor relations? Should you respect your competitor's wishes, keep quiet, and look for an assistant manager somewhere else? What would you do?

You are the



Leave Bill Alone

*Suggests Frank H. Appleton
Hardware Retailer
Dennisport, Mass.*

I WOULD not approach Bill's clerk. I am convinced that it would be far better to keep a satisfactory business relationship. As a Rotarian, it is my responsibility to maintain a code of high ethical standards in all my business relations, and, in my opinion, asking Jim to be the assistant manager of my store would violate those principles.

No, I would not be hurting Jim's chances for advancement. There will be many other opportunities for this capable young man if he is qualified. My hiring him would be no guaranty that he would be as satisfactory in my employ as he was in Bill's. To me, this is the type of situation that can be answered satisfactorily by use of The Four-Way Test.

Hire Best Applicant

*Advises Bert Martin
Electrical-Appliance Distributor
Brisbane, Australia*

I WOULD NOT have made a direct approach in this case. I would have inserted an advertisement in newspapers and trade

journals, calling for applications. Then if I had a response from Jim, I would feel justified in interviewing him.

Even though I thought that Jim were the right person, it would pay to explore other pastures; there is a possibility that someone else would be more suitable. I know this from personal experience. I had picked out, in my own mind, a man to appoint as my assistant manager. Before making a final decision, however, I advertised the position. As a result, I interviewed and hired a person who I did not realize was interested.

Few situations, if any, would justify making a direct approach to a competitor's employees. If this man applied for the position as a result of my advertisement, it is obvious that he might want a change or a new opportunity, and I would feel justified in hiring him.

Jim Must Prove Himself

*Concludes Clyde F. Curtis
Grocery Retailer
Placerville, Calif.*

REGARDLESS of how good Jim appears now, the ability to become a leader is developed through a willingness to serve,



You are opening a new store and need an assistant manager. Jim, your friendly competitor's

to accept responsibility and grow with it, and, of course, a generous portion of natural talent and love for the work.

If Jim has the qualifications to make a good leader, he will, in proper time, come into that position. He will be better for having worked to that end rather than being shoved into it. I would disregard any temporary advantage I might gain by asking Jim to switch jobs now. Over the years it is more important to put character into one's business rather than to solve problems by practices that could never become a lifetime code of business ethics.

RETAILER

What would you do?

Although Bill and I have been friends for years and I value his friendship highly, I feel that he is taking a rather selfish and narrow view of this situation.

It is only natural for young men of ambition and ability to seek advancement. Several employees have left my business for what they considered "greener pastures" after I had spent considerable time and money training them. Bill admits he cannot offer Jim advancement or a higher salary. Before long, someone is bound to recognize his qualifications and he will lose him anyway.

After discussing the matter thoroughly with Bill, I would advise Jim that I need a manager for my new store and I feel he has the qualifications for the job. If he wants to accept my offer,

would improve the already deteriorated competitor relationship. But meekly to accept Bill Roland's attitude without regard for Jim's welfare actually would be to measure the value of competitor relationships by low or false standards. Bill's attitude bespeaks little regard for past favors I have rendered him.

I would reapproach Bill and endeavor to point out that Jim was ambitious and would sooner or later seek a better future on his own. "Surely, Bill, you have Jim's best interests at heart," I would say to him. "Give him a chance to choose for himself his future with you or to consider the opportunity I could offer him."

If this effort failed, then I would advertise for an assistant manager; and if Jim were to apply, I

Photos: Herbert A. Pigman



capable clerk, has the qualifications. One day you approach your competitor. "What—you'd take Jim! I thought we were friendly competitors!" he says. Now, what would you do?

Thus I would not consider hiring Jim away from Bill. I would prefer to keep friendly competitor relations.

Offer Job to Jim

*States William Botting
Lumber Retailer
Nipawin, Sask., Canada*

AFTER I was thoroughly convinced that Jim had the necessary qualifications to manage my new store, I would approach Bill Roland again and discuss the splendid opportunity for advancement that I could offer his clerk.

the job is his. Bill Roland may resent it for a time, but as a good Rotarian he will agree, I am sure, that Jim deserves his chance for advancement.

Have Talk with Bill

*Suggests E. B. Pritchett
Feed Retailer
Martin, Tenn.*

FIRST, I would measure the entire problem by The Four-Way Test, keeping in mind the best interests of Bill Roland, Jim, and myself.

I doubt if any action I take

ABOUT THE PHOTOS

Glencoe is a town of about 10,000 people 20 miles north of Chicago, Illinois. Though many Glencoe residents commute to Chicago, many others are a part of Glencoe's growing commerce—and among the latter are the 44 members of the Rotary Club of Glencoe.

To illustrate this symposium, we asked 1956-57 Club President Seymour Graham, a real-estate and insurance man, to act the part of the successful retailer. Fellow Club member Theodore Rehn, a druggist, portrays his friend and competitor. In the rôle of the clerk is Gustav Sosdian, a pharmacist in Rotarian Rehn's store for six years.

Your comments in brief letter form are welcome.—Eds.

would give him the consideration he merited. I also feel that it would be ethical to employ him.

Retain Competitor's Friendship

*Urges Lawly Sen
Automobile Retailer
Patna, India*

FRIENDSHIP and goodwill are two important assets worth cultivating in any sphere of life, particularly in business, whether it be with regard to customer, employer-employee, or competitor relationships.

As a retailer, I would most certainly retain the friendship of my competitor, respect his goodwill, and look elsewhere for an assistant manager. I would rather train a new hand than think of luring away Jim, with all his fine qualifications. As a Rotarian, I would apply The Four-Way Test. A fair answer to each of its four questions would prove how grossly wrong it would be to cherish such ideas. The very idea would amount to coveting good things, whether men or material, which belong to the other fellow. And this, in my opinion, is grossly unethical.

We often need good men in our automobile dealership, but I would never approach my competitors' personnel. It would only encourage my competitors to take the same recourse, eventually demoralize my own staff, undermine their loyalty, and lose the friendship of my competitors.

Several of my employees have been lured away by more lucrative offers, but many of them have come back later to their old jobs with me and are serving happily and faithfully—some for more than 20 years now.

Jim Is Most Important

*Decides Neil S. Hewitt
Sporting-Goods Retailer
Grahamstown, Union of South Africa*

OF THE three people involved, I feel that the most important person to be considered is Jim. He must be given the opportunity for advancement which he obviously deserves, and if Bill Roland cannot provide this opportunity it is

only right and fair that I should do so.

I would tell Bill of my intention to advertise the position. If Jim makes an application and I consider him to be the man best suited for the position, then I will engage him. If Jim does not apply, it is obvious that he does not have the necessary initiative which I at first thought he possessed. It is possible, of course, that a more suitable applicant will be found through the advertisement, in which case the entire matter will be solved.

Should I decide on Jim and should Bill continue to be unfriendly, then I shall have discovered, at least, that our friendship was not as deep-rooted as I had thought. If Bill resented my action, I would make every effort to make him see that it was for Jim's good. If Bill is a reasonable man, we could retain our friendship, one which should be strengthened in the knowledge that we have made it possible for Jim to advance a little further up the ladder of success.

Direct Approach Unfair

*Decides Reginald A. Mitchell
Bakery-Goods Retailer
Worthing, England*

ICAN easily imagine a problem such as this arising. In considering a course of action, it is natural that The Four-Way Test be applied. And when it is, any direct action to induce the young clerk to leave Bill's store would stand condemned.

It would be expected that on opening a new store the proprietor would advertise for staff personnel. Although I anticipate, as does every other employer, a certain amount of loyalty from my employees, they still have the right to seek employment of their choice. So if Jim himself seeks a change of employment, his present employer would have no basis for ill feeling toward a competitor who may hire him.

If Jim is worth a higher salary than he has been receiving, it would be wrong to attempt to prevent his advancement. The friendly terms normally existing among proprietors of competing

businesses should be strong enough to stand up to such things as movements of employees.

Convince Bill

*Suggests William J. Crawford
Shoe Retailer
Peoria, Ill.*

SINCE Jim has talent above the average, and his employer and I realize it, it's up to me to convince Bill that this is the opportunity of a lifetime for his young clerk. Both of us should be anxious to do all we can to help him succeed.

I would suggest to Bill that he tell Jim about the new store I am planning to open, and discuss with him the possibilities that a top job in a new store would offer. It's possible that Jim may not want to change. Even if he were not approached directly, it is probable that Jim would go after the job of his own accord.

Bill and I, who are successful retailers, are the type who should go out of our way to help this young man. Approached in this manner, Bill would, I am sure, place Jim's future foremost.

Settle It with The Test

*Recommends W. H. Avery
Retired Variety-Store Manager
Houston, Tex.*

I WOULD consider hiring Jim only on one condition: that his decision to change employment was entirely his own and was not brought about by means of direct solicitation by me or anyone else in my organization. In all my business life I have adhered to the principle that under no circumstances would I "pirate" a competitor's employee.

Obviously, it would be necessary to advertise the position, and it's quite likely that Jim knows his own capabilities and would feel qualified to apply. I would not hesitate to discuss the position with Jim or any other competitor's employee who responded to an honest advertisement. If Jim were the best applicant and I decided to hire him, he would be obligated to give Bill ample advance [Continued on page 57]

PEEPS

at Things to Come

BY ROGER W. TRUESDAIL, PH.D.

■ **Self-Contained Tail Light.** A unique electric tail light with its own independent power supply has been developed to provide essential night protection for "haul-it-yourself" auto-trailer fans, pleasure-boat trailers, and farm and other equipment. The complete kit consists of a nonbreakable bright red tail lamp with its own built-in independent silver contact switch; a three-foot-long weatherproof insulated wire lead; a newly engineered steel-encased twin-power, 100-hour, dry battery; and a rigid steel battery mounting bracket that reduces the possibility of theft from the trailer. It operates independently of the vehicle's ignition system.

■ **Complete Meal Vender.** A machine now vends a complete meal including hot coffee, hot and cold sandwiches, hamburgers, pie, cake, and cold drinks. The hot sandwiches and meats are cooked by an electronic unit which is incorporated in the vender in addition to a refrigeration unit, which keeps everything refrigerated until the moment of serving. Coffee is vended in paper hot-drink cups with optional sugar and cream. The machine measures only 57 inches wide by 31 inches deep and will vend items at any price from 5 to 50 cents on a 24-hour basis.

■ **New Door Gym Set.** A turn of the wrist installs a new chromium-plated gym bar in less than a minute in any standard doorway without use of nails, screws, or tools, and the manufacturer claims it easily will support 250 pounds of human tissue. It is designed for home and school use to improve the physical fitness of children and adults alike through exercise and stretching. Gray rubber-faced end cups protect the woodwork and hold the bar in place through pressure.

■ **Rock and Roll Pump.** Boat bilges in oceangoing cruisers and yachts can be kept dry with an ingenious automatic pump that uses the power in the rocking motion of the boat to pump out water. A vertical heavy-weighted pendulum maintains its position, while the rock and roll of the boat moves the pump frame and assembly back and forth, thus providing a natural pumping action—without motor, electricity, or priming. As small as a five-degree roll starts the pump into action, at anchorage or under way.

■ **Practical House Carpentry.** Just off the press is a build-your-own-house book of 360 pages with 253 illustrations. In a step-by-step, well-illustrated treatment the author gives fundamentals and

methods that the embryo carpenter can easily understand and follow. It covers every step in constructing a one-story residence, from driving the first layout stake to installation of hardware.

■ **Nonskid Highways.** When mixed with pea-size stones and applied as a surface coating to highways, man-made chemicals known as epoxy resins prevent skidding. These resins are a by-product of the petroleum industry and possess excellent characteristics of hardness, flexibility, and resistance to other chemicals. Perhaps these may prove valuable as coatings for concrete surfaces which become dangerously slippery for pedestrians.

■ **Nylon Arteries.** In a race against death, medical sleuths believe they are on the verge of cornering—and possibly handcuffing—the culprit responsible for coronary thrombosis and occlusion, according to the *Monsanto Magazine*. Statistics indicate that the American male more than 45 years old stands a one-in-three chance of dying from a coronary thrombosis or occlusion because arteries harden and are subject to "blowouts" if walls weaken. Arterial banks were established in 1951 when the freeze-drying method of preserving human arteries was developed, but the number of donors under 35 years of age who have died are limited, and the preparation for preservation is both complicated and expensive. Science's fight against arteriosclerosis, which slows blood flow, has developed a safe and highly successful way of replacing old clogged-up or worn-out plumbing—arteries—with new piping. Dr. W. Sterling Edwards, of the University of Alabama Medical College, and Dr. James S. Tapp, of Chemstrand Corporation, of Decatur, Alabama, have developed and successfully installed "no kink" nylon arteries in a number of persons for whom the lack of blood circu-

lation in the legs had made walking, climbing, and even driving a car torturous experiences. Now, with their new nylon plumbing, they are back to normal and eager to spread the word about this latest wonder spawned by surgical and chemical science.

■ **Golf Improver.** A patent-pending device is now available which permits back-yard golf practicing on woods and irons. It may be installed in a moment and the tee-up height adjusted to suit. A free-pivoting plastic golf ball goes around in a 13-inch circle and enables one swing to follow another immediately.

PEEP-ettes

—An aluminum mold makes possible the baking of clever party cakes which look like houses.

—A new patented skewer permits the uniform roasting of solid foods such as wieners, shish kabobs, fish, and marshmallows over an open fire. A safety catch on the fork locks food on.

—The first fireproof and explosion-proof contact cement can be applied vertically or horizontally with a brush or metal spreader for the bonding of plastic, leather, linoleum, synthetic rubber, and thin-gauge metal to plywood, pressed wood, and other porous surfaces.

—Hub caps on the front wheels of cars may be replaced by recently patented, colorful, rugged, and waterproof advertising disks, which remain stationary and appear to be a part of the wheel no matter how fast the vehicle travels.

—Neoprene jolt-absorbing snubber withstands up to 1,000 pounds pull, gets rid of the jerk from wind and waves when small boat is at anchor or moored at docks, and will not mark or stain or harden or crack from exposure to sun and salt spray.

Readers wishing further information about any product mentioned may address inquiries to "Peeps," THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois. They will be promptly forwarded to the manufacturer.

Transistors make possible for the first time a book-size, 4½-pound dictation machine that operates from a carrying case on two self-contained batteries, as well as in the office, car, airplane, train, and home. A complete dictation unit, it incorporates instant playback and review as often as desired. A magnetic belt dictation medium holds 15 minutes of dictation which can be transcribed on suitable standard office units.



Pulling for Health



Though it's still tied up, tugging on the oars of Camp Pa-Qua-Tuck's old surf boat gives Nature a chance to work her therapy.

EVERY time I drive along the Montauk Highway on Long Island, New York, where I live, I ease up on the accelerator as the highway dips past the dam where the old grist mill once stood. There I look out toward a group of neat buildings atop a grassy knoll to the north, hoping to catch sight of some happy children at play. I always scrutinize the condition of the frame buildings, feel an inward pleasure at the sight of the well-barbered lawns and shrubs, and even admire such common things as the cement sidewalk that winds down to a lazy pond. You see, *we* built these buildings, and by "*we*" I mean the 35 members of the Rotary Club of The Moriches.

This is Camp Pa-Qua-Tuck, and every Summer it serves as a recreation and rehabilitation refuge for dozens of crippled children in our area. I don't know how many Rotary Clubs have had the thrill of similar projects, but I'm sure there are many, many of them. And I'll wager that every Rotarian who has had a hand in such work is just as proud of it as we are of this camp.

By JACK RUDNETSKY

Rotarian, The Moriches, N. Y.

Long Island abounds in Indian place names, and they hold a certain fascination for the young. That's one reason we chose "Pa-Qua-Tuck" as a name for the camp. It means "broad expanse where fresh water mingles with the salty water of the ocean"—those Indians were a succinct lot! The idea for Pa-Qua-Tuck was born in 1941, when some of us visited the Suffolk County Welfare Department camp for crippled children. Later that year our Club provided a counsellor. During the early 1940s, the need for a larger camp (and our Club's desire to build it) became more and more acute. In 1946 we incorporated our camp project and acquired an 18-acre plot, cleared it with ax and mattock, and worked after-hours and week-ends to erect the buildings. In 1948 we welcomed our first group—25 boys and girls—what a thrilling day it was for all who had toiled so hard!

The photographs on these pages

show you what has been accomplished since 1946, and give you a glimpse of a few of the activities carried on here. Today the camp employs a physiotherapist, a dietician, a director, and several assistants who supervise the activities for Camp Pa-Qua-Tuck children, all of whom come from families financially unable to pay for such care at other institutions. The Moriches Rotary Club helps raise the \$17,000 annual budget with such activities as variety shows. Generous individuals and local and State organizations provide the remainder.



Here is the main building. The 35 members of the Rotary Club of The Moriches, N. Y., did much of the work themselves.



"Here comes the ferry!" is the excited shout as the big boat eases up to the landing. A cruise on Long Island Sound awaits the eager Pa-Qua-Tuck children.



The annual outing on a near-by ocean beach is one of the high lights of the six-week Summer sessions. After a dip in the cool waters, the sun-warmed sand feels extra good.

On the top deck of the ferry, a group of ambulatory children exercise muscle and fantasy. Pirate, explorer, captain, traveller—the perfect place for imaginative minds.



Photo: Kourou



Speaking of BOOKS

Recreation: tips on improving it in your town

—and on how to take some yourself.

By JOHN T. FREDERICK

AT THE TIME this issue reaches readers, community recreation programs will be operating at peak activity in many towns and cities. Many Rotarians will be playing important parts in the actual operation of these programs; many more will be helping less directly as advisors and supporters.

I want to emphasize especially, in a group of books on various aspects of recreation, one which illustrates Rotary inspiration and leadership: *A New Horizon of Recreation*, by Charles J. Vettner, director of the Jefferson County Plan of Recreation, and Shively, Kentucky, Rotarian. This book seems to me outstanding for both range of vision and down-to-earth practicality. It is at once an exciting record of what one community has done, and an inspiring sketch of what other communities can do.

Jefferson County, Kentucky, 365 square miles in area, had 80,000 suburban, small-town, and rural people when its county-wide program of recreation was started in 1944. It now has nearly 150,000. The central plan of organization, for its now famous recreational program, is really very simple. Director Vettner explains it thus:

The answer lay in a program of organized communities assisted by a County Playground and Recreation Board rendering supervisory and financial aid in proportion to community efforts. Organization plus work resulted in recreation programs tailored to the needs of the communities. There was no domination of the programs by the county government. Each community was a recreation department in itself, functioning as a spoke in a wheel revolving about a hub formed by the County Playground and Recreation Board. The hub did not make the wheel move, but only held the spokes in place.

The relation to a symbol prized by all Rotarians is clear enough! The motive force for Jefferson County's recreational wheel comes from the local communities themselves; but they require

a common center to make their power productive and lasting.

One of the fine things about Charles Vettner's book is its richness in actual details of step-by-step procedure. He gives the actual wording of documents of organization, the names of board members, itemized accounts of receipts and expenditures. He shows how the Jefferson County program started on a very small scale, and traces its growth from community to community and activity to activity. Hand in hand with this richness of detail is an outstandingly sensible and candid discussion of problems that arise, of policies to be



Two of the many illustrations in Giovanni Guareschi's *Don Camillo Takes the Devil by the Tail*, another story of the "irascible parish priest."



developed, and of steps to be taken. Not a formal handbook but a man-to-man record of actual experience, this book offers highly fruitful reading not only for those of us who are directly or indirectly involved in existing recreational programs in our communities, but also for the much larger number who are aware of community needs at present unfulfilled, and are more or less actively wondering what can be done. The chapters on Playground Operation, Camping, Teen-Age Clubs, Physical Activities for Younger Children, Leadership Training, and Public Relations are packed with definite information and concrete suggestions. At the same time, the book is marked by firm expression of long-range policy-shaping objectives. This paragraph from the chapter on "Teen-Age Clubs" is an example:

If the only aim . . . were selfish pleasure in the form of dances, games . . . and other fun activities, then the whole teen-age recrea-

tion structure would be on a shaky foundation. Through a strong county youth organization it should (1) strike out at youth problems to prevent the development of delinquency, (2) insist to young people that they must work for things they want, and (3) set up unselfish aims which teach young people that happiness only comes to those who serve unselfishly for others.

Many Rotarians are devoting time and effort to the work in various communities of the organized Boys' Clubs of America. The newly revised *Manual of Boys' Club Operation* is not only the official and authoritative guide for such workers, but in its clear exposition of both the philosophy and the methods of the great Boys' Club movement it is a book of value for anyone working with boys in organized groups of any kind. David W. Armstrong, national executive director of the Boys' Clubs of America, says over 300 persons shared in the making of this book.

Recreation is, first of all, a personal matter and a family interest, of course, in addition to being a community problem. By the time we become Rotarians, most of us have found out pretty well what kinds of recreation we most enjoy

and are best for us—and these vary as widely as we are different in other ways. Let's look briefly now at six widely different books each of which is related to a special field of what we may call recreation in one way or another: golf, chess, and football; jazz, dogs, and picnics!

The Golfers Own Book, edited by Dave Stanley and George C. Ross, is one of the most astonishing mulliganstew volumes I've ever seen: a good deal of almost everything, and all good. It contains a brief history of the game of golf and condensed statements of the A B C's; more than a score of substantial articles on golf fundamentals by such authorities as Cary Middlecoff, Johnny Revolta, and Lealand Gustavson; guidebook information on courses; and finally more than 100 pages of "golf fiction and humor" that give this book real recreational value even to the reader who doesn't play the game.

The Golden Treasury of Chess, by the

editors of *Chess Review*, is just what the name implies: a rich collection of great games, illustrating the development of chess since the 17th Century, the styles and tactics of the most renowned masters, and the full range of variation in length, character, and drama in games. The book is divided into chronological sections, each with a brief historical introduction. This book is indeed a "treasury" for the lover of chess.

Football's Greatest Coaches, by Edwin Pope, is an already popular book now available in a revised and enlarged edition with a foreword by Bill Corum. Here are informal biographies of 30 coaches, from Stagg and Yost to Wilkinson and Tatum—the 30 chosen by a vote of sports editors and columnists as "football's greatest." The sketches are informal, fictional in style, and successful in giving the reader a lively sense of personality in nearly every case, as well as providing a wealth of football history—of games, plays, and players. Any real football fan is going to find not only a lot of enjoyable reading in this book, but also a rich background that will make the sport substantially more interesting to follow.

Though jazz enthusiasts sometimes seem to "work at" their hobby pretty hard, I think we may safely regard jazz music at least as partly a recreational interest. *Guide to Jazz*, by Hugues Panassie and Madeleine Gautier, with introduction by Louis Armstrong, is a book first published in France in 1954, now expanded and brought down to date by the American jazz expert A. A. Gurwitch. Though a single volume, it is an encyclopedic work, alphabetically arranged, offering critical biographies of hundreds of jazz musicians, descriptive accounts of jazz compositions, and explanation of jazz musical terms and instruments. Also it expresses the authors' convictions about jazz as an important form in musical history.

Jack Denton Scott, former dog editor of *Field and Stream*, had a fine idea for *Your Dog's Health Book*. Designed not to enable a dog owner to dose his own dog in all cases, but rather to know when and why his dog needs dosing, this volume contains articles by 29 high-ranking veterinarians. The subjects range from the general—"Diet and Nutrition," "The Feet," etc.—to such specific subjects as hernia, constipation, and snake bites. These articles are not only dependable as to authority and accuracy, but also clear and understandable and in most cases very readable. Interwoven with their treatment of specific subjects is a sound fundamental philosophy of dog ownership and management. I feel that any dog owner who really cares about his dog—and who else should own a dog?—will



T. H. White

find it worth while to own this book, not merely to have it at hand for reference in time of need, but to read straight through for general information and guidance.

Outdoor cooking has suddenly become a prime favorite among American recreational activities—for I suppose it's nearly always at least partly for fun—especially at the family level. The *Sunset Barbecue Cook Book* is an attractive picture-and-text volume which combines step-by-step instructions with recipes in wide variety—some plain, some adventurously exotic. It seems a good job, at once usable and stimulating.

What has become of the old-fashioned hammock? I never fully accepted the definition of midsummer leisure at its best as "a good book and a hammock in the shade," anyway, for I never found a hammock really comfortable. But of course I went along, and still do, with the "good book" part of it: preferably fiction, perhaps; rather light than serious; no harm done if definitely

romantic—just so it's a good yarn well told.

There is just room on the page to mention, barely, three or four new novels that fill the bill. *The Headwaters*, by Archie Binns, begins in Hawaii but moves to the Puget Sound country. It is marked by especially rich and appreciative rendering of that wonderful region. *The Master*, by T. H. White, is unique, so far as I know: science fiction told through the experience of two wholly believable and likable children, in a style worthy of its author—one of the most brilliant writers of English prose in our time. *Don Camillo Takes the Devil by the Tail*, by Giovanni Guareschi, is another thoroughly enjoyable collection of stories in the familiar "Don Camillo" pattern. Finally, top recommendation for any reasonably robust taste on *The Adventure of "Horse" Barnsby*, by Phil Stong, a fine tale of an Iowa boy in the gold fields of California which for humor, action, suspense, vigorous characterization is close to being Phil Stong at his best—and that is saying a great deal in terms of good reading.

Books reviewed, publishers, and prices:

A New Horizon of Recreation, Charles J. Vettner (New Horizon, 450 Armory Place, Louisville 2, Ky., \$3.95).—*Manual of Boys' Club Operation* (Dodd, Mead, \$4).—*The Golfers Own Book*, Dave Stanley and George C. Ross (Lantern Press, \$4.85).—*The Golden Treasury of Chess*, Editors of Chess Review (Harvey House, \$3.95).—*Football's Greatest Coaches*, Edwin Pope (Tupper & Love, \$4.50).—*Guide to Jazz*, Hugues Panassie and Madeleine Gautier (Houghton, Mifflin, \$4).—*Your Dog's Health Book*, edited by Jack Denton Scott (Macmillan, \$5).—*Sunset Barbecue Cook Book* (Lane, \$1.95).—*The Headwaters*, Archie Binns (Duell, Sloan & Pearce, \$3.95).—*The Master*, T. H. White (Putnam, \$3.50).—*Don Camillo Takes the Devil by the Tail*, Giovanni Guareschi (Farrar, Straus & Cudahy, \$3).—*The Adventure of "Horse" Barnsby*, Phil Stong (Doubleday, \$3).



"His firm won't do a thing without his consent" is the explanatory caption for this cartoon which appears in *The Golfers Own Book*, by Dave Stanley and George Ross.



In the heart of Lucerne is the Seebücke, the lake bridge, which crosses over the River Reuss where it joins the Lake of Lucerne. Over it Conventiongoers pass daily on their way from hotels and shops in the House of Friendship and Convention Hall. Just upstream is the famous old Wooden Bridge.

A "star" Sergeant at Arms. It happened at a meeting of Convention Sergeants in Lucerne and it shows First Assistant Sergeant at Arms Eugene Voss, of Valley Stream, N. Y., inspecting the huge and unofficial emblem of A. A. Clinkenbeard, of Middletown, Ky., an Assistant Sergeant. "A. A." made the electrified star for District Conference use.



Photo: Weber

Lucerne ... and later

A bit more about people and events at Rotary's 1957 Convention.

Last month we devoted 20 or more pages to a report, largely photographic, of Rotary's 1957 Convention in Lucerne, Switzerland. We did not pretend that the report was complete. It could not be with so many events involving so many people—9,915 people, to be exact. Nor do the additional items and photos on these two pages complete the tale. They help, however, and thus—here they are.

—THE EDITORS

ELECTED. Since 1954 the Clubs of the U.S.A. have had the Constitutional privilege of electing five members and five alternate members to the Nominating Committee for President of Rotary International. This these Clubs accomplish at the annual international Convention. At Lucerne, and voting by U. S. Zones, they elected the following:

Zone 1—JOHN B. REILLY, Whittier, Calif. Alternate: KARL F. BARFIELD, Tucson, Ariz.

Zone 2—WILLIAM C. RASTETTER, JR., Fort Wayne, Ind. Alternate: HARRY D. POULSTON, Lima, Ohio.

Zone 3—BENNY HUGHES, Beaumont, Tex.; Alternate: DOANE R. FARR, Clin-

ton, Okla.

Zone 4—ROY D. HICKMAN, Birmingham, Ala. (only one candidate).

Zone 5—JOSEPH A. ABEY, Reading, Pa. (only one candidate).

Dominus Providebit. That's what it says on Swiss coins and it means "God will provide." If Rotary's 1957 Convention in Lucerne was typical, that Swiss trust in God is supported by unstinting Swiss effort. It is many years since Swiss Rotarians first proposed that Rotary International bring its Convention to their land. Housing seemed a major problem. The Swiss with their landful of great and little hotels solved it handily by placing Conventiongoers in good to luxurious hotels up and down the valleys all the way to Zurich 40 miles away. A suitable Convention hall seemed a problem, but again the Lucerners solved it by converting their large Festival Hall, built of steel girders and corrugated sheeting, into an attractive auditorium fragrant with flowers and distinguished by a stage which gave a theater-in-the-round effect. Above the audience hung a huge, three-dimensional Rotary wheel—surely one of the

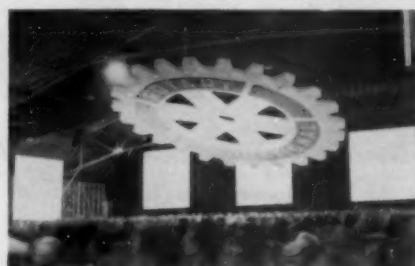
largest ever built. The work of an expert on stage construction, it was 43 feet in diameter. Made of fabric stretched on a wooden framework, it was light, yet strong. Below the speaker's stand, which was shaped like an inverted "U," hung a smaller but jewel-like Rotary wheel. To make it, a Rotarian jeweler had laid gold leaf over a wooded form. All around the interior walls of the vast auditorium were large panels of blank white—simple rectangles of wood sheeting designed to give a feeling of light to the otherwise dark room. Restaurant capacity never appeared to be a problem to the Convention hosts and did not prove to be. Somehow the scores of excellent restaurants and cafes absorbed the crowds in good time . . . and made gourmets of all of them. Neither did entertainment worry the Swiss hosts, though their plan of presenting two huge pageants did not develop until a year or two ago. The original inspiration for these great and colorful spectacles of Swiss life came originally from a periodical festival held at Vevey. Host CLUB EXECUTIVE COMMITTEE CHAIRMAN ALBERT ERNST had seen this pageant of Swiss arts and wondered if Swiss Ro-



Photo: American Export Lines

Flagship of the Rotary fleet, so to speak was the S. S. Constitution, which carried Board members, incoming District Governors, and their wives from New York to Genoa. Here its master, Captain Ernest H. Nelson, welcomed two distinguished passengers aboard: Charles G. Tennent, of the U.S.A., and Gian Paolo Lang, of Italy — the incoming and outgoing Presidents of RI.

Forty-three feet in diameter this giant Rotary wheel hung like a bright sun over the crowds in the Convention Hall. A theater artist made it of wood and fabric.



Photos: (above and far left, p. 42) Robert A. Placek



Conventiongoers toured Europe widely, many travelling in tour groups like this one shown in Rome. Numbering 72 persons from 18 U. S. States, it was organized by Rotarians R. Kazmayer, of Rochester, N. Y., and E. H. Harding, of North Carolina.

tarians could arrange something comparable. The late Rotarian OSCAR EBERLE wrote a scenario and began to lay plans for the production of *The Dreaming Apple Tree*, the spectacle presented on the opening night of the Convention. With his death, KARL GOTTHILF KACHLER, of St. Gallen, took up the direction, dramatization, and text writing, and ROMAN CLEMENS, of Zurich, undertook stage construction, scenery, and costume design. ALBERT JENNY, of Lucerne, provided composition and direction of music played by the orchestra of the Musical Society of Lucerne. BICE SCHEITLIN, of Lucerne, did the choreography. As reported last month, some 1,400 persons were involved in the two productions

and many of them had never before been beyond their native Cantons. Serving with the Rotary Club of Lucerne as co-hosts to the Convention were the Rotary Clubs of Zurich, Zug, Schwyz, Uri, and Sursee. Host Club President was MAX BURI. Host Club Executive Committee Chairman was ALBERT ERNST, and Secretary to the Committee was WALTER GÜBELIN. Members of the Host Club Executive Committee were GEORGES BAUER, WALTER DUBACH, RICHARD GÜEX, PAUL HUG, MAX KOCH, ERNEST KOFER, FRITZ MARTIN, OTTO MEYER, EMIL PFENNINGER, ALBERT SCHUBIGER, EDUARD SCHÜTZ, ADOLF SIGG, JAKOB SPIEKLER, MORITZ TROENDLE, and FRITZ WEBER.

Months if not years of work by these

men, other men, their wives and children . . . as they worked up the trilingual program booklet, arranged the transportation network, booked the hotel rooms, planned the youth excursions, rented the meeting places, etc., etc. . . . resulted in a Convention that proved to be the most international one in Rotary's history, but that still possessed the charm of "feeling small." Held in a city of 60,000 inhabitants, it drew them and thousands of other Swiss from over the mountains closely into the happy picture. It was a big Convention, a world Convention, yet in the opinion of many people it was the coziest, friendliest, most heart-touching Convention in a long while.



John McCorkle accompanies the group. He has been a Choir member six years.



Visiting Florida home of Thomas Edison, boys sing with phonograph.



Oh, you kid! Skimmers and flashy sport coats bring back the memories of vaudeville's heyday.

MUSIC ... and More

THE charms of music seem to be limitless. They have the power, says the poet, "to soothe the savage breast, to soften rocks, or bend a knotted oak." On a less fanciful plane, music helps workers meet high production figures, doctors to calm frenzied minds, cows to remain placid in their barns, and chickens to develop a better egg-laying frame of mind. It is doing some wonderful things, too, for a group of lively, good-looking, and talented boys who live in Charlotte, North Carolina. It is teaching them to abide by rules, to work harmoniously with others, and to give their best at all times.

These boys—80 in all—form the Charlotte Boys Choir, a ten-year-old organiza-

tion sponsored by the Rotary Club of Charlotte and managed from the beginning by Rotarian James P. McMillan, head of a radio-equipment concern. The lads range from 9 to 12, and though their individual backgrounds may vary and their schools be different, all of them have this in common: they love to sing. And this joy of theirs is fulfilled by the many appearances the Choir makes each year not only in the Carolinas, but in cities throughout the United States.

"Though our primary aim is to help boys become good citizens," says Rotarian McMillan, "we also want them to be good performers on the stage. Thousands of people pay to see our shows, and so we require regular attendance at practice sessions and strict attention to direction. As boys pass our age limit, we audition others. About one out of five candidates wins a place."

The choir travels in two large air-conditioned busses, followed by a special truck loaded with wardrobe trunks,

sound equipment, lights, and other stage paraphernalia. It averages about 45 performances a year, and travels thousands of miles to fill these engagements. It has entertained at a Convention of Rotary International, has been heard on coast-to-coast radio networks, and had the honor of being the first "live" talent televised on Station WBTV in North Carolina. One year, a single tour logged thousands of miles in Georgia and Florida, with audiences numbering from a few hundred to several thousand. That was the first year the Choir operated without any financial help from the Rotary Club of Charlotte.

As they sing, dance, mimic, and play instruments, these versatile sons of Charlotte give more than pleasure to audiences; they also help raise money for milk fun's, cerebral-palsy schools, Summer camps, and other similar projects. By benefiting others in this way, the good work of the Charlotte Boys Choir lingers on long after its voices have filled an auditorium with song.



Boy meets girl—oops, boy!—in one of the Choir's most popular acts.

For every opening in the 80-member Charlotte Boys Choir, there are about five applications. Director William F. Elliott is at the right.



While on tour in Sarasota, Fla., some of the boys meet the famous circus clown Emmett Kelly.



Get Set for Fellowship!

AN INVITATION FROM THE PRESIDENT OF ROTARY INTERNATIONAL TO OBSERVE
WORLD FELLOWSHIP WEEK IN ROTARY SERVICE . . . OCTOBER 20-26, 1957

Dear fellow Rotarian:

Peace begins with you.

It begins at home—in the family—the church—the school—the shop—the office—in every walk of life—and in every relationship with our fellowman.

It must begin there before it can become national and world-wide.

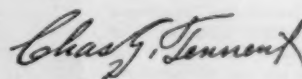
Accordingly, may I invite you to share wholeheartedly in this simultaneous demonstration of fellowship by Rotarians around the world.

As your personal part in World Fellowship Week, you can develop a cosmopolitan acquaintance through the Rotary Clubs of other countries whose interests are listed in the publication *Targets for Today*.

Your Rotary Club can devote its program during that week to the advancement of international understanding and goodwill.

Your community can be inspired to a realization of world fellowship—perhaps through the dedication of a “peace park,” perhaps through a public meeting where groups in the community participate as representatives of other nations of the world.

If each of you will accept my personal invitation, World Fellowship Week in Rotary Service can light a candle that will not be put out. Let us rededicate our lives to service and work as we never worked before to create a world in which men and nations may live in peace and harmony through understanding and goodwill.



CHARLES G. TENNENT
President, Rotary International

15 THINGS YOU CAN DO ABOUT THIS WEEK

- 1 Exchange a program with a Club in another country—by writing, recording, slides, or other means, using your Club's copy of Paper 706, “Targets for Today,” as a directory, and Papers 717 and 719 (obtainable free from Rotary International) as guides.
- 2 Stage an essay contest for high-school students on the theme of world understanding.
- 3 Entertain a busload of international students from a near-by college (Paper 743).
- 4 Arrange a world-affairs institute or a model United Nations in your town (Papers 713, 741).
- 5 Stage an “international night” welcoming new citizens of your country to your community (Paper 721).
- 6 Arrange an intercity meeting with a Club across the border (Paper 747).
- 7 Offer to obtain and present films on other lands to school children or organizations (Paper 704).
- 8 Start a program of letter writing with members of Clubs listed in Paper 706.
- 9 Inform local clergymen about World Fellowship Week. Perhaps they will wish to deliver a sermon on the theme October 20.
- 10 Arrange an exchange of books and magazines for public libraries, or children's drawings for local schools, with a Club in another country (Paper 706).
- 11 Invite nationals of other nations who live in your town to participate in a panel discussion before your Club.
- 12 Look into the idea of exchanging sons and daughters for a few weeks next Summer with Rotarians of other lands (IE Paper 13).
- 13 Start plans for a peace park or garden in your town with representatives of various national groups participating.
- 14 Produce a folk festival to illustrate cultures of other lands represented in your town.
- 15 Display in a store window or other public place an exhibit illustrating world fellowship (Rotary contacts, economic interdependence, etc.) (Paper 761).

Photo: Calvert



"All you can eat"—and how they did! Some 1,500 people turned out for a successful and savory barbecue served up by the two-year-old Rotary Club of Holly Hill, Fla. The score: 14 hogs, one beef, four lambs consumed; \$600 profit for the Club's charitable projects.

'We All Love Babies...'

That's what the headline topping a recent issue of *The Hub* boldly proclaimed. *The Hub* is the weekly publication of the 260-member Rotary Club of TAMPA, FLA., whose affection for the infant set has taken the form of a completely refurbished nursery at a local children's home. This edition carried a "thank you" letter for Rotary's continuing support from the superintendent of the home. The Club started the project ten years ago, and today the greatly improved facilities are being put to good use by an ever-increasing number of babies.

A Boost's All That's Needed

Does it help to sit around deploring the teacher shortage? The Rotary Club of one small Texas town—KERRVILLE—thinks there is a better way to attack the problem. Prestige is just as important as higher salaries or retirement benefits, thinks the Club. Too long have young people heard the old and untrue saw "Those who can, do; those who can't, teach." The Club members gave 37 high-school girls a boost in enthusiasm for their chosen profession—teaching—when they invited the girls to a meeting recently. Every girl was impressed, says a Club spokesman, and the members were impressed also. The president of the local Future Teachers of America Club described the organization's activities, and later the girls sang their club song of dedication to the teaching profession. One anonymous listener was especially impressed. He

gave money for a four-year college scholarship to one of the girls!

What's Your Animal I. Q.?

How many of the following livestock breeds can you place in the proper category: Polled Shorthorn, Suffolk, Chester White, Aberdeen Angus, Shropshire, Poland China, and Guernsey? Well, if you need any help, ask a member of the Rotary Club of BEND, OREG. The Club has sponsored a tri-county 4-H Fat Stock Show and Sale for the past seven years, and it's been an educational experience. It also sponsors a beef-barbecue dinner, serving about 1,200 persons, on the final night



There is a "buzz" at the other end of this telephone line. It's Rotary's world President, Charles G. ("Buzz") Tenney, speaking from his Asheville, N. C., home to Charles Dorsey, 1956-57 President of the Rotary Club of Santa Maria, Calif. (left), and Club President George Smith. The 75 members listened via loud-speaker hookup.

of the show. Oh, yes, if you place Polled Shorthorn, Aberdeen Angus, and Guernsey in the cattle category; Suffolk and Shropshire in the sheep department; and identified Poland China and Chester White as breeds of swine, score yourself 100 percent!

Scholarships across the Sea

To her parents, crowded into a single tent with their family near LUDHIANA, INDIA, it was just another little girl's dream. Become a doctor indeed! In a tent which served as kitchen, bath, living room, and bedroom combined, with no money for books, no room or quiet for study, and no spare oil for the lamp, how could their daughter

hope to become a doctor? Later the daughter got a job during the daytime, came home to help with the family in the evening, then studied late into the night. Her hard work paid off. After graduating with honors from preparatory school, she was selected to enter a local medical college. But again a familiar problem: no funds.

Help came from an unexpected source: the Rotary Club of VERNON, CALIF., moved by a talk given by a missionary recently returned from India, voted a scholarship award of \$150 to a medical student to be chosen by the Rotary Club of LUDHIANA. The Club chose the young lady, Miss Shell Khandpur, who had labored so long toward her dream. When VERNON Rotarians heard of the choice, and the woman's courageous story, they promptly forwarded money for a full course of studies, offered another scholarship for a medical student chosen by LUDHIANA Rotarians.

'Sehr Gern, Mein Herr!'

Shortly after Ulrich Gauss, a German student and Rotary Foundation Fellow attending the University of California, finished his talk before the Rotary Club of LIVERMORE, CALIF., he was invited to the local newspaper office to view something he was told would remind him of home. In the back shop a newspaperman showed him a newly imported press which was manufactured in HEIDELBERG, GERMANY, where Student Gauss once had studied. The pressman, when meeting Ulrich, soon produced a can and asked him if



Laying the foundation stone for a ten-bed addition to a leper hospital in Gorakhpur, India, is the 1956-57 Governor of District 310, Raja Priyanand Prasad Singh, of Banaras. The structure will cost approximately \$1,400.

he could translate the German words on the label—all the other parts cans but this one had had English translations, he explained. "Ja, ich kann," smiled Ulrich, and today the pressman knows how to use the contents of the can.

'Bill Board'— 1957 Model

They created a new kind of "bill board" at a recent meeting of the Rotary Club of Coos Bay-NORTH BEND, OREG. During the March of Dimes campaign for the fight against infantile paralysis, members passed around a large fiber board and each pinned a one dollar bill to it. The \$80 was later turned over to the local March of Dimes headquarters.

Suds 'n' Water Swell Fund

It was an unusual sight in PRATTSBURG, N. Y., to see the town's leading business and professional men clustered at a local service station. Most were wearing rubber galoshes and old clothing. But anyone who had read the local Rotary Club advertisement a few days before would have known why the busy band was there: this was car-washing day. Working in two crews, the Club members washed 96 cars that Saturday, netting \$132 for the Club's Student Loan Fund.

Films from the Far East

A current project of the Rotary Club of BELLINGHAM, WASH., may be known to more than a million people in that State and the neighboring Canadian Province of British Columbia. The Club members are writing to all Rotary Clubs in the area between Greece and Japan, inclusive, asking each Club to recommend a candidate for a college scholarship and travelling-expenses grant to be given by the BELLINGHAM Rotary Club. In addition, each Club submitting the name of a candidate is asked to include an eight-minute, 16-mm. film strip depicting the candi-



A special treat for these young orphan children of Nagoya, Japan—raisin bread—and how they love it! Junshiro Fushihara, a member of the Rotary Club of Nagoya West, distributes the packages. Every month the Community Service Committee visits a local institution, bringing happy times like this to folks young and old.

date's home life, community, and country. A local television station will telecast the films, and the student chosen for the scholarship will help present the program.

Hello, Hello, Hello, Hello...

...hello, hello, hello! It's not a cracked phonograph record—those were the opening remarks of a seven-party telephone conversation. And after the greetings were finished, the Board of Directors of the Rotary Club of COOKEVILLE, TENN., got on with the

business of the novel meeting. The Club President and Secretary (the latter arranged the telephone meeting) used a "no-hands" telephone which has a built-in speaker, leaving the participants' hands free to take notes. Any one of the Club Directors could talk or hear the conversation at all times. The business conducted, and with sevenfold goodbys, COOKEVILLE Rotary's first meeting by 'phone was adjourned.

Where Fun Is the Password

A tanned and healthy group of crippled boys and girls will begin to pack their bags in August's closing days, a little sadly, perhaps, at the thought of leaving, but, all the same, full of renewed vigor and confidence. They will have just completed some weeks of outdoor fun at Camp Rotary, a wooded tract on Grand Lake in Queens County, N. B., Canada. Few of the members of the near-by Rotary Club of FREDERICTON thought that the camp they started in 1952 would today become one of the outstanding crippled-children camps in the Province.

Not long after the Club first discussed the idea, arrangements were made for the use of a lake-front farm. The Club borrowed tents from the Army for the first two years of camp operation. As attendance rose, the Club negotiated purchase of the farm buildings, then pitched in with hammer, saw, paint-brush, and many hours of labor to convert them into camp buildings. In 1954 a 24-by-40-foot recreation hall and three sleeping cabins, each accommodating eight children and one counselor, were built. The year also marked the first in



Announcing the winners of the Annual Poster Contest for local seventh-grade students is always a happy time for the sponsor too—the Rotary Club of Old Mission (San Diego), Calif. Ralph Troge, the 1956-57 Club President, presents the grand prize to a very thrilled Miss Virginia Cadwallader. The prize posters hang behind.

which girls entered the camp. Today, with the backing of the New Brunswick Society for Crippled Children, the camp employs a director and an assistant, two cooks, three counsellors, and a graduate nurse, and operates all Summer long. Applications for the camp are screened by the New Brunswick Department of Health and a Rotary Selection Committee.

The fleeting days are filled with fishing, swimming, baseball, badminton, croquet, crafts, and other games, building stronger limbs and happier minds for scores of young folk. One of the camp's proudest achievements: the boys gain an average of three to four pounds during their three-week stay!

Montana Club Has Roundup

According to the Club Secretary's records, the Rotary Club of BILLINGS, MONT., never had had a 100 percent attendance meeting, and as the 31st anniversary of his Club approached, it was about time, thought the Club President, to capture that elusive mark. And they did! Everyone of the Club's 151 members attended Rotary that week. The Club meeting honored all Past Presidents.

Harmony on the Border

If the 98 members of the Rotary Club of EL CENTRO, CALIF., didn't know what a *Rasca-Petate* is, they know now. It's a fast-tempoed Mexican folk dance, and it was demonstrated to them by a group of costumed Mexican dancers who provided the entertainment at a recent intercity meeting of the Rotary Clubs of EL CENTRO and MEXICALI, MEXICO. The dancers and a group of *Mariaches*—musicians playing violins, trumpets, guitars, and bass fiddles—were brought along by the 25 MEXICALI Rotarians who attended the meeting in EL CENTRO. Club members hope to repeat the meeting annually.

Add: Hungarian Refugee Relief

In the May issue of THE ROTARIAN a \$500 donation to Hungarian relief by the Rotary Club of LEE, MICH., was inadvertently credited to the Rotary Club of GRAND RAPIDS, MICH. The \$500 check was delivered personally, as readers will recall, to Max Dietrich, of VIENNA, AUSTRIA, then Governor of District 99 of Rotary International (now District 181), by a medical student who had been a high-school exchange student in LEE. (LEE is a suburb of GRAND RAPIDS, and has an active Rotary Club that will be ten years old next year. Our apologies to its 38 members.—Eds.)

Prize Giver, Prize Winner

Winning an award or giving one holds great pleasure, two Rotary Clubs have discovered: In HARRISON, N. Y., a plaque for "outstanding community and welfare service" was awarded to the Rotary Club by the local B'nai B'rith chapter; and in UNION CITY, N. J., Rotarians recently had the chance to meet, talk with, and honor with merit citations four men who had combined

Here are some personalities who have made news in Rotary in recent months.

Names Make News in ROTARY



Photo: Rochester Democrat-Chronicle

Marion B. Folsom, United States Secretary of Health, Education, and Welfare (left), receives the annual Rotary Award given by the Rotary Club of Rochester, N. Y. Presenting it is the 1956-57 President, Harold S. Denecke.



Photo: Fort Worth Star Telegram

Bobby Morrow, sprint star and winner of three gold medals in the 1956 Olympic Games, speaks before the Rotary Club of Western Fort Worth, Tex., and, smiling, accepts a "ten gallon" Texas hat from Rotarian Morgan Munday.



The Rotary Club of Nilgiri, India, hosts His Excellency Shri Sri Prakasa (third from left), Governor of Madras State and honorary Nilgiri Rotarian, and Past District Governor Dr. C. P. Ramaswami Aiyar, of Benares, at its regular weekly meeting.



Opening a 16-Club intercity meeting sponsored by the Rotary Club of Salem, India, is the former Chief Minister of Mysore, Sri K. Hanumanthiah, of Bangalore. The gathering lasted two days.



Photo: Ashraf

Honored guests at a meeting of the Rotary Club of Karachi, Pakistan, were Iskander Mirza, President of the Republic of Pakistan, and his wife. R. C. Mehta, then the Club President, extends a welcome to the distinguished couple.



Photo: Slantis

Victor Riesel, a syndicated news columnist who was blinded by an acid-hurling criminal last year, chats after a talk to the Rotary Club of Pittsburgh, Pa., on the problem of racketeers in labor.



James P. Mitchell, Secretary of Labor of the United States, discusses the labor situation in the coming decade before the Rotary Club of Newark, N. J.



The 32 members of the Rotary Club of Courtallam, India, are hosts to T. T. Krishnamachary, the Finance Minister of the Indian Union. Here he addresses the Club.



Photo: U.S.A.F.

Walter H. Davis, the 1956-57 President of the Rotary Club of St. John's, Nfld. (at right), presents a hand-carved ivory dog team to Lt. General Glen O. Barcus, Commanding Officer of the North East Air Command when the unit ceased operations in that Canadian Province.



Guest of the Rotary Club of Albany, N. Y., is Dejasmach Amar Aberra, of Ethiopia, who visited the U.S.A. to observe election procedures. He is commissioned by the Ethiopian Government to set up the first general elections there. At the left is Percy Duke, 1956-57 Governor of District 719; at right, 1956-57 President Evan Collins.



George V. Allen, United States Ambassador to Greece, is the guest of the Rotary Club of Salonica, Greece, and is the featured speaker of the day.



Photo: United Press

Students are frequent guests of Rotary Clubs all around the world, but in Austin, Tex., recently, students conducted the local Club program from gong to gong. Here James E. Taylor, 1956-57 Club President, turns over the meeting to Student Charles Weiss.

efforts to rescue a motorist from the icy waters of the Hudson River, into which his car had plunged.

Every year the Rotary Club of HUNTINGDON, PA., gives awards to winners of county 4-H exhibits, and every month it hosts local high-school students at its regular meetings, two of whom are later chosen for the Club's "Citizens of Tomorrow" award. Now the 59 members have added another award—a Courtesy



Miss Lou Ann Benshoof, 16, of Detroit Lakes, Minn., is congratulated by C. P. Neitzke, 1956-57 President of the local Rotary Club, after she was awarded a grant to spend a Summer abroad under an American Field Service exchange program. The Detroit Lakes Rotary Club helped to sponsor the program which resulted in her selection.

Award—which every year will go to the high-school student who exemplifies high standards of courtesy, consideration, and coöperation. The winning student receives a gold key, and his name is engraved on a permanent plaque mounted in the school.

Recently the Rotary Club of Ocala, Fla., established a "Service above Self" Award which will be presented annually to a local person "in recognition of outstanding community service rendered unselfishly for the benefit of fellowman." Recipients' names will be engraved on a 14-inch silver bowl.

52 New Clubs in Rotary World

Since last month's listing of new Clubs in this department, Rotary has entered 52 more communities in many parts of the world. The new Clubs (with their sponsors in parentheses) are: Homburg-Neunkirchen (Saarbrücken), Germany; Voghera (Pavia), Italy; Burdwan (Asansol), India; Neiva (Girardot), Colombia; Juliaca (Puno), Peru; Rancharia (Martínópolis), Brazil; Villa Regina (General Roca), Argentina; Montney (Martigny), Switzerland; Castelsarrasin-Moissac (Montauban), France; Mobara (Kisarazu), Japan; Ikuno (Himeji and Toyooka), Japan; Colima (Guadalajara), Mexico; Gevelsberg (Hagen), Germany; Liechtenstein (Rheintal, Switzerland), Liechtenstein; Ussel (Tulle), France; Røros (Trondheim), Norway; Perstorp (Hässelholm), Sweden; Västerås Västra (Västerås), Sweden; Carmaux (Albi), France; Hallstahammar (Västerås), Sweden; Pessac (Bordeaux), France; Kampala (Nairobi, Kenya), Uganda; Millicent (Mount Gambler), Australia; Birkenhead (Takapuna), New Zealand.

Teshikaga (Kushiro), Japan; Toyohashi-North (Toyohashi), Japan; San Vicente (Córdoba), Argentina; Shilong (Gauhati), India; Shibukawa (Maebashi), Japan; Kashiwara (Nara), Japan; Lince (La Victoria), Peru; Nuevo Casas Grandes (Ciudad Juárez), Mexico; Padstow (Bankstown), Australia; Mishima (Numazu), Japan; Takamatsu South (Takamatsu), Japan; Pointe a Pitre, Guadeloupe; Geislingen/Steige



The 1956-57 President of the Rotary Club of Hong Kong Island West, Hong Kong, T. Y. Lo, presents a gift to the Honorable B. C. K. Hawkins, C.M.G., O.B.E. (at the left), upon his retirement from 32 years of Government service in that British Crown Colony.

(Göppingen), Germany; Ramla (Rehovot), Israel; Revel (Toulouse), France; Bjerringbro (Viborg and Kjellerup), Denmark; Merzig-Saarlouis (Saarbrücken), Germany; Scottburgh (Durban), Union of South Africa.

Lake Charles East (Lake Charles), La.; Portersville (Butler), Pa.; Franklin Park (Chicago, Maywood, and Oak Park), Ill.; Burnside (Somerset), Ky.; District Heights (College Park), Md.; Haskell (Rochester), Tex.; Madison West (Madison), Wis.; Ringgold (La Fayette), Ga.; Oceanside (Baldwin), N. Y.; Williston Park (Roslyn and New Hyde Park), N. Y.

Six Clubs Mark 25th Anniversary

Six Rotary Clubs will observe their 25th anniversary this month. They are BÉZIER, FRANCE; TANGIER, MOROCCO; CUPAR, SCOTLAND; CONROE, TEX.; ROSKILDE, DENMARK; and NÆSTVED, DENMARK.



"Is that I?" When Ross Slingman gave a classification talk before his fellow members of the Rotary Club of New Brunswick, N. J., they took notice! He combined caricatures and statistics to produce an entertaining Rotary-information program.

PERSONALIA

'Briefs' about Rotarians, their honors and records.

BRINGER of Light. The treatment of mental illness was in its infancy when DR. PERRY C. ROBERTSON, of Ionia, Mich., entered the field in 1912. More than one-fifth of the patients in Michigan's hospital for the criminal insane were in "solitary." Leather "muffs"—restraining devices—were everywhere, and the chaining of patients to their beds was an accepted practice. Since 1926 DR. ROBERTSON has been superintendent of that institution; he has cast out antique methods of treatment and brought in the new at such a rate that the institution has gained a national record in the rehabilitation of the mentally ill. As ROTARIAN ROBERTSON retired recently amid applause and tributes, fellow workers and friends agreed that the warmth and human understanding he brought to his post were as essential in achieving that record as the modern psychiatric methods he introduced.

Secret Weapon. F. E. DICKINSON, of Sherman Oaks, Calif., no longer has to stand by in frustration as other proud fathers show him wallet pictures of their children. When picture-showing time comes, ROTARIAN DICKINSON unleashes his heavy artillery: a plastic accordion folder of 36 jumbo-size prints that extends to the floor and wins the encounter by sheer force of numbers (not to mention the undeniable attractiveness of his two pictured daughters)!

Good Scouts. Some weeks ago GENE CONKLIN, of Hutchinson, Kans., a Past Director of Rotary International, had a "fine experience." It was his pleasure to present Scouting's Silver Antelope Award to three Rotarians: H. ROE BARTLE, Mayor of Kansas City, Mo., and a Past District Governor of Rotary International; DR. DURWOOD HALL, of Springfield, Mo.; and HARRY K. PHIPPS, of Wichita, Kans. The presentation was made in Kansas City, Mo. All these men serve Scouting's Region 8, a six-State region: Missouri, Kansas, Nebraska,

Wyoming, Colorado, and Iowa. Incidentally, GENE himself received the Antelope a year ago in Denver, Colo., from the hands of ALLIN W. DAKIN, Third Vice-President of Rotary International in 1956-57.

Half Century of Progress. "Through 50 years in the newspaper field, R. N. DOSH, editor of the Ocala *Star-Banner*, has seen his paper survive fire, flood, and depression. He has watched his town of 500 people grow to city proportions, and the State take a leading place in the nation. And he has helped these things happen." That's the way another newspaper writer sums up the career of ROTARIAN DOSH, helping to explain why the Mayor and Rotary Club of Ocala, Fla., recently proclaimed a "BERT DOSH Day" to honor one of their leading citizens, who is still going strong.

Only Yesterday. The year 1931 doesn't seem so long ago to some of the older members of the Rotary Club of Baldwin Park, Calif., but the period since then has been long enough to produce the Club's new President, JAMES SPEER, who, at 26, may be the youngest Club President in the Rotary world. Is he?

Habit Forming. Going to Rotary meetings has become such a happy habit with HERBERT M. KEY, of Corona, Calif., that he has compiled a record of 33 years of perfect attendance. ROTARIAN KEY's two sons, CHARLES and LAWRENCE, have followed their father's excellent example: neither has missed a meeting of the Corona Rotary Club since joining it 11 years ago. All of which adds up to 55 years of perfect attendance by members of one Rotary family!

Like Father . . . Representative of District 116 for 1957-58 is F. MALCOLM McKIBBIN, of Belfast, Northern Ireland. He heads a 55-year-old firm of chartered surveyors and estate agents. (A surveyor, to those who may be unacquainted with Irish usage of the term, is an



At the age of 85, Dr. C. E. Burt, of Ithaca, N. Y., keeps fit on the links and shoots in the 80's. Golf, pheasant hunting, and bowling on a league team comprise a part of this doctor's self-prescription for staying healthy.

appraiser of real-estate properties.) The name "McKIBBIN" is, by the way, by no means unknown to Rotarians of the District, and the duties of a District Representative are not entirely unknown to ROTARIAN MALCOLM: you see, his late father, FREDERICK McKIBBIN, headed the same District in 1922-24. Like father like son.

Quick! More Cigars! C. W. HAND, of Pelham, Ga., hoped that when his three children married, they would present him with at least one grandson. His offspring have been more than obliging: during a period of 19 days not long ago, each of the three became the parent of a new baby—and all three of the new grandchildren are boys!

Patrons of Play. Thousands of children have been made happier and healthier through the efforts of seven individual Rotarians cited for "outstanding service" by the National Recreation Association: A. V. MARTENS, of Pekin, Ill., organizer of a playground fishing derby; C. RAY WILSON, of Rock Island, Ill., long-time, active chairman of the city's Playground and Recreation Commission; DR. WILLIAM G. SIMMONS, of Sylvania, Ga., responsible for developing a full-time, year-around recreation program for the children of his community; DR. A. G. NACE, of Tacoma, Wash., who in



Serving as the general officers of Rotary International in Great Britain and Ireland for 1957-58 are (left to right) President J. L. Watchurst, of Warrington, England; Vice-President J. H. Thompson, of Sunbury-on-Thames, England; Immediate Past President Leslie J. D. Bunker, of Hove, England; Treasurer Harold Harman, of Wodenbury, England. All four hold senior active membership in their Rotary Clubs.

25 years as a Park Board member has been instrumental in the phenomenal growth of his city's recreational facilities; W. RICHMOND TRACY, of Summit, N. J., who helped to found his city's recreation board and his State's Parks and Recreation Association; JOSHUA RINGLE, of Jersey City, N. J., park director responsible for a public ice-skating rink, two swimming pools, four new playgrounds with the latest equipment; KENNETH P. FALLON, JR., of Wollaston, Mass., long-time and active member of the Quincy Board of Park Commissioners and the Quincy Recreation Commission. A group citation went to the Rotary Club of Oak Park, Mich., for its co-sponsorship of a boys' hockey program, and for its donation of several thousand

dollars to help furnish a new community center.

Milestone Day. It had been 30 years since the Rotary Club of Dinuba, Calif., had elected a new Secretary. The reason:



Davis

during all that time, one man, W. N. ("BILL") DAVIS, had filled the office. How well he had filled it, and served his community, was illustrated again and again as the Club observed "BILL DAVIS Day" upon the occasion of his retirement from his 30-year stint as Sec-

retary and as editor of his Club's Bulletin, *The Wrinkled Raisin*.

Yea, Team! The Rotary Club of Hutchinson, Kans., can expect the closest kind of cooperation from its President and Secretary in 1957-58. They are son and father. ROBERT GILLILAND, the son, is President of the Club; JAMES F. GILLILAND, the father, is the Secretary.

And What a Life! Wichita, Kans., Rotarians have long sought a unique way to honor the man who founded their Club 46 years ago. He is HARRY W. STANLEY, 85, a Rotary International Vice-President in 1912-13. A short time ago they achieved their wish with a "This Is Your Life" review of their first President's career. As the surprised guest of honor watched and listened, members of his family and friends recalled his boyhood days, his prowess as a singer and song leader, his business and civic career. An important part of the script was contributed by Rotary International's first Secretary, CHESLEY R. PERRY, of Chicago, Ill., who told of his first contacts with HARRY W. STANLEY, who had just learned of Rotary Clubs and wanted to start one in Wichita.



Stanley

Wanderer's Return. Since he was first inducted as a member of the Rotary Club of Fresno, Calif., FRED P. ROULLARD has missed more than 2,000 meetings!

It happened this way:



Roullard

In 1916, shortly after the organization of the Fresno Club, FRED ROULLARD became one of its enthusiastic new members. But his duties as agricultural commissioner of Fresno County (which is 75 miles long and 30 miles wide) soon made regular attendance impossible, and he reluctantly resigned. Now, 41 years later, he's back in the Club, busily making up for lost time, which is, he admits, considerable!

Rotarian Honors. For his "selfless services as a tuberculosis expert of international fame" and a high official of the Red Cross and St. John Ambulance Association, DR. KHUSHDEVA SINGH, of Patiala, India, has been granted the title "Padama Sri" by the Indian Government.

Sharma



Singh

... New vice-president of the American Educational Association is JOHN WRAY YOUNG, of Shreveport, La. ... Recently named dean of the College of Engineering of the University of Kentucky is ROBERT E. SHAVER, of Lexington, Ky. He succeeds ROTARIAN



You'll see more of magnificent Canada from the Scenic Domes of The Canadian

Canada's only stainless steel streamliner takes you along the Banff-Lake Louise Route through 2,881 miles of ever-changing scenery.

Step aboard *The Canadian* and you'll be entering a new vacation world! First, perhaps, you'll relax in your comfortable armchair. Later you might stroll to the intimate Mural Lounge for refreshments. Then enjoy an inexpensive meal in the Skyline Coffee Shop, or make reservations for the finest Canadian cuisine in the Deluxe Dining Room Car.

The Canadian is famous for its spa-

cious comfort and ultra-modern luxury. Whether you go coach, tourist, or first class, every seat is reserved at no extra fare. *The Canadian* is in daily service throughout the year between Montreal and Vancouver and Toronto and Vancouver. Get complete details from your travel agent or Canadian Pacific in principal cities in the U. S. and Canada.

Canadian Pacific

WORLD'S GREATEST TRAVEL SYSTEM

Railways • Steamships • Airlines • Hotels
Communications • Express





Seldon Gibson

DANIEL V. TERRELL... The highest honor for volunteer service to the Boy Scout movement of Canada, the Silver Wolf Award, has come to **WALTER H. GIBSON**, of Tillsonburg, Ont., Canada. He began his Scouting career in 1914, has

served as a Scout official on the local, regional, and national levels. . . . On the very same day that he was elected president of the village of Bayside, Wis., industrial designer **JACK E. COLLINS**, of Glendale, Wis., received the first-place award in a national design contest. For submitting the winning entry, a set of plastic mixing bowls, his company was given the means to sponsor a scholarship in industrial design for a promising local student.

Because of his extensive background in wheat farming and milling, **GLEN BAYNE**, of Prosser, Wash., was recently appointed to a commission that toured Japan in an attempt to discover the potential market there for wheat and wheat products. . . . An honorary associate of arts degree, the first ever conferred by Missouri's Wentworth Military Academy, has gone to **H. ROE BARTLE**, Mayor of Kansas City, Mo., and a Past District Governor of Rotary International. . . . A pioneer in building concrete-lined canals which have saved millions of gallons of irrigation water, and a developer of improved farm marketing methods, **E. MARVIN GOODWIN**, of Mission, Tex., a Past District Governor of Rotary International, has been granted an honorary degree of doctor of agricultural engineering by Pan American College, Edinburg, Tex. . . . The degree of doctor of humanities has been conferred upon **DR. RALPH W. DAVIS**, of Audubon, N. J., by Philathea College, London, Ont., Canada. He is the developer of the Davis method of artificial respiration.



Bayne

WILLIAM A. WARNER and **JESS WELLS**, of Encino, Calif., have been cited by fellow Encino Rotarians for originating the Encino Know Your Neighbor Club, which promotes goodwill and fellowship among the community's business men and women. . . . Two new honors have come to **PERCY HODGSON**, of Pawtucket, R. I., 1949-50 President of Rotary International. Recently the recipient of an honorary doctor of science of oratory degree from Curry College, Milton, Mass., he has also been cited by the National Conference of Christians and Jews for his "local, national, and international interest in promoting the idea of the essential unity



Davis

of mankind, the concept of one family of man."

A. W. S. THEVATHASAN, of Singapore, Singapore, has been named by **H. M. QUEEN ELIZABETH** as an Officer of the British Empire for his many years of service to medicine and his community. Readers will recall that **DR. THEVATHASAN**, an Immediate Past District Governor

of mankind, the concept of one family of man."



For guidance of youth in establishing a "youth canteen," and for continued interest in youth, Rotarian E. W. Doell (left), of Pickens, S. C., receives a plaque from Billy Metts.

nor of Rotary International, was featured in *A Governor Is Born* in THE ROTARIAN for July, 1956.

Winner of a fellowship which will permit him to tour the United States, studying new techniques and developments in his field, is **W. C. ANDREWS**, city engineer of Parramatta, Australia.

ROTARIAN ANDREWS was the first recipient of the fellowship, provided by the Local Government Engineers' Association of New South Wales.

Buried Talent. **OLLE NORMAN**, of Uppsala, Sweden, whose professional experience lies in Government service, has surprised his fellow Rotarians by evidencing talent in a far different field. Before an audience of Rotarians from many Clubs, a cast composed of Kumla, Sweden, Rotarians acted out a play written by then DISTRICT GOVERNOR **NORMAN**. **PLAYWRIGHT NORMAN**, whose production delighted the Rotarian "first nighters," obtained the elements of his drama from a rich source: recollections of his most important experiences while Governor of the Swedish District.

He Gave Them Friends. There are 125 lucky youngsters in 53 countries who still remember a Christmas surprise instituted by **GAYLOR M. UPTGRAFF**, of Niagara Falls, N. Y. Each received a letter from and a picture of a Niagara Falls child, plus a first-day cover of the newly issued Children's Stamp. The boys and girls wrote back to continue a correspondence that still goes on. Many, as requested, sent names of friends who desired American pen pals. And that's not all. Some of the overseas Rotarians who helped place the letters in children's hands are now corresponding with Niagara Falls Rotarians!

One of the World's Great Life Insurance Companies



Sun Life

today protects the holders of 2,000,000 policies and their dependents, coast to coast in North America and in 25 other countries, building family wealth for the time of need.

SUN LIFE ASSURANCE COMPANY OF CANADA

HEAD OFFICE • MONTREAL

THE FEATURES



THE STYLE



THE PRICE



Whatever your figuring need, there's a Burroughs Adding Machine with the right features, the right capacity and the right price for you. For Burroughs has the most complete line of adding machines in the business (above, top to bottom: full-keyboard Director, compact Ten Key, economy-buy Thriftline).

For a demonstration without obligation call our local branch or dealer today. Burroughs Corporation, Detroit 32, Michigan.

BURROUGHS
adding machines



What You Should Know about Your Coroner

[Continued from page 30]

and the adequacy of his evidence when presented in court. Similarly, an incorrect verdict may impose unjust financial burdens upon insurance companies, corporations, or private individuals. His responsibility is thus not merely to recognize crime, but also to collect evidence in each case which will support his verdict and show death for what it was, whether accidental, suicidal, homicidal, or natural.

The coroner's findings, when properly reported, can often help save other lives. For example, recent medical journals have contained numerous analyses of the types of fatal injuries sustained in automobile accidents. These studies have encouraged changes in automobile design. Seat belts, padded dashboards, stronger door latches, and safer steering wheels are among the advances which have indirectly stemmed from such statistics.

Similarly, accurate reports can be utilized in epidemiologic studies. Statistics so derived can aid in evaluating the geographic spread and seasonal incidence of a disease. In studies of polio such knowledge concerning the most susceptible age groups and communities has aided in instituting the most effective vaccination procedures. Obviously, the incorrect reports of disinterested and untrained men can only act to the detriment of all.

Perhaps the well-qualified coroner can accomplish most when he rises above his official obligations and asserts himself as a civic leader. Now, working in conjunction with county officials, health officers, local newspapers, and interested citizens' organizations, he can play a vital rôle in promoting community welfare. Traffic hazards and local road conditions which he recognizes as the cause of repeated fatalities can be brought to public attention and corrected. Sections with high rates of infectious disease or vermin infestation can be observed with an eye to civic improvement. Industrial hazards can be pointed out and remedied through application of his knowledge of medicine and toxicology. Localized neighborhood epidemics such as meningitis, typhoid, food poisoning, can be halted early when the coroner takes the initiative and contacts public-health officials and county authorities promptly.

One alert coroner who is an active Rotarian became concerned with the high number of accidental carbon-monoxide deaths in rooming houses. The majority were due to poorly vented space heaters operating in small, unventilated quarters. Reporters were given the story and county officials were stirred into action.

Old legislation outlawing the installation of such faulty equipment in boarding houses was brought forth and enforced by fire inspectors. No one knows how many innocent tenants may have been saved from quiet asphyxiation by this move.

Community backing is always essential. Another coroner, speaking before a gathering of Rotarians, mentioned the rising death rate at a certain poorly lit crossroad, and the failure of county officials to recognize the problem. Influential members took the remarks seriously. Together with the coroner they approached authorities and persuaded them to take action. New lights were erected and the death rate promptly dropped.

The coroner is a public servant of key importance in the maintenance of justice. With proper support he can be a driving cog in community progress. But if lax, or improperly trained, his verdicts can be tragic. The citizens of every community must ensure their own security by knowing what their laws provide and how the job is being done.

Failures in the system may be due to inadequate laws, insufficient facilities, or improper training of the coroner himself. Corrections can be made if informed citizens will bring the problem to the attention of others and demand official action. Group cooperation is essential in such endeavors.

Until satisfactory systems prevail universally, tragic mistakes will continue. There will be false convictions, invalidated insurance claims, baseless lawsuits, epidemics, and unjust condemnation of the dead. With science playing such a rôle in modern crime detection we cannot afford to overlook the qualifications of the man whose verdicts can so often mean so much. Someday his decisions may be important to you. Make sure now that your coroner is qualified to make the correct ones.



THE ROTARIAN

Humor Makes Us Human

By WESLEY N. HAINES

Rotarian, Penn Yan, N. Y.

THE English essayist Hazlitt once commented that of all creatures, only human beings laugh and weep, because they alone can perceive the difference between things as they are and things as they ought to be or turn out to be. This distinctly human capacity to perceive incongruities is the psychology behind what sometimes happens to us at our places of worship, and also behind our reaction when the speaker at a Rotary Club tells a good joke.

We often begin worship with a "there's-nothing-wrong-with-me" (or "there's-nothing-wrong-with-my-society") attitude, but soon we perceive a personal incongruity as we come to compare ourselves with a saint, Jesus of Nazareth, or an Old Testament worthy; or we note the social incongruity as we compare our society with the Kingdom of God. "God, be merciful to us, sinners," we think, and maybe we weep.

We laugh for the same psychological reason: perception (usually sudden) of an incongruity. The point of the joke, the end action of a sequence, turns out to be different from what we expected. The chairman of a meeting (six-feet-four—296 pounds) once introduced me (five-feet-four—145 pounds) to a group of 500. He wound up saying, "Stand up!" I replied, "I am standing!" The audience saw the incongruity and laughed. They laughed more when I verbalized it: "Never before was so little introduced to so many by so much!"

To weep at the profound incongrui-

ties in life and to laugh at the superficial ones is to be human. The weeping (actual or symbolic) makes us responsive to ideals and motivates us to service. The laughing enables us to keep ourselves in perspective, relaxes us, and helps us to get along better with one another. The "conviction of humor" is no less vital to our humanity than the "conviction of sin."

In fact, the two blend in the mature man who takes his work or service seriously because he wants to "improve things," yet does not take himself too seriously. Men who swell with pride when good fortune befalls them need to put themselves in perspective, appreciate the help of others in their success, and get a laugh out of themselves. The same perspective of humor about oneself is called for to realize that misfortune befalls all of us like rain falling on the just and on the unjust. A laugh at oneself forestalls self-pity. Good humor begins at home—with ourselves. It's a measure of our maturity.

The best advice I ever got in my college days came from a philosophy professor who suggested one morning when I must have looked especially heavy-laden: "It pays to be able to laugh, especially at yourself." Most men could keep themselves in hysterics if that advice were taken "seriously."

It pays—in health—to be able to laugh. Tension breeds sickness. Laughter is relaxing. Someone could do a convincing medical-research job on the therapeutic value of service clubs when high (blood) pressured businessmen



Illustration by Willard Arnold

"Lincoln's humor enabled him to make his decisions 'with malice toward none.'"

AUGUST, 1957

THERMOBLOC MEANS SAVINGS



Here you save dollars, but it could be Drachmas. Thermobloc, the world's largest selling industrial space heater, is sold in every major country. Thermobloc means



safe, clean, automatic heat for commercial and industrial buildings of all types. Send for the full story on this heater that pays dividends every time it's used. Gas or oil fired. Underwriters Laboratories listed. Ask for Bulletin GC-4-55.

Thermobloc Division
PRAT-DANIEL CORPORATION
5-8 Meadow St.
South Norwalk, Conn.
Canadian Affiliate:
T. C. Chown, Ltd.
Montreal - Toronto 5-8

"CAT and DOG" MECHANICAL RUBBER GOODS

ANY QUANTITY...
NON-STANDARD ITEMS
MADE TO YOUR SPECS
...BUT FAST!

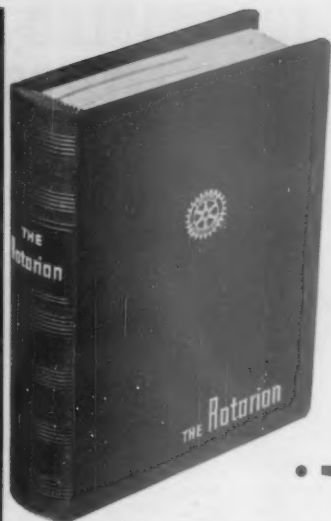
Look no further for mechanical rubber goods odds and ends. We thrive on "CATS AND DOGS"... swiftly fill custom orders large production-run companies must omit or postpone. No order too small... no order too large!

Molded... Extruded or Cut!

Most anything in natural or synthetic rubber—compounded by our own chemist—molded, extruded or cut to Government, ASTM, SAE or private specifications. Your molds designed and made at minimum cost. For those "CAT and DOG" rubber goods you need now... phone, wire or write us today. You'll get the results you want... but fast!

PHONE ATLantic 9-5501

"CAT and DOG" Division
ROYAL RUBBER COMPANY*
DEPT. 803, SOUTH BEND, INDIANA
*Division of THE RUBBER SHOP, Inc.



Keep your magazines
IN ACTION

File each issue in THE ROTARIAN Binder. Easy to operate, strong and durable, with a handsome deep blue burlap-grained Kingscraft cover. It will make an attractive addition to any library. Price is \$4 delivered in the U.S., \$4.50 in other countries.

THE ROTARIAN
1600 Ridge Avenue, Evanston, Ill.

**We Handle Everything
in the Rotary Line**
CLUB SUPPLIES, Inc.
P.O. Box 8502
Chicago 80, Illinois
U. S. A.
Write for our FREE catalog
of Rotary Supplies

**2 BEDROOM FLORIDA
RETIREMENT HOME**
\$12,500.*



*Price includes 70' x 115' lot, all-electric Hotpoint kitchen, oil wall furnace . . . 100% Retirement Colony . . . two miles south of St. Augustine Beach . . . between Highway A1A and Atlantic Ocean . . . ocean view from every homestead. Other models from \$9950. Write for free photo folder!

ST. AUGUSTINE BY THE SEA
P. O. BOX 1953 RN, ORMOND BEACH, FLA.

gather in good fellowship and enjoy good humor mixed with their food and plans for service. They are healthier than the man in this pathetic cartoon: He is seated at a dining table, alone. He looks tense. He is reading the stock-market report. The waitress is serving his noon "meal"—a glass of milk and a single cracker. The caption has her saying to him, "Will that be ulcer?"

No human being before or since carried heavier responsibilities than President Lincoln, yet I don't recall reading about his being sick. He was *shot* to death. He did not die of tension-born ailments. Lincoln often began his Cabinet meetings with stories or readings from Artemus Ward. On a dark and somber day he looked up from Ward to see a ring of set and unsmiling faces about him: "Gentlemen, why don't you laugh? If I didn't laugh under the strain that is upon me day and night, I should go mad. And you need that medicine as well as I." Perhaps as much as anything, Lincoln's humor enabled him to make his difficult decisions "with malice toward none." No one ever achieved a higher degree of humanness under similar stress and strain.

The world of mid-20th Century is an Age of Anxiety. Stuart Chase describes it as a "figurative skyscraper of disagreements . . . with a fight on every floor"—from tension between two people up to tension among 2 billion. On all levels good human relations break down under the tension and *inhuman* relations take their place. Malicious gossip, actions of spite, feuds, ostracism, character assassination, violent strikes, war (tension takes a multitude of forms)—all are acts of men toward one another, but not *human* acts. Not a one which might not be humanized in goodwill and good humor!

Lord Dunsany, of Great Britain, once suggested that within the United Nations there should be a "Ministry of Mirth." What a boon that would be in international relations in a "sick" world

—as sick from its tensions as the individual becomes sick from hypertension!

I wish you could get the kind of laughter in the United Nations that must have prevailed in the hypothetical conference on the elephant. Nationals came and read papers characteristic of the peoples they represented. The Russian delegate read a paper on "The Elephant As an Exploited Beast of Burden." The Englishman's contribution was called "The Elephant As He Has Affected the Cause of Empire." The German did a scholarly work on "Prolegomena to the Study of the Elephant." The Frenchman entitled his "The Love Life of the Elephant." The American's opus was on "How to Breed Bigger and Better Elephants"! Whatever the conference decided about the elephant, the conferees' relations were probably pretty good as they laughed at one another's foibles, including their own.

It's hard to oppose someone with whom you have just laughed. You can't do it simultaneously anyway: it's psychologically impossible.

Humor makes common cause with human freedom. People are free as long as they can laugh at whomever, wheresoever, and howsoever they will, subject only to their own sense of propriety. A dictatorship is often inhuman because it is humorless. People can't safely poke a little good-natured fun at a Führer, a Duce, or an "indispensable man." Free people can laugh an issue to death and can rib a pretender out of office. The buffo is as potent as the bullet and a lot more human.

One of the finest prayers I know to keep a man human asks:

*Give me a mind that is not bored—
That does not whimper, whine, or sigh;
And don't let me worry overmuch
About this fussy thing called "I."
Give me a sense of humor, Lord:
Give me the grace to see a joke,
To get some happiness from life,
And pass it on to other folk.*

Incurable

*Mother, what's that figure toiling in the boiling Summer sun?
That's your father, drying fishlines, getting all his tangling done.
What's that wild-eyed glaring ranter, eying you with dirty looks?
That's your father counting sinkers, sorting out his fishing hooks.*

*What's that figure skipping madly on the lawn at night so late?
That's your papa grabbing crawlers, scrambling for his daily bait.
What's that wildly waving blighter, screeching loud with curse and blast?
That human semaphore's your papa, trying to improve his cast.*

*What's that mouthing idiot saying, what's he gibbering about?
That's your pa in frantic fervor, praying for a speckled trout.
Why the mortgage on the homestead, why the chattels sold for debts?
That's for father's fishing tackle, boots and rods, and landing nets.*

*Yes, I took him to a doctor, learned, solemn, old, and wise.
Pop began to rave on muskies, reels, and creels and feathered flies;
Muttered, wild, about a river where the bass and salmon throng.
Pop broke loose and went off fishing—and the doctor went along.*

—Louise Rabb

THE ROTARIAN

You Are the Retailer—

What Would You Do?

[Continued from page 36]

notice of his change, and the reasons for it.

I believe the entire matter could be settled easily by applying The Four-Way Test. A fair answer to each of its four questions would form the basis of my decision in this situation.

I've Done It!

*Asserts Allan MacDonald
Automobile Retailer
Glace Bay, N. S., Canada*

WHAT would I do? I've done it! I faced a similar situation when a competitor's employee answered one of my personnel advertisements. I was frank with him when he came into my office that morning. "I'd like very much to have you on my staff, Albert," I told him, "but we're going to go about it in the right manner. I'll talk to your employer [my competitor] and explain the situation."

Well, when I explained, his employer looked at me, smiled, thanked me, and said that if the opportunity was better, he was happy to see Albert get the chance.

My personal rule is never to hire an employee of a competitor without first consulting the latter. It pays handsome long-term dividends in competitor relations.

Advertise!

*Concludes A. H. Prescott
Pharmacist
Loughborough, England*

THE JOB should be advertised and if the young man concerned does not apply, I would drop any ideas about contacting him in other ways. If he doesn't apply, it is a good indication that he doesn't want the job, or, perhaps, lacks desirable initiative.

Not long ago I advertised for an employee for my pharmacy. One of my competitor's employees applied for the job, with the statement that "I was going to leave anyway." Before considering her application, we talked with her present employer. She told him of the new opportunity, my competitor and I discussed it, and so I was able to hire her without sacrificing any of the friendly relationships involved.

FOR THE most part we do not first see, and then define, we define first and then see.—Walter Lippmann

Seek a Different Man

*Says George Maloney
Flower Retailer
Puyallup, Wash.*

ILL ADMIT it was considerate of Joe, our retailer, to tell Bill he was interested in Jim, but what motivated him to do so? It was not his interest in Jim's welfare, certainly, nor his fear of the loss of Bill's friendship, but pure unadulterated selfishness!

Of course, Joe can attempt to justify his position and becloud the issue by insisting that he is genuinely interested in Jim's welfare, but how does it come about that his interest took on this sudden spurt when he was about to open a new store?

This expanding business with its new store is no doubt the result of some long-range planning; then why not some long-range planning in the personnel department: someone in Joe's own organization ready to step into this assistant manager position or—perish the thought—is it cheaper dollar-wise to hire from Bill or someone else?

Of course, Joe may argue that Bill's outdated business operations keep down his business volume, hence his inability to pay competitive wages; on the other hand, perhaps Bill is doing the best he can with what he has—namely, Bill himself.

By all means, Joe should seek a manager for his new store elsewhere, in the belief—and hope—that instead of Bill holding Jim down, Jim may lift Bill up.

Where to Stay



KEY RM Rotary Meeting

CANADA

BRACEBRIDGE-ONTARIO-HOLIDAY HOUSE. Overlooking Bracebridge Falls. Rooms with private bath and telephone. A delightful spot to stop overnight or longer.

ENGLAND

SOUTH KENSINGTON-HOTEL REMBRANDT. One of London's most favored Hotels. Many bedrooms with private bath. Chelsea Rotary Club meets every Tuesday, 12:45.

WESTMINSTER-HOTEL RUBENS. Buckingham Palace Rd. Entirely modernized, nearly all bedrooms with private baths. Westminster Rotary Club meets 1:00 Thursday.

ITALY

VICENZA-JOLLY HOTELS. 42 Jolly Hotels all over Italy. Modern and comfortable hospitality. Fair prices. For inquiries write to Clatus Veldagno, Vicenza, Italy.

MEXICO



SINGAPORE

CATHAY HOTEL. 150 air-conditioned bedrooms in the heart of Singapore City. Telephone and private bath, European and Chinese restaurant. Cable (Cathayrest).

SWITZERLAND

ST. MORITZ-KULM HOTEL. Eu. wo. bath from \$4.50. Am. wo. bath from \$8.50. Rotary Club meets in winter: Tues. 12:15. Anton R. Badrutt, Gen. Mgr.

UNITED STATES OF AMERICA

ALABAMA

BIRMINGHAM-DINKLER-TUTWILER. 400 rooms. Direction Dinkler Hotels. Excellent Service. Ira Patton, Vice Pres. and Mgr. Moderate rates. RM Wednesday, 12:30.

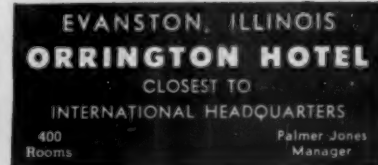
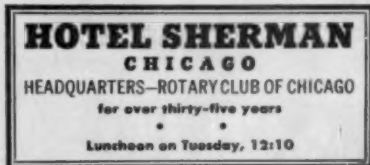
ARIZONA

PHOENIX-HOTEL WESTWARD NO. 800 rooms and patio suites. Completely air-conditioned. Patio pool, resort atmosphere, mid-town location. RM Friday noon.

GEORGIA

ATLANTA-DINKLER PLAZA HOTEL. 400 rooms of solid comfort in the downtown section. A Dinkler Hotel. George Fowler, V.P. and Mgr. Moderate rates. RM Mon., 12:30.

ILLINOIS



LOUISIANA

NEW ORLEANS-ST. CHARLES. Accommodations for 1,000 guests. Direction Dinkler Hotels. Edwin Gaudet, Jr., Manager. Moderate rates. RM Wed., 12:15.

MAINE

BANGLEY-SADDLEBACK LAKE LODGE. In peaceful Maine woods. 17 modern cabins and central lodge. A.A.A. \$10-\$11 a day including delicious meals. May to Oct.

OHIO

CINCINNATI-SHERATON-GIBSON. Cincinnati's largest. 1000 rooms with television. Restaurant and 650 rooms air-cond. Thomas Corcoran, Gen. Mgr. RM Thurs., 12:15.

TENNESSEE

MEMPHIS-HOTEL PEARODY. "The South's Finest—one of America's Best." 625 rooms with bath, downtown location, air-conditioned. RM Tues., 12:15. Thomas J. McGinn, Mgr.

Texas

DALLAS-HOTEL BAKER. Preferred address in Dallas. Drive-in Motor Lobby. Completely air-cond. TV in guest rooms. 700 rooms. F. J. Baker, GM. RM Wed., 12:00.

monroe FOLDING BANQUET TABLES



If you are on the Board of Your club, church, school, lodge, etc., you will be interested in this modern, Folding Pedestal Banquet Table. Write for catalog and special discounts. **Monroe Co., 17 Church St., Colfax, Iowa**

EVERYTHING YOUR CLUB NEEDS!



Emblems for Every Purpose
PAST OFFICER LAPEL BUTTONS
RINGS—CHARMS—SHIELDS—PLAQUES

Speaker's Stands • Cast Bronze Bells •
 Lapel Buttons • Luncheon Badges • Flags
 & Banners • Road Signs • Record Systems
 • Emblem Souvenirs

Send for Rotary Catalog

RH RUSSELL-HAMPTON CO.
 303 W. Monroe St., Chicago 6, Ill.

Change of Address? Moving?

Send your new address at least 30 days before the date of the issue with which it is to take effect. Tear the address label off magazine cover and send it with your new address. The Post Office will not forward copies unless you provide the extra postage.

THE ROTARIAN
 1600 RIDGE AVENUE EVANSTON, ILLINOIS

SAVE MONEY! PRINTING WHY PAY MORE?

1,000 Embossed Business Cards	.. \$4.95
1,000 8 1/2 x 11 Bond Letterheads	.. 5.95
1,000 8 1/2 x 11 Bond Statements	.. 7.45
1,000 8 1/2 x 11 Bond Billheads	.. 7.45
1,000 No. 10 Large Envelopes	.. 7.95
1,000 No. 6 1/2 Window Envelopes	.. 7.45
1,000 Gummed Shipping Labels	.. 8.95

WRITE FOR SAMPLES AND PRICE LIST Hundreds of Other Items at Real Low Prices. SEND CHECK WITH ORDER.—SATISFACTION GUARANTEED
FREDRICKS-MORROW, 407 E. Michigan St., Dept. E-1, Milwaukee, Wis.

BOOK MANUSCRIPTS CONSIDERED

by cooperative publisher who offers authors early publication, higher royalty, national distribution, and beautifully designed books. All subjects welcomed. Write, or send your MS directly

GREENWICH BOOK PUBLISHERS, INC.
 Attn. MR. TERRY 489 FIFTH AVE.
 NEW YORK 17, N. Y.

HUNDREDS OF IDEAS for BRONZE PLAQUES



FREE illustrated brochure shows hundreds of original ideas for reasonably-priced, solid bronze plaques—nameplates, awards, testimonials, honor rolls, memorials, markers.

Write for FREE Brochure A. For trophy, medal, cup ideas, ask for Brochure B.

INTERNATIONAL BRONZE TABLET CO. INC.
 Dept. 45, 150 West 22 St., New York 11

Opinion

FROM LETTERS, TALKS, ROTARY PUBLICATIONS

All Have Jobs to Do

R. C. HANCOCK, *Rotarian*
 Public Accountant
 Brisbane, Australia

Membership in Rotary is composed of master men—executives who are acknowledged leaders in their respective vocations. These men can so order their lives as to permit them to give the requisite time to render service to the community whilst observing their obligations to Rotary. But this does not disregard the importance to the community of the artisan, the laborer, the clerical worker, or those who perform menial services. All constitute part of a cosmic plan and are worthy of a proper estimate of their value to the community.

Our forebears, the pioneers of Australia, were men of energy and resource—toilers and conquerors of the wilderness—men who revealed the treasures and wealth to be won from the soil. They were mostly artisans and humble, hard-working fellows. To them we owe much and pay them the tribute that is their due.—From a Rotary Club address.

Why I Like Rotary

ENOS W. SCHALLER, *Rotarian*
 Senior Active
 Garden City, Michigan

Rotary concerns itself with business: yours and mine and the other fellow's. In these strenuous times we are in need of an organization which, while radiating optimism, good cheer, civic pride, and good comradeship, at the same time puts the principles of Christianity into practical effect, which builds not for pleasure or temporary pride, but also for the health, morals, welfare, and prosperity of the future.

The return of happier times cannot begin with the world, with the nation, or even with the state. It must begin in the small communities and no one element can have a greater influence on the continuation of prosperity and peace than your community Rotary Club.—Editorial in the Communicator, publication of the Rotary Club of Garden City, Michigan.

Independence and Responsibility

BRUCE W. THIELEMAN
 Son of Rotarian
 Rotary Foundation Fellow
 North Side Pittsburgh, Pennsylvania

If the parent is to grant independence, then you [young people] must be willing to accept it and the responsibility that goes with it. Let me put this in practical terms. You desire no specific parental legislation concerning study hours—fine. Set your own hours, but

ROTARIAN MARKETS WORTH KNOWING AND REACHING

BUSINESS PERSONAL COMMUNITY

342,468
 (ABC) AUDITED
 CIRCULATION

ROTARIAN subscribers are owners, partners, corporate officials or key executives. 90% play a major role in their firms' purchases and 67% participate in planning company policies and programs.

Business leaders, yes, but many also participate in community or civic activities, serving on various community boards and on national, state, or local planning or governing bodies.

In their homes **ROTARIAN** subscribers can well afford to buy the luxuries of gracious living.

Attractive dollar volume orders from these markets can be effectively and economically developed through a schedule of advertisements in **THE ROTARIAN**, because **ROTARIAN** subscribers have a lot to say about the actual selecting and buying of equipment, supplies, and services for business, community or personal use.

For complete facts write:

THE ROTARIAN

1600 Ridge Ave.

Evanston, Ill.

remember the responsibility for satisfactory grade is yours. If you fail in this responsibility, then you are not ready for this independence. You want the car at any time and for almost any reason—fine. Work out an arrangement by which you get the car, but remember you are responsible for the lives that travel with you and for the gas on which you travel. You want a higher allowance of money per week as you move into the higher school classes—fine. Then be willing to accept the responsibility of more duties around the house. If age entitles you to more money from home, then it also obligates you to be more helpful around the home. You see, privilege and obligation are Siamese twins and no amount of talk or of theorizing can separate them; they are joined forever. With the independence you seek must come the responsibility you owe.—*From a church sermon in Mount Lebanon, Pennsylvania.*

I'm 'In' and Glad of It

[Continued from page 31]

my town can compose and deliver a neat little prayer.

I find that back of the first-naming, the mechanical good fellowship, the huge luncheon badges, a good deal that is orderly and constructive goes on. Our Club supports a crippled-children camp. The initiation fee I paid included \$15 toward this camp, with another \$15 taken out of each year's dues, and a similar sum on my birthday. I am to drive a carful of youngsters to camp on an upcoming Monday morning at 8:30. The procedure is neat and painless, and I have no doubt that I shall enjoy my experience.

The membership startles me. Not only does it include some of the leaders of the community, but a lot of lively young fellows! If once there was a time when our local Rotary Club was a vertical graveyard, a vast body with much dignity and no humor, that day has passed. The average age has dropped sharply, and I count myself lucky to be taken in in my silvery years.

The dignity is still there, when needed, but any solemnity has gone. Our President can rib a fellow member with skill and dexterity, or hand out an almost affectionate compliment without growing maudlin. To my surprise, I find that Rotary permits, even encourages, hearty laughter.

The programs are sometimes dull, but the good ones more than make up for the poor. One of the outstanding programs in my home town starred four Club members who had recently toured the Soviet Union. At least one of them surprised me no little. I hadn't known he had it in him to observe so discrim-

inatingly and to tell of his experiences so delightfully.

Other pleasant surprises come with almost every Rotary meeting. In Attleboro, Massachusetts, I met a man who once lived in my city, and who took me through a gold-refining laboratory. Gold in solution looks like very disagreeable black mud. What faith the refiners had to stay with the stuff until the soft pure metal emerges!

In another Eastern U. S. city I talked across the table with an automobile dealer. We discussed many things, among them The Four-Way Test. He mentioned that he uses it every day in his business.

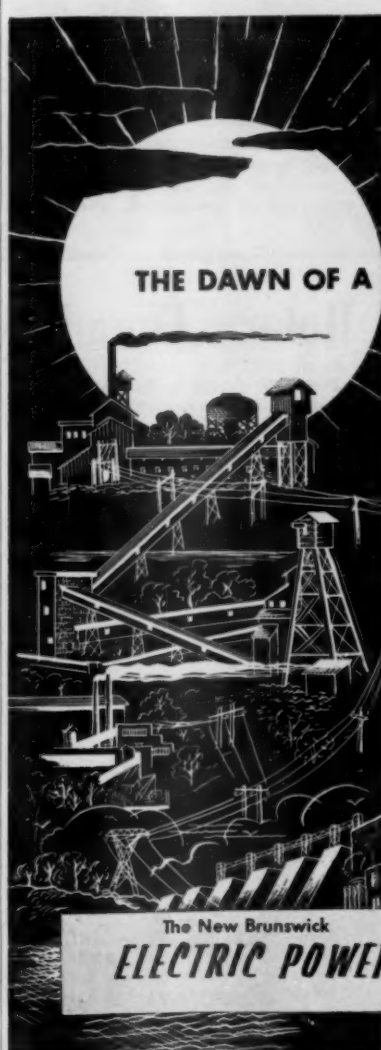
"Sometimes The Test works both ways," he said. "Recently I had a customer who expected a ruinous allowance for his '51 trade-in. I wanted to sell him a new car, but I didn't want to go broke doing it. So I picked up the desk plaque containing The Test and read

it through softly, almost to myself."

He smiled in reminiscence. The customer had been startled. "Let me see that plaque," he said, reaching out his hand. He read question number two aloud: "Is it fair to all concerned?" Thoughtfully he replaced the plaque on the desk. Thereafter he was easier to deal with.

In Mansfield, Massachusetts, I met a clean-cut, smiling young man of 19. He was at the center of the head table, and although many of the men there were old enough to be his father, he was doing the talking and they were listening.

Presently I gathered that he was named André, that he was the son of a weaver in Belgium, and that he had come to the United States under the sponsorship of this Club. For six weeks he had eaten with Mansfield Rotarians, had slept at their homes in turn, had helped drive a truck and deliver oil, had visited factories and museums, ball



New Brunswick's Expanding Economy

... PRESENTS

Excellent opportunities for new diversified industries. Dependable labour—year-round harbours—attractive building sites—excellent recreational and educational facilities—governmental cooperation and room to live and grow in medium sized cities and towns.

All this plus lower cost power from new efficient generating stations is now available for you in New Brunswick.

The New Brunswick
ELECTRIC POWER COMMISSION

Fredericton N.B.



Coat & Hat Racks



36" single shelf \$9.95
36" double shelf \$14.95

Sturdily made 1" tubular steel, mirror-like chrome finish. Single, double, triple shelves, in 2-3-4-5-6 foot lengths. Chrome stand for floor models. Attach on standard 16" stud centers. Shipped K.D. Write for catalog.

BEVCO
Precision Manufacturing Co.
831 Chicago Avenue, Evanston, Ill.

ROTARY ROAD SIGNS



Finished in brilliant Du Pont Dulux Baked Enamel Colors on Heavy Gauge Steel.

29" diameter with rectangular panels for 3 lines of copy as illustrated.

Single faced and double faced models.

Reasonably priced
Prompt Delivery

A. D. JOSLIN MFG. COMPANY
MANISTEE, MICHIGAN

ELECTROPLATING . . .

Jewelry, Novelties, Fishing Tackle, Guns, Baby Shoes, Etc., Etc. in fascinating and inexpensive with the JO-CA ELECTROPLATER

FOR FREE DETAILS AND FULL COLOR PHOTOGRAPH OF THIS AMAZING SET WRITE:

JO-CA ELECTROPLATER
7840 N.W. 6th COURT
Dept. C MIAMI, FLA.

Here's Help for All Rotary Club Officers Program Chairmen Speech Makers

- For the busy Rotarian who is called upon to plan Club programs and speeches, what could be more convenient and useful than a completely indexed bound volume of 1956 issues of **THE ROTARIAN**!
- Only a limited number have been made up—ready for distribution now.
- The price—\$5.00 delivered in the U.S.A.; \$5.50 in other countries.
- Bound volumes are available for each of the years 1934 through 1956; prices for back copies are the same as current copies.
- Send your order today.

THE ROTARIAN
1800 Ridge Ave., Evanston, Ill.

games and dog races. Now he was saying farewell before returning to Belgium.

Then, man by man, he went around the room and thanked almost every Club member by name and by incident: a week-end of fishing here, a visit to a bleachery, a dinner at a lobster pot, a boat ride in Boston Harbor. His memory was remarkable. He missed not a name. I was fascinated.

"This is the fifth lad our Club has brought over here," explained the Rotarian on my left. "We get them from the International Research Foundation.* We are given names and pictures and details, along with letters of commendation and various references, and we make a choice." Ocean passage is paid by the boy's family. Overnight lodgings and meals are volunteered by whatever family the boy visits. The Club pays his passage from New York to Mansfield and back to New York and gives him \$10 a week pocket money. Add it all up and the Club pays about \$200 to \$250 per boy.

It's a vicarious adventure in foreign travel that every man of them enjoys and appreciates. And here was a sample of clean masculine charm: an ambassador of goodwill from Europe to America, here for six weeks. "Going

* 18 West 55th Street, New York City, New York.

home, I will be your ambassador of goodwill from Mansfield to my home city of Brussels," said André.

"This is Rotary?" I asked myself. I had pictured it, I am afraid, as a sort of showcase—a mutual-admiration society. To find Rotarians reaching out into the vast wide world and bringing a "foreigner" into their homes, not once but for five successive years, floored me. This was a phase of Rotary activity I had not contemplated or even known about.

I am beginning to see why some Rotarians make a lifework of perfect attendance. With some surprise I consider the fact that in eight months at this writing my own attendance record, thanks to makeups hither and yon, is 100 percent good.

It has been good fun. I find I like the fellowship, the first-naming. Many of my friends and contemporaries are going into retirement and are narrowing their lives. I am expanding mine. There are lots of adventures to dream of during the remaining years of my life. To my surprise I find that Rotary figures in most of them.

Yes, I am truly glad that Rotary and I came together after all these years. But excuse me, please. It's noon and I'm due at the Mayflower. I can't afford to lose any of those precious Tuesday noons from here on!

Rotary Foundation Contributions

SINCE the report in the last issue of Rotary Clubs that have contributed to The Rotary Foundation on the basis of \$10 or more per member, 33 additional Clubs had at prestate become 100 percenters. This brought the total number of 100 percent Clubs to 5,258. As of June 15, 1957, \$427,772 had been received since July 1, 1956. The latest contributors (with Club membership in parentheses) are:

AUSTRALIA

Concord (25).

BELGIUM

Brussels-North (23); Sens (29).

CHILE

Los Andes (30); Valparaiso (150).

CUBA

Guanajay (28).

DENMARK

Silkeborg (45); Struer (30).

MEXICO

Santa Ana (12); Nogales (24); Agua Prieta (18).

SUDAN

Port Sudan (23).

SWEDEN

Kopparberg (34); Malmköping (20).

UNION OF SOUTH AFRICA

Vryburg (19).

UNITED STATES

Fredericktown, Mo. (39); Adams,

N. Y. (29); Lake Charles East, La. (24); Parker (Greenville), S. C. (23); North Stockton, Calif. (24); Clemason, S. C. (25); Cathedral City, Calif. (26); Saline, Mich. (37); Byram, Conn. (34); Custer, So. Dak. (54); Fountain Inn, S. C. (47); Greenville, Calif. (33); Kennett, Mo. (44); Milpitas, Calif. (30); Muskogee, Okla. (107); Chester, Ill. (35); Milford, N. Y. (21); South Fort Worth, Tex. (32).

200 Percenters

Clubs which have given at least \$20 per member (as of June 15), thus making them 200 percent Clubs:

Twin Falls, Idaho (75); Sea Isle City, N. J. (30); Georgetown-Millsboro, Del. (27); Laurel, Del. (28); Los Banos, Calif. (48); Crafton, Pa. (32); Canadian, Tex. (30); West Shore, Pa. (79); Liverpool, Australia (38); Albion, Mich. (85); Jamshedpur, India (60); Dhanbad, India (55); Nevada, Iowa (44); New Kensington, Pa. (63); Sharpsburg-Aspinwall, Pa. (45); Logan, Utah (105); Springfield, Ohio (138); Turtle Creek, Pa. (40).

300 Percenters

Clubs which have given at least \$30 per member (as of June 15), thus making them 300 percent Clubs:

South Sydney, Australia (62).

BEDROCK Rotary

The Rotarian, young or old, who seeks to know Rotary well will find its fundamentals in the Constitutional documents, in Convention Resolutions, in the decisions of its administrative leadership, and in other expressions of its principles, traditions, and usages. To deepen his understanding and appreciation of this "bedrock Rotary," this department treats one or more of these basic matters each month.—THE EDITORS.

The Object of Rotary

THE object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise, and, in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service.
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society.
3. The application of the ideal of service by every Rotarian to his personal, business, and community life.
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

The Object expresses the program of Rotary as embodied in the four avenues of service: Club Service, Vocational Service, Community Service, and International Service. The "ideal of service" concept expressed in the Object, and accepted by Rotarians as the basis for success and happiness in business and community life, is attained by being thoughtful of and helpful to others. In their broad program of service, Rotarians believe in the value of action based on unselfish motives.

In 1906, during Rotary's second year, the Rotary Club of Chicago, Illinois, adopted a three-point program aimed at promoting the business interests of its members, good fellowship, and the best interests of Chicago. In 1910, with the formation of the National Association of Rotary Clubs, a five-point program was adopted that replaced the original local aims with national objectives. Other changes followed, with the number of objectives reaching six in 1915, but returning to four again in 1918.

In 1921, at the Convention held in Edinburgh, Scotland, the fourth object of the International Association of Rotary Clubs was renumbered as the fifth object, and a new fourth object was adopted "to emphasize the international influence of Rotary." Its original wording was: "To aid in the advancement

of international peace and goodwill through a fellowship of business and professional men united in the Rotary ideal of service."

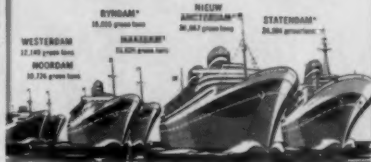
At the 1922 Convention in Los Angeles, California, the name of the organization was shortened to Rotary International, and the objects again increased to six. In 1935 they were restated so that the same text of the six principles could be incorporated in four objects. The Four Objects remained in effect until 1951, when Convention action changed the objects of Rotary to a single object by stating the ideal of service concept in an opening paragraph and then numbering after it the aims of the four avenues of service. The wording adopted in 1951 is that still in effect today.

Acceptance of membership in a Rotary Club indicates acceptance of the ideals of Rotary as expressed in its Object, and the obligation to help promote those ideals in daily business, social, and community life. In their endeavor to exemplify their mottoes of "Service above Self" and "He Profits Most Who Serves Best," Rotarians place the obligation to serve others before the desire for profit for themselves.

Speaking of Rotary's Object, the President of a British Rotary Club has said: "What do these high-sounding words really mean? They mean that all men who become Rotarians have one thing in common—they believe that life has responsibilities, duties, and obligations; that they owe the world something; that they just cannot take life and squeeze it like a sponge. On the contrary, they must give back to life and society according to their ability and opportunity."

The Object of Rotary is the same for all Rotary Clubs in the 102 countries where Rotary exists today. Its principles of service guide some 447,000 Rotarians in their community-betterment efforts, their work for crippled children, their promotion of higher standards in business and professional practices, and in the advancement of international understanding, goodwill, and peace.

A Well-Rounded Fleet For All EUROPE!



*Entirely air-conditioned • Stabilizing fins

You'll find just the right accommodations to fit your travel budget on a Holland-America ship.

Want the incomparable luxury of one of the world's largest and most elegant liners? Like the friendly informality and freedom of predominantly tourist class ships—plus, if you wish, the luxury of a room with private facilities? Holland-America has them all!

SEE YOUR TRAVEL AGENT.

Holland-America Line

OFFICES IN PRINCIPAL CITIES



"IT'S GOOD TO BE ON A WELL-RUN SHIP"

BRONZE PLAQUES FOR LESS!

- HONOR ROLLS
- AWARDS
- TESTIMONIALS
- MEMORIALS



Our vast plant devoted exclusively to bronze tablet work gives you unsurpassed quality at lowest prices.

Fast mail service—Free sketches

Write for big FREE Illustrated Catalog

"Bronze Tablet Headquarters"

United States Bronze Sign Co., Inc.
570 Broadway, Dept. R, New York 12, N. Y.

For the Program Maker—the 1956 Index to THE ROTARIAN will be a convenient reference help. Order yours today, it's free, from THE ROTARIAN, 1600 Ridge Avenue, Evanston, Illinois.

QUICKLY FOLD OR UNFOLD FOR CHANGING ROOM USES

Mitchell
FOLD-O-LEG tables



MAXIMUM SEATING
MINIMUM STORAGE

TOPS OF
MASONITE
PRESSEDWOOD • FIR
& BIRCH PLYWOOD •
LINOLEUM • PLASTICS
STRONG, RIGID
TUBULAR
STEEL LEGS

Send for folder with complete specifications
MITCHELL MANUFACTURING CO.
2748 S. 34th St., Milwaukee 46, Wis., Dept. F

REACH

LATIN AMERICAN BUYING POWER

When you're faced with the problem of selling equipment, supplies, or services to industrial, business and civic leaders in LATIN AMERICA advertise in **REVISTA ROTARIA**.

This Spanish language monthly magazine has enjoyed a healthy circulation growth since its founding in 1933. It now reaches 39,889* decision making executives with widespread connections in Latin America, who have authority to buy or influence industrial, business, or civic purchases of equipment, supplies, and/or services.

When you advertise in **REVISTA ROTARIA** you reach an important and influential segment of the Latin American business and luxury market.

For more details write:

REVISTA ROTARIA

1400 Ridge Ave. Evanston, Ill.

*Average Net Paid ABC Circulation
(6 Months) ending December 31, 1956.

HOBBY *Hitching Post*

HOW do these hobby stories come about? Various, but this one began with a note from the wife of WILLIAM S. GILES, of Marion, Illinois, a Past District Governor of Rotary International. She described her husband's hobby, saying, "He's quite good at it." We replied, "Tell us more." She did, in the following fashion.

MY HUSBAND is a businessman who operates electrical-equipment companies in two Illinois towns and another in a near-by Missouri community. For years he never seemed to have enough time to follow a hobby. This "too busy" attitude kept its hold on him until 1948, when a door prize he won at a banquet—a rod and reel and a tackle box—led him to the sport of fly fishing. Soon he was making his own flies—the lures that fishermen use to simulate the insect food that fish habitually feed on—and catching his limit with them. So interested did he become in these bits of feathers, silk, and fur that he made fly tying his hobby.

There are countless varieties of artificial flies, each with its own characteristics for catching certain kinds of fish. Bill began by experimenting with flies designed to attract bluegill, a sunfish rated as a good food catch. Then he bought books on the technique of fly tying, and learned all he could. Next came more experimenting with wet flies and dry flies, and this required a greater variety of materials. Today he has an extensive stock of supplies to work with, and he fashions every kind of bait known to fishermen.

The effectiveness of an artificial fly depends to a great extent on its close imitation of the insect it is made to resemble. To make flies as exact as he can, Bill observes bug hatches to determine the kind of fly various fish like best, and then he makes a pattern for that particular bug. Patterns cannot be bought in our local sporting-goods stores, so Bill makes his own of the best material, using light, rustproof hooks

that last longer than many flies he has bought.

His casting and spinning lures are made from his own patterns, and he makes the molds for these lures. The bodies are of lead, and the tails of impala hair, feathers, and nylon fibers dyed in various colors. The bodies are painted with enamel and then baked at low heat for durability. Skirts for the different types of underwater bait are made of waterproof plastic and rubber in all colors. These lures and flies are used for bluegill, bass, crappie, and trout. For salt-water fish, such as tarpon, redfish, bluefish, mackerel, and snook, Bill makes other patterns quite different from those used for fresh-water fish.

Though I don't take a hand in fly tying, I do know that it requires a lot of fishing know-how and knowledge of the insects being imitated. For example, to simulate a floating live insect, a dry fly must be made, one that will float on the surface and is kept from getting waterlogged by being lightly coated with paraffin. Then it will drift naturally over the fish, tempting it to rise and seize it. A wet fly is used to imitate an insect beneath the surface of the water, with the fly being tied so it will sink only an inch or so. In both cases it is important to use the right kind of fly for the fish being sought.

We have a lake-side cottage near Marion, and there Bill goes fishing for bass, bluegill, and crappie. Almost every evening, from early Spring on through the Fall, he is out on the lake with his own flies as the bait. If the test of a good fly tyer is the fisherman's catch, then Bill scores high. He certainly brings home the fish.

What's Your Hobby?

Is it collecting stamps? Wood carving? Making telescopes? Building space ships? Others may have similar hobbies—why not ask THE HOBBYHORSE GROOM to list your name (if you are a Rotarian or a Rotarian's wife or child) and help you to establish contact with one of them? Meeting persons

With a variety of feathers, hooks, hair, and nylon fibers spread out before him, Rotarian Giles is ready to make almost any type of fly for catching any kind of fish. He's an angler, too, as his wife says in her story of this hobby.



To Our Loyal Readers

We're swamped! We're deluged with requests for listings in the Hobby Directory. Therefore we reluctantly announce this change: henceforth from August 1, 1957, we shall accept requests for such listings from Rotarians and their wives and children only. Sorry.—The Editors.

of comparable interests is fun. The Groom's only request: that you acknowledge letters which come your way.

Whaling Items: Dr. E. Lee Dorsett (collects whaling items), 120 Orchard Ave., Webster Groves 19, Mo., U.S.A.

Stamps: A. H. Forno (desires to obtain 10-, 12-, and 30-centavo and one-lempira commemorative stamps issued by Honduras commemorating Rotary's Golden Anniversary; will exchange Australian stamps or other Rotary commemorative stamps), P. O. Box 613, Cairns, Australia.

Wood Carving: Mrs. L. H. Johnson (wishes a wood carving from every "Rotary country" with information regarding kind of wood used and place where carving was made), 410 S. 12th Ave., Bozeman, Mont., U.S.A.

Stamps: James E. Turner (collects stamps—will exchange with adult collectors), Lingayen, The Philippines.

Pen Pals: The following have indicated their interest in having pen friends:

Carolyn Wade (11-year-old daughter of Rotarian—wants pen pals outside U.S.A.; interested in stamps, Scouts, dogs), 41 Elm St., Woodstock, Vt., U.S.A.

Wilma Kalnz (daughter of Rotarian—interested in all sports and growing flowers), 27468 Huron River Dr., Flat Rock, Mich., U.S.A.

Gerald Griebel (11-year-old son of Rotarian—collects stamps and coins; will trade stamps), 109 E. Green St., Mascoutah, Ill., U.S.A.

Katherine Dibblee (12-year-old daughter of Rotarian—wants pen pal from Scotland; will exchange picture postcards and stamps), 2317 Eighth Street, Bremerton, Wash., U.S.A.

Bill Knowler (10-year-old son of Rotarian—interested in pen pal outside U.S.A., especially India; collects stamps and coins), 207 Golfview Ave., Iowa City, Iowa, U.S.A.

Maung Maung (18-year-old son of Rotarian—wishes pen pals his age outside U.S.A.; interested in astronomy and stamps), No. 11-A, Dalhouse Rd., Moulmein, Burma.

Ou Gloh Pih (15-year-old daughter of Rotarian—interested in swimming, reading, writing, dancing, movies, stamps), 6 Sumbing Street, Malang, Indonesia.

Cellina B. Olague (daughter of Rotarian—would like pen pals who collect stamps, matchbook covers; interested in sociology), Guinobatan, Albay, The Philippines.

Eleanor Tiddon (15-year-old daughter of Rotarian—interested in swimming, tennis, basketball, music, dancing), 609 Fourth St., Corinth, Miss., U.S.A.

Valdemar Olague (son of Rotarian—interests include stamps, photography, reading, sports, writing; also interested in collecting ash trays), Regidor St., Guinobatan, Albay, The Philippines.

Mariano Honrado, Jr. (13-year-old nephew of Rotarian—interested in chess, basketball, ping-pong, public speaking), St. John's Academy, Camalig, Albay, The Philippines.

Kathleen Sargison (14-year-old daughter of Rotarian—would like English-speaking pen pal her age from any country except her own; hobbies are stamps, reading, swimming), 33 Mortimer Ave., New Town, Hobart, Australia.

Ruth Fichter (granddaughter of Rotarian—wishes pen pals age 20-21; will exchange postcards from the U.S.A. and other countries), 27 S. Poplar St., Hazelton, Pa., U.S.A.

Carmelita F. dy-Reyes (15-year-old niece of Rotarian—collects pencils, stamps and postcards; likes badminton, letter writing, reading), Baso, Camarines Sur, The Philippines.

Alma Dulce Badana (15-year-old niece of Rotarian—enjoys reading, writing), 32B—Don Pedro Cui, Cebu, The Philippines.

Shri G. Padmanabhan (18-year-old nephew of Rotarian—collects stamps and view cards;

enjoys cricket, hockey, table tennis, carrom), No. 103, Daryaganj, Delhi 7, India.

Indra Malhotra (12-year-old daughter of Rotarian—wishes girl pen pals in Europe and Asia her own age; will exchange postcards; collects film-ear photos), 11-A Dalhouse Rd., Moulmein, Burma.

Wang Ai Ling (17-year-old niece of Rotarian—interested in singing, dancing, ballet, swimming, music, movies, photography), 17 Kajutangan, Malang, Indonesia.

Hermie Te (15-year-old daughter of Rotarian—collects movie-star photos, postcards, stamps; likes bike riding), c/o Joaquin Te Rice and Corn Mill, Dipolog Zamboanga del Norte, The Philippines.

Perla P. Gadlane (15-year-old daughter of Rotarian—wants pen pals aged 15-18; interests include stamps, swimming, exchanging photos, biking), Rizal Ave., Dipolog Zamboanga del Norte, The Philippines.

Jeremy Busck (son of Rotarian—desires pen pals outside New Zealand; interested in stamps and sports), 297 Kamo Rd., Whangarei, New Zealand.

Pamela Selwood (13-year-old daughter of Rotarian—interests include religion, books, sports), 3 Lincoln St., Hallowell, Me., U.S.A.

Fredericka Lim (17-year-old niece of Rotarian—interests include stamp and postcard collecting, drawing, sports, music), Djalan Djendral Sudirman No. 161, Palembang, Indonesia.

Carter Reul (8-year-old grandson of Rotarian—wishes English-speaking pen friends in India, Norway, The Netherlands; interests include baseball, stamps, match covers, Cub Scouts), 709 Parkway East, Utica, N. Y., U.S.A.

Bobby Reul (10-year-old grandson of Rotarian—interested in coins, stamps, Cub Scouts, sports; would like English-speaking pen pals in Spain, Switzerland, The Netherlands, Africa), 709 Parkway East, Utica, N. Y., U.S.A.

Kathleen Donaldson (14-year-old daughter of Rotarian—interested in music, movies), 1125 Ingersoll, Coos Bay, Oreg., U.S.A.

Lena Moberg (18-year-old daughter of Rotarian—interested in music, reading, photography, sports, collecting postcards), Gamlebo, Vadstena, Sweden.

Sudershan Singh Bhalla (23-year-old nephew of Rotarian—enjoys correspondence and gardening), Bawa Bishan Singh, 7 Kot Baba Dip Singh, Amritsar, India.

Krishna G. Gupta (16-year-old nephew of Rotarian—would like young pen pals in Europe and U.S.A.; hobbies are stamps, aviation, radio), Sarraja's Banglow, Dhantoli, Nagpur, India.

Annick le Doré (19-year-old daughter of Rotarian—would like English-speaking pen friends in California, New York, or South America; enjoys travel, jazz, sports, fine arts), 5 Impasse Ste. Marie, Rennes (Ille et Vilaine), France.

Jane Ellen Macfarlane (16-year-old daughter of Rotarian—prefers pen pals outside U.S.A.; interests include music, art, dogs, horses, swimming, tennis, postcards), 264 East St., Hanover, Mass., U.S.A.

Sally Hyde (13-year-old daughter of Rotarian—wants pen pals from any countries except South Africa, U.S.A., Canada, England; interested in stamps, reading, tennis, Girl Guides), 99, Waverley Rd., Bloemfontein, Union of South Africa.

Maternidad T. Baillo (21-year-old cousin of Rotarian—interests include stamps, letter writing, reading), Silliman University, Dumaguete, The Philippines.

Suzanne Herring (14-year-old daughter of Rotarian—interests include stamp collecting, music, movie stars, chess), 202 North St., Grand Prairie, Tex., U.S.A.

Sheri Lou Upham (10-year-old daughter of Rotarian—would like pen pals outside U.S.A.; enjoys sea shells, piano, sports), P. O. Box 373, West Columbia, Tex., U.S.A.

Romeo Pe (17-year-old son of Rotarian—interested in collecting postcards and stamps, reading), 370 Izmart St., Iloilo, The Philippines.

Lynette Bampton (16-year-old daughter of Rotarian—interests include stamp collecting, sports, reading), 114 Lonsdale St., Hamilton, Australia.

Patricia Worth (16-year-old daughter of Rotarian—enjoys stamp collecting, sports, reading, languages), % Glenely District Ambulance Station, Hamilton, Australia.

John Lay (12-year-old son of Rotarian—likes stamps and sports), 19 Boys St., Swan Hill, Australia.

Lisa Daniels (16-year-old daughter of Rotarian—would like pen pals in London, Paris, Sydney, New Zealand and other countries; likes travel), 813 S. Lee St., Fitzgerald, Ga., U.S.A.

—THE HOBBYHORSE GROOM

NOW... enjoy both kinds of famous Pfaelzer Steaks at home!



a delightful SIRLOIN-FILET MIGNON combination!

Shipped DIRECT TO YOU "Blas Frozen" . . . ready for your freezer. Perfect arrival GUARANTEED. Delivery anywhere in the 48 states.

INTRODUCTORY OFFER!

Limited Time Only Box of 12 Steaks: 8 Filet Mignons, 4 Jumbo Boneless Sirloins \$30.50

ORDER TODAY! Send check or Money Order. Receipt promptly acknowledged.

Also available: Box of 16 Filet Mignons . . . \$29.50 Box of 8 Jumbo Boneless Sirloins \$31.50

All above steaks approx. 1 1/4" thick. All orders shipped R. R. Express PREPAID! Orders of any 2 or more boxes shipped to one address—5% DISCOUNT!

Here's your opportunity to enjoy the same flavorful U. S. Prime Pfaelzer Boneless Strip Sirloin and Filet Mignon served in the nation's leading hotels, clubs and restaurants. This exciting combination pack of 12 Pfaelzer Steaks is sure to enhance your personal and family's enjoyment . . . delight your guests when you entertain. Pfaelzer steaks are not available in any store.

PLACE TRIAL ORDER TODAY! Catalog HF-106 listing a hundred other items for the home available on request. For gift selection, write for Gift Guide G-116.

pfaelzer
BROTHERS, INC.

UNION STOCK YARDS
Chicago 9, Ill. Dept. R-8



RELAX

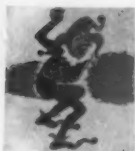
and have a good time in La Province de Québec

Hunting's good in Québec. Game and fish abound in the wild and unspoiled mountains, forests, rivers and lakes of La Province de Québec.

To help plan your trip to French-Canada and for information, write: Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada, or 48 Rockefeller Center, New York 20, N. Y.

LA PROVINCE DE

Québec



Stripped GEARS



My Favorite Story

Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send entries to Stripped Gears, THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois. Here is a favorite of S. R. McCallum, a member of the Rotary Club of Wanganui, New Zealand.

A man went to an ear, throat, and nose specialist and said, "Doctor, I am very worried. I am becoming increasingly deaf. I am becoming so deaf that I can't hear myself cough." Following a lengthy examination of his ears, the doctor wrote out a prescription, which he handed to the patient and said, "Get this made up and take it regularly after meals. The patient looked blankly at the doctor and said, "Doctor, will this do my hearing any good?" To which the doctor replied, "Not a darned bit, but it will make your cough louder."

Mess Kit

Modern life is full of hazards
In the air, on land and sea;
But you'll find the slickest pitfalls
When you dine à la TV.
Groping, gulping, dripping, drooling,
With your tray perched on your knee,
Turning mouthfuls into lapfuls
While you dine à la TV.
Cream of mushroom down your shirt
front;
Oysters plopping in your tea;
No one profits but the cleaner
When you dine à la TV.

—DORIS STRUBLE HARMON

The Quiz of Ants

1. What ant is important?
2. What ant is determined?
3. What ant knows his figures?
4. What ant smells nice?
5. What ant likes to float?
6. What ant is a berry?
7. What ant is conspicuously bad?
8. What ant is far away?
9. What ant is always seeking?
10. What ant tells secrets?

This quiz was submitted by Mrs. James P. Martin, wife of a Bismarck, North Dakota, Rotarian.

How Y's Are You?

Add a "y" to each word and rearrange them to make another word. For example: add a "y" to "seat" and get "yeast."

1. Roam. 2. Named. 3. Great. 4. Pure. 5. Stems. 6. Store. 7. Male. 8. Colts. 9.

- Ailing. 10. Real. 11. Mauls. 12. Kain. 13. Lied. 14. Thou. 15. Sour. 16. Poem. 17. Pear. 18. Riding. 19. Dole. 20. Real.

This quiz was submitted by Betty Cooper, of Clarence, Missouri.

The answers to these quizzes will be found in the next column.

Twice Told Tales

Dad: "For goodness sake, Bill, get up and get to work. When Abraham Lincoln was your age, do you know what he was doing?"

Bill (half asleep): "No, I don't, but I know what he was doing when he was your age."—Rotary Sparks, GREELEY, COLORADO.

Two women were returning from their first attempt at bowling. The husband of one, an inveterate golfer, asked with a raised eyebrow: "How'd you make out?"

"Well," she said, "at least we didn't lose any balls."—The Wheel Horse, LEXINGTON, KENTUCKY.

A group of men were sent out with a foreman with instructions to dig holes, then fill them back up. They did this for a while, but each time after

the hole was filled they had some dirt left over. The foreman studied the problem for about an hour, and then announced, "The only thing I can think of is to dig the holes a little deeper."—The Royal Palm, PALM BEACH, FLORIDA.

"That wasn't a very big account of your daughter's wedding in the paper."
"No, the big account was to me."
—The Bee.

A young man, just graduated from college with the idea that his degree would make life easy for him, had presented himself to the personnel department of a large corporation.

"What sort of position did you have in mind?" he was asked.

"What kind?" he repeated. "Oh, a sitting position," he answered.—Atlas News.

The reason you can't take it with you is that it goes before you do.—Tucsonian, TUCSON, ARIZONA.

Standing By

Those who like to say that they
"Will join you in a minute"

Would help if they would also say
Just when they will begin it.

—S. H. DEWHURST

Answers to Quizzes

THE QUIZ OF ANTS: 1. Significant. 2. Admire. 3. Accountant. 4. Fragrant. 5. Buoyant. 6. Curran. 7. Flagrantly. 8. Distant. 9. Applicant. 10. Confidant. 11. Navy. 12. Navy. 13. Navy. 14. Navy. 15. Navy. 16. Navy. 17. Navy. 18. Navy. 19. Navy. 20. Navy.

Limerick Corner

The Fixer pays \$5 for the first four lines of an original limerick selected as the month's limerick-contest winner. Address him care of The Rotarian Magazine, 1600 Ridge Avenue, Evanston, Illinois.

This month's winner comes from G. W. Tate, a member of the Rotary Club of Ashington, England. Closing date for last lines to complete it: October 15. The "ten best" entries will receive \$2.

HI JINX

The troop band was smartly arrayed
As it marched in the city parade,
But the high-school smart alecks
Put the show in "italics."

DAY'S END

Here again is the bobtailed limerick presented in The Rotarian for April:
A young mother whose tots number eight
One eve warned her homecoming mate,
"If once more you sneer
'Whedya do all day, dear?'"

Here are the "ten best" last lines:

Ten stitches you'll need in your pate."
(Herbert L. Kayton, member of the Rotary Club of Savannah, Georgia.)

Homicide will increase in this State."
(Earl G. Kromer, member of the Rotary Club of Two Rivers, Wisconsin.)

I'm afraid you'll be lying in state."
(Melvin Hoagenson, member of the Rotary Club of Black River Falls, Wisconsin.)

I'll leave you with the eight to your fate."
(Helen Robertson, daughter of a Thames, New Zealand, Rotarian.)

We'll go fishing and you'll be the bait."
(Mrs. William A. Valentine, wife of a Dallas, Pennsylvania, Rotarian.)

Don't be surprised if I show you the gate."
(Wiggs O'Neill, member of the Smithers, British Columbia, Canada, Rotary Club.)

You'll start turning my love into hate."
(Orrice C. McShane, member of the Rotary Club of Richfield, Utah.)

We'll change places and see how you rate."
(G. H. Fairclough, member of the Rotary Club of Kamloops, British Columbia, Canada.)

You're going to be known as 'the late.'"
(Kenneth N. Rinker, member of the Rotary Club of New Albany, Indiana.)

This nonpaying job I'll vacate."
(Mrs. Earl R. Brooks, wife of a Youngstown, Ohio, Rotarian.)

In LANDS around the GLOBE...



Recipients of

Gift Subscriptions to
THE ROTARIAN and
(in English)
REVISTA ROTARIA
(in Spanish)

... enjoy and look forward to every issue. These recipients have been selected by Rotarians in their own countries as men of goodwill who should know more about Rotary, and the subscriptions are donated by Rotary Clubs and individual Rotarians.

Are you sending such gifts too? It is both easy and inexpensive. Just send the names and addresses of each recipient along with:

\$2.00 for each subscription delivered in the United States, Canada, or in the Pan American Postal Union.

\$2.50 for each subscription to **THE ROTARIAN** delivered elsewhere.

\$2.50 for each subscription to **REVISTA ROTARIA** delivered anywhere.

If you prefer, you may specify the country in which you wish the gift to be presented, and the Magazine Office will select the name of a worthy recipient.

The ROTARIAN

1600 Ridge Avenue
Evanston, Illinois



the Travel Issue

Again the January, 1958, issue of *The Rotarian* will carry a wide variety of travel articles and pictorials. It will be the greatest Travel Issue ever published by *The Rotarian*.

It will be received with enthusiasm by more than a third of a million subscribers because travel works hand-in-glove in the development of acquaintance and understanding—a prime object of Rotary.

Products and services related to travel will also interest Rotarian subscribers, and advertisers of such will receive effective and economical returns from *The Rotarian*.

Yes, the everyday travel and vacation needs of *The Rotarian* audience run into big dollar volume and it's an audience that buys top quality.

Be sure your firm's advertising includes a schedule of ads in *The Rotarian*. Market and cost wise it's the best travel advertising buy in the executive field.

Make plans and space reservations now.

Closing date for January issue is November 18th. For complete facts write:



THE ROTARIAN

1600 RIDGE AVENUE

EVANSTON, ILLINOIS